



## Orleans Parish Poll Results

### POLLING METHODOLOGY

- Likely voters in Orleans Parish, conducted September 4-5, 2024 (4.9% MOE with 95% confidence interval)
- Sample size: 405 (69% cell phones, 31% landlines – live operator poll)
- Race/party: 52% black, 42% white, 6% “Other”/70% Democratic, 10% Republican, 20% Independents
- Geography (state representative districts aggregated): Algiers: 10%, CBD: 11%, Garden District: 13%, Gentilly: 14%, Lakeview: 10%, Midcity: 9%, New Orleans East: 19%, Uptown: 13% (*Explanation is graphically depicted in Exhibit A*).

### POLL RESULTS

Question 1: If the election for President were held today, which candidate would you support? (Party affiliations of candidates mentioned)

|                                |                         |
|--------------------------------|-------------------------|
| <b>Harris (Dem)</b>            | <b>76% (82% ACTUAL)</b> |
| <b>Trump (Rep)</b>             | <b>12% (15% ACTUAL)</b> |
| <b>Kennedy (We The People)</b> | <b>3%</b>               |
| <b>Undecided</b>               | <b>9%</b>               |

Question 2: Next year, New Orleans will elect a new Mayor. If the election for Mayor were held today, which candidate would you support?

|                  |            |
|------------------|------------|
| <b>Moreno</b>    | <b>35%</b> |
| <b>Thomas</b>    | <b>17%</b> |
| <b>Duplessis</b> | <b>9%</b>  |
| <b>Hunter</b>    | <b>2%</b>  |
| <b>Rice</b>      | <b>1%</b>  |
| <b>Undecided</b> | <b>37%</b> |

Question 3: If there were a runoff between Royce Duplessis and Helena Moreno, which candidate would you support?

|                  |            |
|------------------|------------|
| <b>Moreno</b>    | <b>46%</b> |
| <b>Duplessis</b> | <b>17%</b> |
| <b>Undecided</b> | <b>38%</b> |

Question 4: If there were a runoff between Oliver Thomas and Helena Moreno, which candidate would you support?

|                  |            |
|------------------|------------|
| <b>Moreno</b>    | <b>47%</b> |
| <b>Thomas</b>    | <b>23%</b> |
| <b>Undecided</b> | <b>30%</b> |

Question 5: If there were a runoff between Oliver Thomas and Royce Duplessis, which candidate would you support?

|                  |            |
|------------------|------------|
| <b>Thomas</b>    | <b>28%</b> |
| <b>Duplessis</b> | <b>27%</b> |
| <b>Undecided</b> | <b>45%</b> |

Question 6: Overall, do you believe that things in New Orleans are moving in the right direction, or are they on the wrong track?

|                             |            |
|-----------------------------|------------|
| <b>Right Direction</b>      | <b>27%</b> |
| <b>Wrong Track</b>          | <b>59%</b> |
| <b>Undecided (NOT READ)</b> | <b>14%</b> |

Question 7: Regardless of how you are registered to vote, how would you identify yourself politically?

|                                |            |
|--------------------------------|------------|
| <b>Progressive/liberal</b>     | <b>33%</b> |
| <b>Politically Independent</b> | <b>28%</b> |
| <b>Moderate/centrist</b>       | <b>19%</b> |
| <b>Conservative</b>            | <b>11%</b> |
| <b>Undecided</b>               | <b>8%</b>  |

Question 8: For statistical purposes only, what is your gender?

|               |            |
|---------------|------------|
| <b>Female</b> | <b>54%</b> |
| <b>Male</b>   | <b>46%</b> |

Question 9: And finally, what is your age?

|              |            |
|--------------|------------|
| <b>18-34</b> | <b>14%</b> |
| <b>35-54</b> | <b>35%</b> |
| <b>55-64</b> | <b>19%</b> |
| <b>65+</b>   | <b>32%</b> |

## SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for local business and community leaders. There are four main takeaways from this poll: (1) Kamala Karris has an overwhelming lead among New Orleans voters, (2) a majority of respondents are pessimistic about the direction New Orleans is heading, (3) Helena Moreno has a wide lead in the 2025 Mayor's race, and (4) Moreno has overwhelming leads (though short of 50%) in the runoff matchups.

In this heavily Democratic parish (82-15% for Harris in 2024, 83-15% for Biden in 2020, while John Kennedy only got 16% of the vote in 2022, and in the governor's race, only 22% voted for a Republican candidate), Kamala Harris has a wide lead in the Presidential race (76-12%) over Donald Trump, and only 9% are undecided. Also worth noting is that Harris' support among white Democrats (91-1% lead over Trump) is actually stronger than it is among black voters (82-6%).

When asked about whether New Orleans is heading in the right direction vs the wrong track, voters remain overwhelmingly (59-27%) pessimistic, and this pessimism is across the board - regardless of race, party, or geography.

For the ballot test for the 2025 Mayor's race, Helena Moreno has a 35% plurality, with Oliver Thomas (at 17%) a distant second, while 37% are undecided (this percentage is similar regardless of the respondent's race). She has 55% support among Republicans, 48% support among white Democrats, and 45% among white Independents. She

is also getting a respectable (21%) percentage of the vote among black respondents, and is only 7 points behind Oliver Thomas (who has a 28% plurality lead).

If Moreno is paired up against Thomas in a hypothetical runoff matchup, she has a 47-23% lead, although the undecided percentage remains fairly high at 30%. Similarly, she would have a 46-17% lead over state senator Royce Duplessis. Under either scenario, her black support would increase from 21% in a crowded field to 32% against Thomas and 36% against Duplessis. That support is crucial for getting to 50% in a city that is increasingly getting closer to racial parity, thanks to gentrification.

The data also shows there is not a path to victory for state senator Royce Duplessis: (1) he only gets 9% on the ballot test, (2) in a hypothetical runoff matchup against Helena Moreno, he can only garner 17% to her 46%, and (3) in a runoff pairing against Oliver Thomas, he can only attain 27% of the vote compared to Thomas' 28%.

In summary, Helena Moreno remains in a dominant position in the 2025 Mayor's race with a wide lead; her challenge is assembling the necessary coalition to prevail in the runoff.

## CROSSTABS

### Question 1 –Ballot (President)

|                    |              | Race Name |       |       |       |
|--------------------|--------------|-----------|-------|-------|-------|
|                    |              | Black     | Other | White | Total |
| Ballot (President) | 01-Harris    | 82%       | 79%   | 69%   | 76%   |
|                    | 02-Trump     | 6%        | 8%    | 21%   | 12%   |
|                    | 03-Kennedy   | 3%        | 4%    | 2%    | 3%    |
|                    | 04-Undecided | 9%        | 8%    | 8%    | 9%    |
| Total              |              | 100%      | 100%  | 100%  | 100%  |

|                    |              | Party |       |      |       |
|--------------------|--------------|-------|-------|------|-------|
|                    |              | DEM   | OTHER | REP  | Total |
| Ballot (President) | 01-Harris    | 87%   | 67%   | 20%  | 76%   |
|                    | 02-Trump     | 3%    | 15%   | 73%  | 12%   |
|                    | 03-Kennedy   | 2%    | 5%    |      | 3%    |
|                    | 04-Undecided | 7%    | 13%   | 8%   | 9%    |
| Total              |              | 100%  | 100%  | 100% | 100%  |

|                       |              | Ideology                   |                          |                 |                               |              |       |
|-----------------------|--------------|----------------------------|--------------------------|-----------------|-------------------------------|--------------|-------|
|                       |              | 01-Progressive/<br>liberal | 02-Moderate/<br>centrist | 03-Conservative | 04-Politically<br>Independent | 05-Undecided | Total |
| Ballot<br>(President) | 01-Harris    | 91%                        | 80%                      | 52%             | 65%                           | 79%          | 76%   |
|                       | 02-Trump     | 2%                         | 12%                      | 43%             | 14%                           | 6%           | 12%   |
|                       | 03-Kennedy   | 1%                         | 3%                       |                 | 6%                            | 3%           | 3%    |
|                       | 04-Undecided | 6%                         | 5%                       | 4%              | 15%                           | 12%          | 9%    |
| Total                 |              | 100%                       | 100%                     | 100%            | 100%                          | 100%         | 100%  |

|                    |              | Gender  |           |       |
|--------------------|--------------|---------|-----------|-------|
|                    |              | 01-Male | 02-Female | Total |
| Ballot (President) | 01-Harris    | 69%     | 83%       | 76%   |
|                    | 02-Trump     | 17%     | 8%        | 12%   |
|                    | 03-Kennedy   | 4%      | 2%        | 3%    |
|                    | 04-Undecided | 11%     | 7%        | 9%    |
| Total              |              | 100%    | 100%      | 100%  |

|                    |              | Age   |       |       |      | Total |
|--------------------|--------------|-------|-------|-------|------|-------|
|                    |              | 18-34 | 35-54 | 55-64 | 65+  |       |
| Ballot (President) | 01-Harris    | 77%   | 75%   | 74%   | 78%  | 76%   |
|                    | 02-Trump     | 5%    | 13%   | 13%   | 15%  | 12%   |
|                    | 03-Kennedy   | 5%    | 3%    | 4%    | 1%   | 3%    |
|                    | 04-Undecided | 12%   | 9%    | 9%    | 6%   | 9%    |
| Total              |              | 100%  | 100%  | 100%  | 100% | 100%  |

*Question 2 –Ballot (Mayor)*

|                |              | Race Name |       |       | Total |
|----------------|--------------|-----------|-------|-------|-------|
|                |              | Black     | Other | White |       |
| Ballot (Mayor) | 01-Duplessis | 10%       | 4%    | 8%    | 9%    |
|                | 02-Hunter    | 2%        |       | 1%    | 2%    |
|                | 03-Moreno    | 21%       | 46%   | 50%   | 35%   |
|                | 04-Rice      | 1%        |       | 1%    | 1%    |
|                | 05-Thomas    | 28%       | 8%    | 4%    | 17%   |
|                | 06-Undecided | 38%       | 42%   | 36%   | 37%   |
| Total          |              | 100%      | 100%  | 100%  | 100%  |

|                |              | Party |       |      | Total |
|----------------|--------------|-------|-------|------|-------|
|                |              | DEM   | OTHER | REP  |       |
| Ballot (Mayor) | 01-Duplessis | 10%   | 7%    |      | 9%    |
|                | 02-Hunter    | 2%    |       |      | 2%    |
|                | 03-Moreno    | 29%   | 44%   | 55%  | 35%   |
|                | 04-Rice      | 1%    | 2%    |      | 1%    |
|                | 05-Thomas    | 21%   | 4%    | 10%  | 17%   |
|                | 06-Undecided | 36%   | 43%   | 35%  | 37%   |
| Total          |              | 100%  | 100%  | 100% | 100%  |

|                |              | Ideology                   |                          |                 |                               |              | Total |
|----------------|--------------|----------------------------|--------------------------|-----------------|-------------------------------|--------------|-------|
|                |              | 01-Progressive/<br>liberal | 02-Moderate/<br>centrist | 03-Conservative | 04-Politically<br>Independent | 05-Undecided |       |
| Ballot (Mayor) | 01-Duplessis | 13%                        | 11%                      | 4%              | 3%                            | 9%           | 9%    |
|                | 02-Hunter    | 2%                         | 4%                       |                 | 1%                            |              | 2%    |
|                | 03-Moreno    | 31%                        | 51%                      | 33%             | 36%                           | 15%          | 35%   |
|                | 04-Rice      |                            |                          | 2%              | 3%                            |              | 1%    |
|                | 05-Thomas    | 13%                        | 16%                      | 22%             | 17%                           | 21%          | 17%   |
|                | 06-Undecided | 40%                        | 19%                      | 39%             | 40%                           | 56%          | 37%   |
| Total          |              | 100%                       | 100%                     | 100%            | 100%                          | 100%         | 100%  |

|                |              | Gender  |           | Total |
|----------------|--------------|---------|-----------|-------|
|                |              | 01-Male | 02-Female |       |
| Ballot (Mayor) | 01-Duplessis | 5%      | 12%       | 9%    |
|                | 02-Hunter    | 2%      | 1%        | 2%    |
|                | 03-Moreno    | 36%     | 34%       | 35%   |
|                | 04-Rice      | 1%      | 1%        | 1%    |
|                | 05-Thomas    | 16%     | 17%       | 17%   |
|                | 06-Undecided | 39%     | 36%       | 37%   |
| Total          |              | 100%    | 100%      | 100%  |

|                |              | Age   |       |       |      |       |
|----------------|--------------|-------|-------|-------|------|-------|
|                |              | 18-34 | 35-54 | 55-64 | 65+  | Total |
| Ballot (Mayor) | 01-Duplessis | 9%    | 12%   | 9%    | 5%   | 9%    |
|                | 02-Hunter    | 2%    | 3%    | 1%    | 1%   | 2%    |
|                | 03-Moreno    | 25%   | 37%   | 38%   | 35%  | 35%   |
|                | 04-Rice      |       |       | 3%    | 2%   | 1%    |
|                | 05-Thomas    | 9%    | 9%    | 28%   | 22%  | 17%   |
|                | 06-Undecided | 56%   | 39%   | 21%   | 37%  | 37%   |
| Total          |              | 100%  | 100%  | 100%  | 100% | 100%  |

Question 3 –Runoff Ballot (Mayor – Duplessis/Moreno)

|  |              | Race Name |       |       |       |
|--|--------------|-----------|-------|-------|-------|
|  |              | Black     | Other | White | Total |
| Runoff Ballot (Mayor - Moreno/Duplessis) | 01-Duplessis | 23%       | 8%    | 9%    | 17%   |
|  | 02-Moreno    | 36%       | 63%   | 56%   | 46%   |
|  | 03-Undecided | 40%       | 29%   | 35%   | 38%   |
| Total                                    |              | 100%      | 100%  | 100%  | 100%  |

|  |              | Party |       |      |       |
|--|--------------|-------|-------|------|-------|
|  |              | DEM   | OTHER | REP  | Total |
| Runoff Ballot (Mayor - Moreno/Duplessis) | 01-Duplessis | 20%   | 11%   |      | 17%   |
|  | 02-Moreno    | 41%   | 54%   | 65%  | 46%   |
|  | 03-Undecided | 39%   | 35%   | 35%  | 38%   |
| Total                                    |              | 100%  | 100%  | 100% | 100%  |

|  |              | Ideology               |                      |                 |                            |              |       |
|--|--------------|------------------------|----------------------|-----------------|----------------------------|--------------|-------|
|  |              | 01-Progressive/liberal | 02-Moderate/centrist | 03-Conservative | 04-Politically Independent | 05-Undecided | Total |
| Runoff Ballot (Mayor - Moreno/Duplessis) | 01-Duplessis | 21%                    | 19%                  | 13%             | 11%                        | 15%          | 17%   |
|  | 02-Moreno    | 35%                    | 64%                  | 46%             | 51%                        | 32%          | 46%   |
|  | 03-Undecided | 44%                    | 17%                  | 41%             | 37%                        | 53%          | 38%   |
| Total                                    |              | 100%                   | 100%                 | 100%            | 100%                       | 100%         | 100%  |

|  |              | Gender  |           |       |
|--|--------------|---------|-----------|-------|
|  |              | 01-Male | 02-Female | Total |
| Runoff Ballot (Mayor - Moreno/Duplessis) | 01-Duplessis | 12%     | 20%       | 17%   |
|  | 02-Moreno    | 49%     | 43%       | 46%   |
|  | 03-Undecided | 38%     | 37%       | 38%   |
| Total                                    |              | 100%    | 100%      | 100%  |

|  |              | Age   |       |       |      |       |
|--|--------------|-------|-------|-------|------|-------|
|  |              | 18-34 | 35-54 | 55-64 | 65+  | Total |
| Runoff Ballot (Mayor - Moreno/Duplessis) | 01-Duplessis | 14%   | 16%   | 19%   | 16%  | 17%   |
|  | 02-Moreno    | 30%   | 47%   | 53%   | 48%  | 46%   |
|  | 03-Undecided | 56%   | 36%   | 28%   | 36%  | 38%   |
| Total                                    |              | 100%  | 100%  | 100%  | 100% | 100%  |

Question 4 –Runoff Ballot (Mayor – Thomas/Moreno)

|                                       |              | Race Name |       |       |       |
|---------------------------------------|--------------|-----------|-------|-------|-------|
|                                       |              | Black     | Other | White | Total |
| Runoff Ballot (Mayor - Moreno/Thomas) | 01-Moreno    | 32%       | 67%   | 63%   | 47%   |
|                                       | 02-Thomas    | 38%       | 8%    | 6%    | 23%   |
|                                       | 03-Undecided | 30%       | 25%   | 31%   | 30%   |
| Total                                 |              | 100%      | 100%  | 100%  | 100%  |

|                                       |              | Party |       |      |       |
|---------------------------------------|--------------|-------|-------|------|-------|
|                                       |              | DEM   | OTHER | REP  | Total |
| Runoff Ballot (Mayor - Moreno/Thomas) | 01-Moreno    | 41%   | 63%   | 60%  | 47%   |
|                                       | 02-Thomas    | 29%   | 7%    | 13%  | 23%   |
|                                       | 03-Undecided | 31%   | 29%   | 28%  | 30%   |
| Total                                 |              | 100%  | 100%  | 100% | 100%  |

|                                       |              | Ideology               |                      |                 |                            |              |       |
|---------------------------------------|--------------|------------------------|----------------------|-----------------|----------------------------|--------------|-------|
|                                       |              | 01-Progressive/liberal | 02-Moderate/centrist | 03-Conservative | 04-Politically Independent | 05-Undecided | Total |
| Runoff Ballot (Mayor - Moreno/Thomas) | 01-Moreno    | 47%                    | 60%                  | 50%             | 46%                        | 21%          | 47%   |
|                                       | 02-Thomas    | 16%                    | 25%                  | 28%             | 26%                        | 24%          | 23%   |
|                                       | 03-Undecided | 37%                    | 15%                  | 22%             | 28%                        | 56%          | 30%   |
| Total                                 |              | 100%                   | 100%                 | 100%            | 100%                       | 100%         | 100%  |

|                                       |              | Gender  |           |       |
|---------------------------------------|--------------|---------|-----------|-------|
|                                       |              | 01-Male | 02-Female | Total |
| Runoff Ballot (Mayor - Moreno/Thomas) | 01-Moreno    | 47%     | 47%       | 47%   |
|                                       | 02-Thomas    | 23%     | 23%       | 23%   |
|                                       | 03-Undecided | 30%     | 30%       | 30%   |
| Total                                 |              | 100%    | 100%      | 100%  |

|                                       |              | Age   |       |       |      |       |
|---------------------------------------|--------------|-------|-------|-------|------|-------|
|                                       |              | 18-34 | 35-54 | 55-64 | 65+  | Total |
| Runoff Ballot (Mayor - Moreno/Thomas) | 01-Moreno    | 39%   | 52%   | 49%   | 45%  | 47%   |
|                                       | 02-Thomas    | 11%   | 15%   | 35%   | 29%  | 23%   |
|                                       | 03-Undecided | 51%   | 33%   | 17%   | 26%  | 30%   |
| Total                                 |              | 100%  | 100%  | 100%  | 100% | 100%  |

Question 5 –Runoff Ballot (Mayor – Duplessis/Thomas)

|  |              | Race Name |       |       |       |
|--|--------------|-----------|-------|-------|-------|
|  |              | Black     | Other | White | Total |
| Runoff Ballot (Mayor - Duplessis/Thomas) | 01-Duplessis | 24%       | 33%   | 29%   | 27%   |
|  | 02-Thomas    | 41%       | 17%   | 14%   | 28%   |
|  | 03-Undecided | 34%       | 50%   | 57%   | 45%   |
| Total                                    |              | 100%      | 100%  | 100%  | 100%  |

|  |              | Party |       |      |       |
|--|--------------|-------|-------|------|-------|
|  |              | DEM   | OTHER | REP  | Total |
| Runoff Ballot (Mayor - Duplessis/Thomas) | 01-Duplessis | 26%   | 32%   | 23%  | 27%   |
|  | 02-Thomas    | 33%   | 15%   | 23%  | 28%   |
|  | 03-Undecided | 41%   | 54%   | 55%  | 45%   |
| Total                                    |              | 100%  | 100%  | 100% | 100%  |

|   |              | Ideology                   |                          |                     |                               |              | Total |
|---|--------------|----------------------------|--------------------------|---------------------|-------------------------------|--------------|-------|
|   |              | 01-Progressive/<br>liberal | 02-Moderate/<br>centrist | 03-<br>Conservative | 04-Politically<br>Independent | 05-Undecided |       |
| Runoff Ballot (Mayor -<br>Duplessis/Thomas) | 01-Duplessis | 34%                        | 31%                      | 28%                 | 20%                           | 9%           | 27%   |
|   | 02-Thomas    | 19%                        | 27%                      | 35%                 | 37%                           | 32%          | 28%   |
|   | 03-Undecided | 47%                        | 43%                      | 37%                 | 43%                           | 59%          | 45%   |
| Total                                       |              | 100%                       | 100%                     | 100%                | 100%                          | 100%         | 100%  |

|   |              | Gender  |           |       |
|---|--------------|---------|-----------|-------|
|   |              | 01-Male | 02-Female | Total |
| Runoff Ballot (Mayor -<br>Duplessis/Thomas) | 01-Duplessis | 23%     | 29%       | 27%   |
|   | 02-Thomas    | 31%     | 26%       | 28%   |
|   | 03-Undecided | 46%     | 44%       | 45%   |
| Total                                       |              | 100%    | 100%      | 100%  |

|   |              | Age   |       |       |      | Total |
|---|--------------|-------|-------|-------|------|-------|
|   |              | 18-34 | 35-54 | 55-64 | 65+  |       |
| Runoff Ballot (Mayor -<br>Duplessis/Thomas) | 01-Duplessis | 26%   | 34%   | 24%   | 21%  | 27%   |
|   | 02-Thomas    | 11%   | 19%   | 44%   | 37%  | 28%   |
|   | 03-Undecided | 63%   | 47%   | 32%   | 42%  | 45%   |
| Total                                       |              | 100%  | 100%  | 100%  | 100% | 100%  |

*Question 6 – New Orleans right direction/wrong track*

|                             |                    | Race Name |       |       | Total |
|-----------------------------|--------------------|-----------|-------|-------|-------|
|                             |                    | Black     | Other | White |       |
| Right Direction/Wrong Track | 01-Right direction | 30%       | 33%   | 22%   | 27%   |
|                             | 02-Wrong track     | 54%       | 42%   | 68%   | 59%   |
|                             | 03-Undecided       | 16%       | 25%   | 10%   | 14%   |
| Total                       |                    | 100%      | 100%  | 100%  | 100%  |

|                             |                    | Party |       |      | Total |
|-----------------------------|--------------------|-------|-------|------|-------|
|                             |                    | DEM   | OTHER | REP  |       |
| Right Direction/Wrong Track | 01-Right direction | 32%   | 16%   | 15%  | 27%   |
|                             | 02-Wrong track     | 53%   | 74%   | 73%  | 59%   |
|                             | 03-Undecided       | 15%   | 10%   | 13%  | 14%   |
| Total                       |                    | 100%  | 100%  | 100% | 100%  |

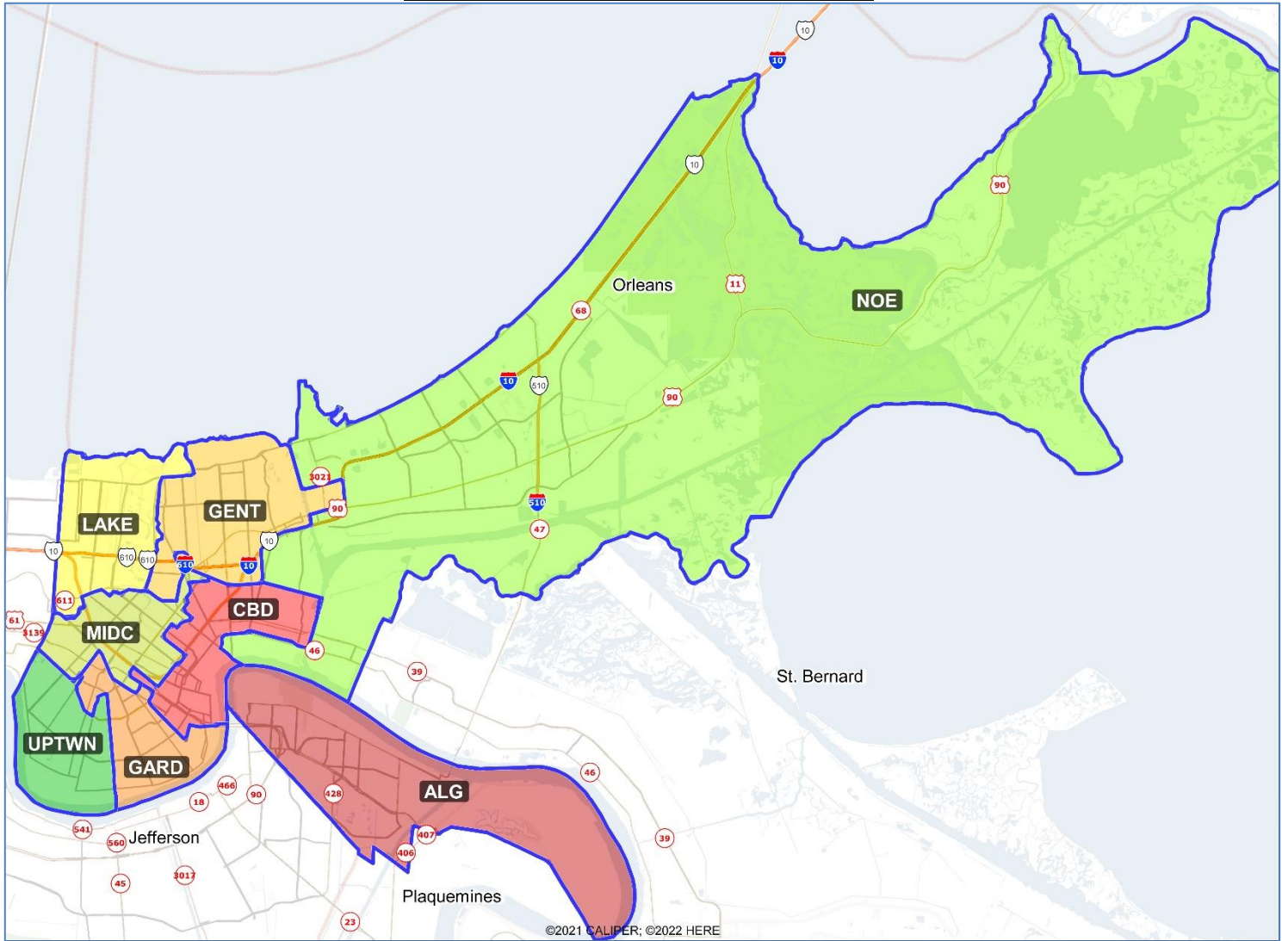
|                                   |                    | Ideology                   |                          |                     |                               |              | Total |
|-----------------------------------|--------------------|----------------------------|--------------------------|---------------------|-------------------------------|--------------|-------|
|                                   |                    | 01-Progressive/<br>liberal | 02-Moderate/<br>centrist | 03-<br>Conservative | 04-Politically<br>Independent | 05-Undecided |       |
| Right<br>Direction/Wrong<br>Track | 01-Right direction | 32%                        | 36%                      | 24%                 | 22%                           | 9%           | 27%   |
|                                   | 02-Wrong track     | 54%                        | 57%                      | 72%                 | 68%                           | 38%          | 59%   |
|                                   | 03-Undecided       | 14%                        | 7%                       | 4%                  | 10%                           | 53%          | 14%   |
| Total                             |                    | 100%                       | 100%                     | 100%                | 100%                          | 100%         | 100%  |

|                             |                    | Gender  |           |       |
|-----------------------------|--------------------|---------|-----------|-------|
|                             |                    | 01-Male | 02-Female | Total |
| Right Direction/Wrong Track | 01-Right direction | 30%     | 24%       | 27%   |
|                             | 02-Wrong track     | 59%     | 60%       | 59%   |
|                             | 03-Undecided       | 12%     | 16%       | 14%   |
| Total                       |                    | 100%    | 100%      | 100%  |

|                             |                    | Age   |       |       |      |       |
|-----------------------------|--------------------|-------|-------|-------|------|-------|
|                             |                    | 18-34 | 35-54 | 55-64 | 65+  | Total |
| Right Direction/Wrong Track | 01-Right direction | 37%   | 26%   | 19%   | 28%  | 27%   |
|                             | 02-Wrong track     | 42%   | 63%   | 68%   | 58%  | 59%   |
|                             | 03-Undecided       | 21%   | 11%   | 13%   | 14%  | 14%   |
| Total                       |                    | 100%  | 100%  | 100%  | 100% | 100%  |



## Appendix A: New Orleans regions



(ALG=Algiers/HDs 102 and 105, CBD=Central Business District/HD93, Gentilly=HD97, GARD = Garden District/HD 91, LAKE=Lakeview/HD94, MIDC = Midcity/HD23, NOE = New Orleans East/HDs 99 and 100, Uptown = HD98)