



Orleans Parish Poll Results

POLLING METHODOLOGY

- Likely voters in Orleans Parish, conducted May 27-28, 2025 (4.4% MOE with 95% confidence interval)
- Sample size: 500 (61% cell phones (texted), 39% landlines/cell phones live dialed - “hybrid” poll)
- Race/party: 51% black, 43% white, 6% “Other”/70% Democratic, 11% Republican, 19% Independents
- Geography (state representative districts aggregated): Algiers: 12%, CBD: 11%, Garden District: 11%, Gentilly: 13%, Lakeview: 8%, Midcity: 10%, New Orleans East: 22%, Uptown: 12% (*Explanation is graphically depicted in Exhibit A*).

POLL RESULTS

Do you have a favorable or unfavorable opinion of District Attorney Jason Williams?

Very Favorable	19%
Somewhat Favorable	30%
Somewhat Unfavorable	18%
Very Unfavorable	12%
No Opinion	6%
Never Heard	5%

Do you have a favorable or unfavorable opinion of Congressman Troy Carter?

Very Favorable	34%
Somewhat Favorable	32%
Somewhat Unfavorable	13%
Very Unfavorable	9%
No Opinion	11%
Never Heard	3%

Do you have a favorable or unfavorable opinion of City Councilmember at Large Helena Moreno?

Very Favorable	39%
Somewhat Favorable	27%
Somewhat Unfavorable	10%
Very Unfavorable	11%
No Opinion	10%
Never Heard	3%

Do you have a favorable or unfavorable opinion of Sheriff Susan Hutson?

Very Favorable	7%
Somewhat Favorable	14%
Somewhat Unfavorable	20%
Very Unfavorable	43%
No Opinion	13%
Never Heard	4%

Do you have a favorable or unfavorable opinion of former Police Chief Michelle Woodfork?

Very Favorable	19%
Somewhat Favorable	30%
Somewhat Unfavorable	10%
Very Unfavorable	9%
No Opinion	24%
Never Heard	8%

If the election for Sheriff of Orleans Parish were held today, which candidate would you support?

Michelle Woodfork	35%
Susan Hutson	12%
Edwin Shorty	9%
Julian Parker	3%
Undecided	42%

If the election for Mayor of New Orleans were held today, which candidate would you support?

Helena Moreno	52%
Oliver Thomas	23%
Arthur Hunter	11%
Undecided	15%

To ensure that survey responses are most accurate, are you male or female?

Female	54%
Male	46%

And finally, what is your age?

18-34	9%
35-54	35%
55-64	20%
65+	36%

SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for a PAC not affiliated with a candidate. There are three main takeaways from this poll: (1) most of the elected officials polled are fairly popular, (2) Sheriff Susan Hutson's poll numbers are abysmal, and (3) Helena Moreno is dominating in the Mayor's race.

Most of the public officials polled fairly well: Congressman Troy Carter (66-22% approve/disapprove) and At Large Councilwoman Helena Moreno (66-21% approve/disapprove) have almost identical approval ratings. District Attorney Jason Williams and former NOPD Superintendent Michelle Woodfork's approvals are 49-30% and 49-19%, respectively.

The only public official with unfavorable polling numbers is Sheriff Susan Hutson: 63-21% disapproval/approval, while on the ballot test, she's polling a distant second at 12% (35% favor Michelle Woodfork, 12% favor another candidate, and a fairly substantial 42% are undecided).

In the Mayor's race, not only is At Large Councilwoman Helena Moreno dominating the field, but she is polling at 52%. 23% favor Oliver Thomas, 11% favor Arthur Hunter, and 15% are undecided. Moreno has built a strong

bipartisan and biracial coalition, with 75% support among white respondents and 29% of black respondents. Oliver Thomas (a distant second at 23%) is polling in the single digits among white respondents and only leads 39-29% among black voters. In other words, he does not have a strong electoral base among any group.

In summary, Helena Moreno is in a dominant position in the 2025 Mayor's race with a wide lead that puts her above 50%, while Michelle Woodfork has a wide plurality lead in the Sheriff's race.

CROSSTABS

Williams Favorability

		Race Name			
		Black	Other	White	Total
Williams Favorability	01-Very Favorable	28%	6%	11%	19%
	02-Somewhat Favorable	31%	34%	29%	30%
	03-Somewhat Unfavorable	11%	16%	27%	18%
	04-Very Unfavorable	7%	16%	16%	12%
	05-No Opinion	18%	13%	14%	16%
	06-Never Heard	5%	16%	3%	5%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Williams Favorability	01-Very Favorable	24%	12%	4%	19%
	02-Somewhat Favorable	33%	31%	14%	30%
	03-Somewhat Unfavorable	16%	18%	30%	18%
	04-Very Unfavorable	7%	12%	43%	12%
	05-No Opinion	17%	17%	9%	16%
	06-Never Heard	4%	11%		5%
Total		100%	100%	100%	100%

Carter Favorability

		Race Name			
		Black	Other	White	Total
Carter Favorability	01-Very Favorable	47%	22%	20%	34%
	02-Somewhat Favorable	31%	38%	32%	32%
	03-Somewhat Unfavorable	6%	13%	21%	13%
	04-Very Unfavorable	4%	9%	14%	9%
	05-No Opinion	10%	13%	11%	11%
	06-Never Heard	2%	6%	3%	3%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Carter Favorability	01-Very Favorable	41%	21%	7%	34%
	02-Somewhat Favorable	31%	35%	27%	32%
	03-Somewhat Unfavorable	10%	16%	21%	13%
	04-Very Unfavorable	5%	7%	36%	9%
	05-No Opinion	11%	13%	5%	11%
	06-Never Heard	1%	7%	4%	3%
Total		100%	100%	100%	100%

Moreno Favorability

		Race Name			
		Black	Other	White	Total
Moreno Favorability	01-Very Favorable	31%	31%	49%	39%
	02-Somewhat Favorable	24%	41%	30%	27%
	03-Somewhat Unfavorable	11%	9%	8%	10%
	04-Very Unfavorable	15%	3%	6%	11%
	05-No Opinion	15%	6%	5%	10%
	06-Never Heard	4%	9%	1%	3%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Moreno Favorability	01-Very Favorable	39%	39%	36%	39%
	02-Somewhat Favorable	26%	33%	29%	27%
	03-Somewhat Unfavorable	9%	9%	14%	10%
	04-Very Unfavorable	11%	6%	14%	11%
	05-No Opinion	12%	7%	5%	10%
	06-Never Heard	3%	5%	2%	3%
Total		100%	100%	100%	100%

Hutson Favorability

		Race Name			
		Black	Other	White	Total
Hutson Favorability	01-Very Favorable	11%	3%	1%	7%
	02-Somewhat Favorable	16%	19%	10%	14%
	03-Somewhat Unfavorable	19%	19%	21%	20%
	04-Very Unfavorable	34%	44%	54%	43%
	05-No Opinion	15%	9%	11%	13%
	06-Never Heard	5%	6%	2%	4%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Hutson Favorability	01-Very Favorable	8%	4%		7%
	02-Somewhat Favorable	16%	11%	5%	14%
	03-Somewhat Unfavorable	22%	18%	9%	20%
	04-Very Unfavorable	36%	49%	79%	43%
	05-No Opinion	14%	13%	7%	13%
	06-Never Heard	4%	5%		4%
Total		100%	100%	100%	100%

Woodfork Favorability

		Race Name			Total
		Black	Other	White	
Woodfork Favorability	01-Very Favorable	29%	3%	10%	19%
	02-Somewhat Favorable	33%	28%	28%	30%
	03-Somewhat Unfavorable	7%	16%	14%	10%
	04-Very Unfavorable	6%	9%	12%	9%
	05-No Opinion	19%	28%	29%	24%
	06-Never Heard	7%	16%	8%	8%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Woodfork Favorability	01-Very Favorable	23%	10%	7%	19%
	02-Somewhat Favorable	30%	32%	30%	30%
	03-Somewhat Unfavorable	9%	10%	16%	10%
	04-Very Unfavorable	7%	7%	18%	9%
	05-No Opinion	22%	31%	21%	24%
	06-Never Heard	7%	11%	7%	8%
Total		100%	100%	100%	100%

Ballot (Sheriff)

		Race Name			Total
		Black	Other	White	
Ballot (Sheriff)	01-Hutson	13%	22%	9%	12%
	02-Parker	1%	16%	3%	3%
	03-Shorty	10%	3%	8%	9%
	04-Woodfork	41%	28%	29%	35%
	05-Undecided	36%	31%	50%	42%
Total		100%	100%	100%	100%

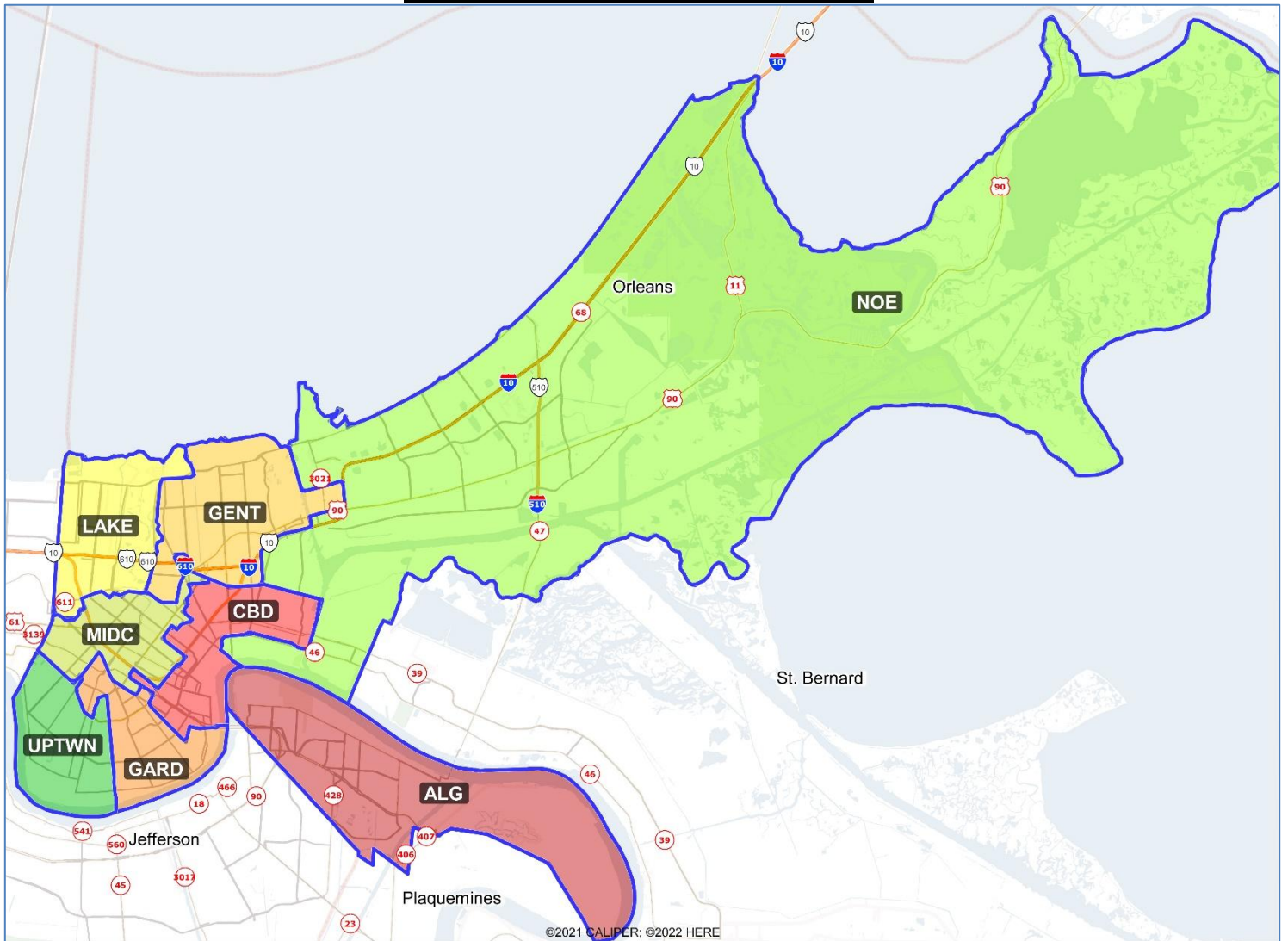
		Party			Total
		DEM	OTHER	REP	
Ballot (Sheriff)	01-Hutson	13%	11%	4%	12%
	02-Parker	3%	2%	7%	3%
	03-Shorty	8%	9%	16%	9%
	04-Woodfork	37%	32%	25%	35%
	05-Undecided	39%	47%	48%	42%
Total		100%	100%	100%	100%

Ballot (Mayor)

		Race Name			Total
		Black	Other	White	
Ballot (Mayor)	01-Hunter	14%	9%	8%	11%
	02-Moreno	29%	75%	75%	52%
	03-Thomas	39%	9%	5%	23%
	04-Undecided	18%	6%	12%	15%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Ballot (Mayor)	01-Hunter	12%	9%	9%	11%
	02-Moreno	47%	62%	64%	52%
	03-Thomas	28%	12%	9%	23%
	04-Undecided	14%	18%	18%	15%
Total		100%	100%	100%	100%

Appendix A: New Orleans regions



(ALG=Algiers/HDs 102 and 105, CBD=Central Business District/HD93, Gentilly=HD97, GARD = Garden District/HD 91, LAKE=Lakeview/HD94, MIDC = Midcity/HD23, NOE = New Orleans East/HDs 99 and 100, Uptown = HD98)