



Michigan Statewide GOP Primary-March 2026

Conducted: 03/21/2026-3/23/2026

Number of Respondents: 450 ($\pm 4.62\%$ MOE)

1. This is a brief survey about the August elections. All responses are strictly confidential. How likely are you to vote in the August 4 statewide primary?

| Response | Percent |
|--|---------|
| You plan to vote in the Republican primary | 88 |
| You are unsure whether or not you plan to vote | 12 |

2. If the Republican primary election for governor were held today, which candidate would you support?

| Response | Percent |
|---------------|---------|
| John James | 23 |
| Perry Johnson | 20 |
| Mike Cox | 6 |
| Aric Nesbitt | 5 |
| Tom Leonard | 3 |
| Undecided | 44 |

3. Do you have a favorable or unfavorable opinion of Mike Cox. PROBE: Is that very, or somewhat?

| Response | Percent |
|---------------------------|---------|
| Very Favorable | 9 |
| Somewhat Favorable | 24 |
| Somewhat Unfavorable | 9 |
| Very Unfavorable | 6 |
| No Opinion/Never Heard Of | 53 |

4. Do you have a favorable or unfavorable opinion of John James. PROBE: Is that very, or somewhat?

| Response | Percent |
|---------------------------|---------|
| Very Favorable | 24 |
| Somewhat Favorable | 31 |
| Somewhat Unfavorable | 14 |
| Very Unfavorable | 10 |
| No Opinion/Never Heard Of | 21 |

5. Do you have a favorable or unfavorable opinion of Perry Johnson. PROBE: Is that very, or somewhat?

| Response | Percent |
|---------------------------|---------|
| Very Favorable | 16 |
| Somewhat Favorable | 29 |
| Somewhat Unfavorable | 13 |
| Very Unfavorable | 8 |
| No Opinion/Never Heard Of | 34 |

6. Do you have a favorable or unfavorable opinion of Tom Leonard. PROBE: Is that very, or somewhat?

| Response | Percent |
|---------------------------|---------|
| Very Favorable | 3 |
| Somewhat Favorable | 8 |
| Somewhat Unfavorable | 4 |
| Very Unfavorable | 3 |
| No Opinion/Never Heard Of | 82 |

7. Do you have a favorable or unfavorable opinion of Aric Nesbitt. PROBE: Is that very, or somewhat?

| Response | Percent |
|---------------------------|---------|
| Very Favorable | 6 |
| Somewhat Favorable | 9 |
| Somewhat Unfavorable | 5 |
| Very Unfavorable | 4 |
| No Opinion/Never Heard Of | 77 |

8. What in your opinion is the most important issue facing our state today?

| Response | Percent |
|--|---------|
| Eliminating Fraud and Waste and Abuse in State Spending | 32 |
| Property Tax Reform/Reduction | 19 |
| Ensuring Secure Elections | 18 |
| Crime and Public Safety | 6 |
| Reducing Medical Costs | 6 |
| Reducing the Income Tax | 6 |
| None of these are important to me | 4 |
| Passing Constitutional Carry | 4 |
| Implementing State Budget Transparency before a Vote | 3 |
| Passing FOIA (Freedom of Information Act) for the Governor and Legislature | 2 |

9. Several weeks ago, the United States and Israel carried out a joint strike on Iran with the desired goal of changing its leadership. What is your opinion about this military action?

| Response | Percent |
|-----------------|---------|
| Strongly favor | 61 |
| Somewhat favor | 18 |
| Somewhat oppose | 4 |
| Strongly oppose | 12 |
| Have no opinion | 5 |

10. What type of Republican would you say best describes your political views?

| Response | Percent |
|---------------------------------------|---------|
| Trump/MAGA Republican | 46 |
| You vote the person and not the party | 25 |
| Traditional/Establishment Republican | 14 |
| Evangelical Conservative | 9 |
| Libertarian | 4 |
| Don't Know | 1 |

11. And finally, would you say you are Very Conservative, Somewhat Conservative, Moderate, or Progressive?

| Response | Percent |
|-----------------------|---------|
| Very Conservative | 47 |
| Somewhat Conservative | 30 |
| Moderate | 17 |
| Progressive | 3 |
| Unsure | 4 |

12. For statistical purposes, which age group best describes you?

| Response | Percent |
|-------------|---------|
| 65 or older | 46 |
| 55-64 | 30 |
| 35-54 | 18 |
| 18-34 | 5 |
| Refused | 1 |

13. What is your gender?

| Response | Percent |
|----------|---------|
| Male | 52 |
| Female | 48 |

Primary Vote History

| Response | Percent |
|----------|---------|
| 0 | 3 |
| 1 | 22 |
| 2 | 22 |
| 3 | 21 |
| 4 | 31 |

DMA Name

| Response | Percent |
|-----------------------------|---------|
| Alpena | 1 |
| Detroit | 40 |
| Flint-Saginaw-Bay City | 13 |
| Grand Rapids-Kalamzoo-B.Crk | 24 |
| Lansing | 9 |
| Marquette | 2 |
| South Bend-Elkhart | 2 |
| Toledo | 1 |
| Traverse City-Cadillac | 9 |
| Green Bay-Appleton | 0 |
