



# Attorney General Statewide Poll Results

## POLLING METHODOLOGY

- Likely voters in Louisiana, conducted March 6-8, 2023 (4.0% MOE with 95% confidence interval)
- Sample size: 600 (80% cell phones (texted), 20% landlines - “hybrid” poll)
- Race/party: 67% white, 29% black, 5% “Other”/40% Democratic, 38% Republican, 22% Independents
- Gender: 51% female, 49% male
- Geography (Nielsen media market): Alexandria 5%, Baton Rouge 21%, Lafayette 15%, Lake Charles 6%, Monroe 7%, New Orleans 36%, Shreveport 11% (*Explanation is graphically depicted in Exhibit A*).

## POLL RESULTS

If the election for Governor were held today, which candidate would you support? (Party affiliations of candidates mentioned)

<b>Wilson (Dem)</b>	<b>29%</b>
<b>Landry (Rep)</b>	<b>28%</b>
<b>Graves (Rep)</b>	<b>12%</b>
<b>Lundy (Ind)</b>	<b>3%</b>
<b>Schroder (Rep)</b>	<b>3%</b>
<b>Hewitt (Rep)</b>	<b>2%</b>
<b>Nelson (Rep)</b>	<b>1%</b>
<b>Undecided</b>	<b>22%</b>

If the election for attorney general were held today, which candidate would you support? (Party affiliations of candidates mentioned)

<b>Belton (Ind)</b>	<b>13%</b>
<b>Murrill (Rep)</b>	<b>10%</b>
<b>Stefanski (Rep)</b>	<b>7%</b>
<b>Maley (Rep)</b>	<b>2%</b>
<b>Undecided</b>	<b>68%</b>

In general, would you support or oppose a candidate for statewide office who is not aligned with either major party?

<b>Support</b>	<b>13%</b>
<b>Oppose</b>	<b>9%</b>
<b>Depends on the candidate</b>	<b>69%</b>
<b>Undecided</b>	<b>9%</b>

If a candidate for Attorney General were not aligned with either major party, what values of that No Party candidate would make him or her more likely to get your vote?

<b>Conservative values</b>	<b>44%</b>
<b>Liberal values</b>	<b>10%</b>
<b>Moderate values</b>	<b>31%</b>
<b>Undecided</b>	<b>15%</b>

Would you be more or less likely to support a candidate for Attorney General who is pro-life, pro-Second Amendment, and pro law enforcement?

<b>More Likely</b>	<b>54%</b>
<b>Less Likely</b>	<b>29%</b>
<b>Makes No Difference</b>	<b>17%</b>

Would you be more or less likely to support a candidate for Attorney General not affiliated with either major party who has the support of a majority of both Sheriffs and District Attorneys?

<b>More Likely</b>	<b>36%</b>
<b>Less Likely</b>	<b>15%</b>
<b>Makes No Difference</b>	<b>49%</b>

Regardless of what political party you are in, how would you describe yourself politically?

<b>Very conservative</b>	<b>28%</b>
<b>Somewhat conservative</b>	<b>21%</b>
<b>Moderate</b>	<b>22%</b>
<b>Somewhat liberal/progressive</b>	<b>14%</b>
<b>Very liberal/progressive</b>	<b>7%</b>
<b>Don't Know</b>	<b>8%</b>

And to ensure that our survey responses are most accurate, are you male or female?

<b>Female</b>	<b>51%</b>
<b>Male</b>	<b>49%</b>

## **SUMMARY**

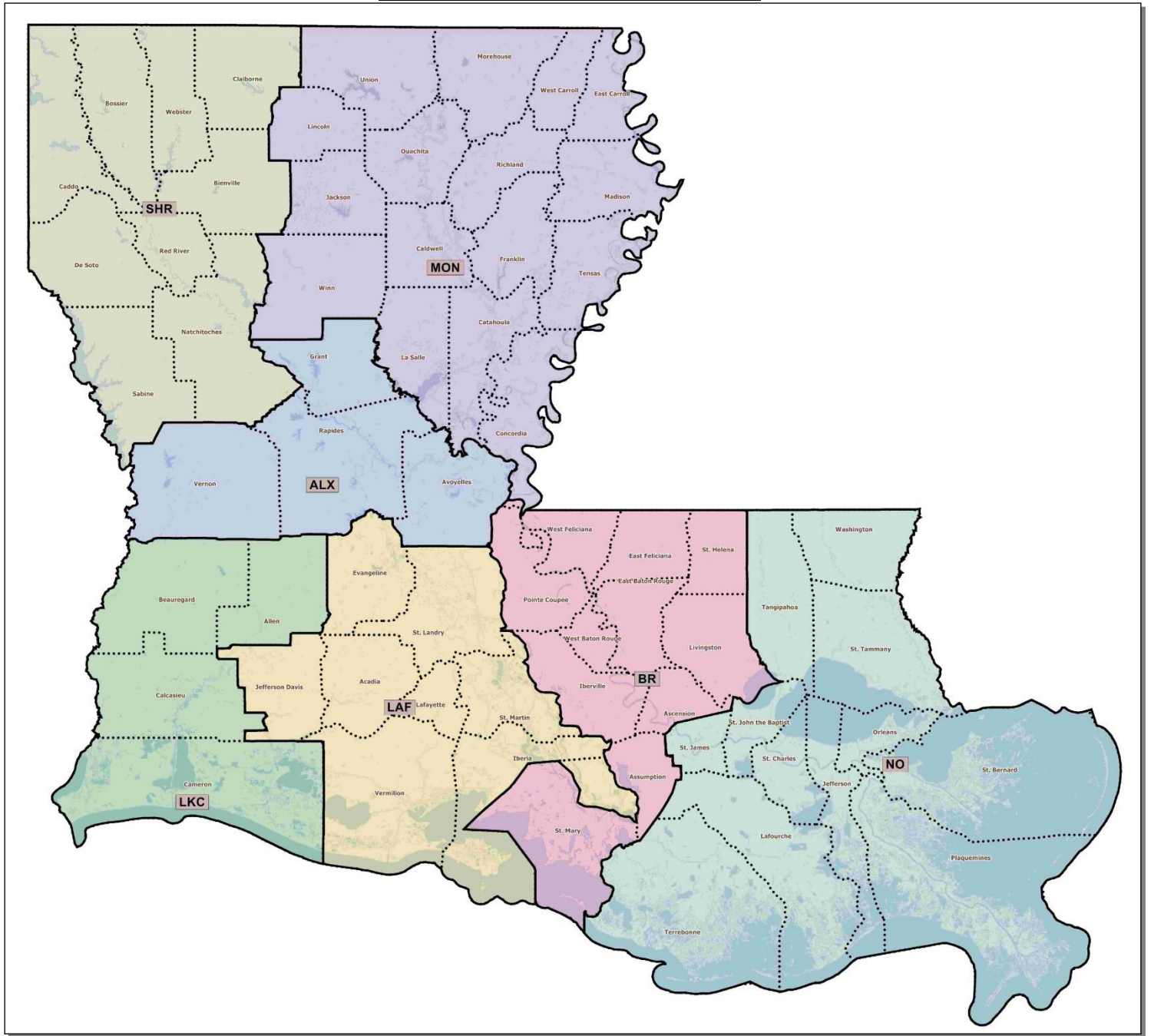
JMC Analytics and Polling was commissioned to conduct this poll for the John Belton campaign (John Belton is a candidate for Attorney General). There are two main takeaways from this poll: (1) Belton's biography is attractive to voters, and (2) his running without a party affiliation is not a disadvantage.

The various questions asked about Belton's biography tested respectably among voters. His pro-life, pro-Second Amendment, and pro-law enforcement stance tests the strongest (54-29% more/less likely to support him).

When asked about support/opposition for a candidate not affiliated with either major party, only 9% are explicitly opposed, but 44% expect that candidate to be conservative (31% want a moderate, 10% a liberal, and 15% are undecided).

In summary, John Belton's biography is an asset for him with regards to his no-party candidacy for attorney general.

## Appendix A: Louisiana regions



(ALX=Alexandria, BR=Baton Rouge, LAF=Lafayette, LKC=Lake Charles, MON=Monroe, NO=New Orleans, SHR=Shreveport)