Alabama US Senate Runoff Poll Results

POLLING METHODOLOGY

- Likely Republican runoff voters in Alabama, conducted June 6-9, 2022, 2022 (3.9% MOE with 95% confidence interval)
- Sample size: 630 (90% cell phones (texted), 10% landlines - "hybrid" poll)
- Race/party: 99% white, <1% black, <1% "Other"
- Gender: 51% male, 49% female
- Age Range: 4% 18-34 years old, 20% 35-54 years old, 25% 55-64 years old, 52% 65 years old and up
- Geography (Nielsen media market): Birmingham 41%, Dothan 5%, Huntsville 23%, Mobile 18%, and Montgomery 14% *(Explanation is graphically depicted in Exhibit A).*

POLL RESULTS

Question 1: Do you plan to vote in the Republican runoff election on June 21?

Yes	**86%**
No	**8%**
Undecided	**7%**

Note: Only those who selected "yes" or "undecided" were allowed to take the rest of the survey

Question 2: If the runoff for US Senate were held today, which candidate would you support?

Britt	**48%**
Brooks	**36%**
Undecided	**16%**

Question 3: *(If undecided is selected for previous question – includes those who chose a candidate in the previous question)* Given that you are undecided, which candidate are you leaning towards supporting?

Britt	**51%**
Brooks	**39%**
Undecided	**10%**

Question 4: In the Senate Republican primary, did you vote for one of the candidates who did not make the runoff?

Yes	**23%**
No	**63%**
Do Not Recall	**8%**
Did not vote in primary	**6%**

Question 5: If Donald Trump were to make an endorsement in the Senate runoff, would that make you more or less likely to support his endorsed candidate?

More Likely	**33%**
Less Likely	**13%**
Makes No Difference	**54%**

Question 6: If Donald Trump were to re-endorse "Mo" Brooks in the Senate runoff, would that make you more or less likely to support his endorsed candidate?

More Likely	**27%**
Less Likely	**17%**
Makes No Difference	**56%**

Question 7: Senate Minority Leader Mitch McConnell has endorsed and helped raise millions of dollars for Katie Britt. If Donald Trump were to re-endorse "Mo" Brooks, who would you support in the Senate runoff, knowing this information?

Brooks	**44%**
Britt	**41%**
Undecided	**15%**

Question 8: Would you describe yourself as an evangelical Christian?

Yes	**73%**
No	**21%**
Undecided	**6%**

Question 9: And how would you describe yourself ideologically?

Very conservative	**53%**
Somewhat conservative	**29%**
Moderate	**14%**
Liberal	**2%**
Don't know	**2%**

Question 10: Finally, what issue is most important to you?

Controlling Inflation	**31%**
Economic issues (taxes, spending, job creation)	**21%**
Election Integrity	**12%**
2nd Amendment Rights	**11%**
Social issues (abortion, gay marriage)	**9%**
Immigration	**9%**
Critical Race Theory	**1%**
None of these issues are important	**7%**

Question 11: To ensure that our survey responses are most accurate, are you male or female?

Male	**51%**
Female	**49%**

Question 12: And for demographic purposes, what is your age?

18-34	**4%**
35-54	**20%**
55-64	**25%**
65 or older	**52%**

SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for private subscribers. There are four main takeaways from this poll: (1) Katie Britt has a double-digit lead in the poll with the runoff less than two weeks away, (2) a Trump endorsement would be most useful when paired with messaging about Mitch McConnell's support of Katie Britt, (3) attacking Mitch McConnell as a representative of the Republican Establishment does have some potency, and (4) this is an "economic issues election year."

In the primary, Katie Britt led the field 45-29%, and the poll results currently show that those supporting one of the "also rans" are breaking for Britt 47-41% if undecided "leaners" are included. Taken at face value, those two numbers would suggest a double-digit Britt win in the runoff if nothing changed between now and June 21.

However, a detailed examination of the data shows that Congressman Brooks has two (less obvious) advantages in a low turnout runoff: (1) among the most chronic voters, Brooks only trails 44-47% (within the statistical margin of error), and (2) voters at least 65 years old are more narrowly (48-42%) for Britt than the overall poll sample, which shows a 51-39% lead for Britt if undecided "leaners" are included.

Furthermore, a juxtaposition of Mitch McConnell's endorsement of Katie Britt against a hypothetical re-endorsement of "Mo" Brooks by former President Trump would result in a 15-point swing that would put Brooks narrowly in the lead (in other words, a 51-39% Britt lead becomes a 44-41% Brooks lead after this messaging is communicated).

Finally, inflation is the number one issue (leading with a 31% plurality), and this strong sentiment is shared across the board. Economic issues (at 21%) are the second most important issue, while election integrity (at 12%) is third.

In short, the Senate runoff race has "upset potential" if former President Trump were to re-endorse former Congressman Brooks.

CROSSTABS

Question 2 – Ballot test (Senate)

		Race Name				
		Asian	Black	Hispanic	White	Total
Ballot	1 Britt	100%	33%		48%	48%
	2 Brooks		33%	33%	36%	36%
	3 Undecided		33%	67%	15%	16%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 primary elections)					
		0	1	2	3	4	Total
Ballot	1 Britt	53%	48%	48%	52%	45%	48%
	2 Brooks	20%	32%	34%	33%	42%	36%
	3 Undecided	27%	20%	18%	15%	13%	16%
Total		100%	100%	100%	100%	100%	100%

		Region					
		Birmingham	Dothan	Huntsville	Mobile	Montgomery	Total
Ballot	1 Britt	40%	68%	48%	58%	52%	48%
	2 Brooks	41%	26%	37%	31%	32%	36%
	3 Undecided	19%	6%	15%	12%	16%	16%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Ballot	1 Britt	31%	50%	48%
	2 Brooks	41%	36%	36%
	3 Undecided	28%	14%	16%
Total		100%	100%	100%

		Plan to vote		
		1 Yes	3 Undecided	Total
Ballot	1 Britt	48%	41%	48%
	2 Brooks	37%	19%	36%
	3 Undecided	15%	41%	16%
Total		100%	100%	100%

		Did not make runoff				
		1 Yes	2 No	3 Do Not Recall	4 Did Not Vote	Total
Ballot	1 Britt	41%	52%	43%	38%	48%
	2 Brooks	38%	38%	20%	33%	36%
	3 Undecided	21%	10%	37%	30%	16%
Total		100%	100%	100%	100%	100%

		Evangelical Christian?			
		1 Yes	2 No	3 Undecided	Total
Ballot	1 Britt	47%	54%	41%	48%
	2 Brooks	39%	30%	27%	36%
	3 Undecided	14%	16%	32%	16%
Total		100%	100%	100%	100%

		Ideology					
		1 Very Conservative	2 Somewhat Conservative	3 Moderate	4 Liberal	5 Don't Know	Total
Ballot	1 Britt	38%	58%	68%	60%	15%	48%
	2 Brooks	48%	25%	17%	30%	31%	36%
	3 Undecided	14%	16%	16%	10%	54%	16%
Total		100%	100%	100%	100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Ballot	1 Britt	49%	47%	48%
	2 Brooks	36%	36%	36%
	3 Undecided	15%	16%	16%
Total		100%	100%	100%

		Age				
		1 18-34	2 35-54	3 55-64	4 65+	Total
Ballot	1 Britt	75%	46%	51%	45%	48%
	2 Brooks	13%	38%	32%	39%	36%
	3 Undecided	13%	15%	17%	16%	16%
Total		100%	100%	100%	100%	100%

Question 3 – Ballot test (Senate with leaners)

		Race Name				
		Asian	Black	Hispanic	White	Total
Ballot (Leaners included)	1 Britt	100%	33%		51%	51%
	2 Brooks		33%	33%	39%	39%
	3 Undecided		33%	67%	10%	10%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 primary elections)					
		0	1	2	3	4	Total
Ballot (Leaners included)	1 Britt	67%	49%	51%	54%	47%	51%
	2 Brooks	20%	39%	37%	36%	44%	39%
	3 Undecided	13%	12%	12%	9%	9%	10%
Total		100%	100%	100%	100%	100%	100%

		Region					
		Birmingham	Dothan	Huntsville	Mobile	Montgomery	Total
Ballot (Leaners included)	1 Britt	43%	71%	51%	59%	54%	51%
	2 Brooks	45%	29%	40%	32%	34%	39%
	3 Undecided	12%		8%	9%	11%	10%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Ballot (Leaners included)	1 Britt	34%	53%	51%
	2 Brooks	48%	38%	39%
	3 Undecided	18%	9%	10%
Total		100%	100%	100%

		Plan to vote		
		1 Yes	3 Undecided	Total
Ballot (Leaners included)	1 Britt	51%	44%	51%
	2 Brooks	40%	22%	39%
	3 Undecided	9%	33%	10%
Total		100%	100%	100%

		Did not make runoff				
		1 Yes	2 No	3 Do Not Recall	4 Did Not Vote	Total
Ballot (Leaners included)	1 Britt	47%	54%	45%	40%	51%
	2 Brooks	41%	40%	24%	38%	39%
	3 Undecided	12%	6%	31%	23%	10%
Total		100%	100%	100%	100%	100%

		Evangelical Christian?			
		1 Yes	2 No	3 Undecided	Total
Ballot (Leaners included)	1 Britt	50%	54%	46%	51%
	2 Brooks	42%	34%	27%	39%
	3 Undecided	8%	13%	27%	10%
Total		100%	100%	100%	100%

		Ideology					
		1 Very Conservative	2 Somewhat Conservative	3 Moderate	4 Liberal	5 Don't Know	Total
Ballot (Leaners included)	1 Britt	39%	63%	72%	60%	23%	51%
	2 Brooks	52%	28%	17%	30%	31%	39%
	3 Undecided	9%	9%	11%	10%	46%	10%
Total		100%	100%	100%	100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Ballot (Leaners included)	1 Britt	52%	50%	51%
	2 Brooks	40%	39%	39%
	3 Undecided	9%	11%	10%
Total		100%	100%	100%

		Age				
		1 18-34	2 35-54	3 55-64	4 65+	Total
Ballot (Leaners included)	1 Britt	75%	50%	54%	48%	51%
	2 Brooks	13%	43%	34%	42%	39%
	3 Undecided	13%	7%	13%	9%	10%
Total		100%	100%	100%	100%	100%

Question 5 – Trump endorsement

		Race Name				
		Asian	Black	Hispanic	White	Total
Trump endorsement	1 More Likely		67%	67%	33%	33%
	2 Less Likely		33%		13%	13%
	3 No Difference	100%		33%	54%	54%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 primary elections)					
		0	1	2	3	4	Total
Trump endorsement	1 More Likely	27%	46%	37%	30%	30%	33%
	2 Less Likely	13%	9%	10%	16%	13%	13%
	3 No Difference	60%	45%	53%	55%	57%	54%
Total		100%	100%	100%	100%	100%	100%

		Region					
		Birmingham	Dothan	Huntsville	Mobile	Montgomery	Total
Trump endorsement	1 More Likely	34%	19%	30%	39%	34%	33%
	2 Less Likely	12%	10%	13%	14%	13%	13%
	3 No Difference	54%	71%	56%	48%	52%	54%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Trump endorsement	1 More Likely	43%	32%	33%
	2 Less Likely	20%	12%	13%
	3 No Difference	38%	56%	54%
Total		100%	100%	100%

		Plan to vote		
		1 Yes	3 Undecided	Total
Trump endorsement	1 More Likely	33%	33%	33%
	2 Less Likely	12%	26%	13%
	3 No Difference	55%	41%	54%
Total		100%	100%	100%

		Did not make runoff				
		1 Yes	2 No	3 Do Not Recall	4 Did Not Vote	Total
Trump endorsement	1 More Likely	39%	29%	49%	40%	33%
	2 Less Likely	13%	13%	10%	13%	13%
	3 No Difference	48%	59%	41%	48%	54%
Total		100%	100%	100%	100%	100%

		Evangelical Christian?			
		1 Yes	2 No	3 Undecided	Total
Trump endorsement	1 More Likely	36%	26%	24%	33%
	2 Less Likely	9%	27%	5%	13%
	3 No Difference	55%	47%	70%	54%
Total		100%	100%	100%	100%

		Ideology					
		1 Very Conservative	2 Somewhat Conservative	3 Moderate	4 Liberal	5 Don't Know	Total
Trump endorsement	1 More Likely	43%	27%	13%	10%	15%	33%
	2 Less Likely	4%	11%	41%	60%	8%	13%
	3 No Difference	52%	62%	46%	30%	77%	54%
Total		100%	100%	100%	100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Trump endorsement	1 More Likely	30%	37%	33%
	2 Less Likely	11%	14%	13%
	3 No Difference	59%	49%	54%
Total		100%	100%	100%

		Age				
		1 18-34	2 35-54	3 55-64	4 65+	Total
Trump endorsement	1 More Likely	13%	28%	34%	37%	33%
	2 Less Likely	25%	13%	12%	12%	13%
	3 No Difference	63%	59%	54%	52%	54%
Total		100%	100%	100%	100%	100%

Question 6 – Trump endorsement of Brooks

		Race Name				
		Asian	Black	Hispanic	White	Total
Trump endorse Brooks	1 More Likely		67%	33%	27%	27%
	2 Less Likely				18%	17%
	3 No Difference	100%	33%	67%	56%	56%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 primary elections)					
		0	1	2	3	4	Total
Trump endorse Brooks	1 More Likely	27%	34%	26%	21%	29%	27%
	2 Less Likely	20%	14%	13%	23%	17%	17%
	3 No Difference	53%	52%	61%	56%	54%	56%
Total		100%	100%	100%	100%	100%	100%

		Region					
		Birmingham	Dothan	Huntsville	Mobile	Montgomery	Total
Trump endorse Brooks	1 More Likely	30%	16%	19%	31%	29%	27%
	2 Less Likely	16%	16%	16%	21%	20%	17%
	3 No Difference	54%	68%	65%	49%	51%	56%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Trump endorse Brooks	1 More Likely	38%	26%	27%
	2 Less Likely	30%	16%	17%
	3 No Difference	33%	58%	56%
Total		100%	100%	100%

		Plan to vote		
		1 Yes	3 Undecided	Total
Trump endorse Brooks	1 More Likely	27%	26%	27%
	2 Less Likely	17%	33%	17%
	3 No Difference	56%	41%	56%
Total		100%	100%	100%

	Did not make runoff				
	1 Yes	2 No	3 Do Not Recall	4 Did Not Vote	Total
Trump endorse Brooks — 1 More Likely	31%	24%	31%	30%	27%
2 Less Likely	20%	17%	22%	13%	17%
3 No Difference	49%	59%	47%	57%	56%
Total	100%	100%	100%	100%	100%

	Evangelical Christian?			
	1 Yes	2 No	3 Undecided	Total
Trump endorse Brooks — 1 More Likely	28%	26%	14%	27%
2 Less Likely	15%	25%	16%	17%
3 No Difference	56%	49%	70%	56%
Total	100%	100%	100%	100%

	Ideology					
	1 Very Conservative	2 Somewhat Conservative	3 Moderate	4 Liberal	5 Don't Know	Total
Trump endorse Brooks — 1 More Likely	35%	22%	10%	20%		27%
2 Less Likely	11%	16%	41%	50%	23%	17%
3 No Difference	54%	62%	49%	30%	77%	56%
Total	100%	100%	100%	100%	100%	100%

	Gender		
	1 Male	2 Female	Total
Trump endorse Brooks — 1 More Likely	23%	31%	27%
2 Less Likely	18%	17%	17%
3 No Difference	59%	52%	56%
Total	100%	100%	100%

	Age				
	1 18-34	2 35-54	3 55-64	4 65+	Total
Trump endorse Brooks — 1 More Likely	17%	27%	21%	30%	27%
2 Less Likely	25%	12%	21%	17%	17%
3 No Difference	58%	61%	58%	52%	56%
Total	100%	100%	100%	100%	100%

Question 7 – Trump v McConnell endorsements

		Race Name				
		Asian	Black	Hispanic	White	Total
McConnell v Trump	1 Britt	100%			41%	41%
	2 Brooks		67%	67%	43%	44%
	3 Undecided		33%	33%	15%	15%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 primary elections)					
		0	1	2	3	4	Total
McConnell v Trump	1 Britt	40%	31%	43%	47%	39%	41%
	2 Brooks	47%	49%	40%	39%	47%	44%
	3 Undecided	13%	20%	17%	15%	14%	15%
Total		100%	100%	100%	100%	100%	100%

		Region					
		Birmingham	Dothan	Huntsville	Mobile	Montgomery	Total
McConnell v Trump	1 Britt	33%	61%	42%	47%	48%	41%
	2 Brooks	50%	29%	42%	36%	42%	44%
	3 Undecided	17%	10%	16%	17%	10%	15%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
McConnell v Trump	1 Britt	34%	42%	41%
	2 Brooks	48%	43%	44%
	3 Undecided	18%	15%	15%
Total		100%	100%	100%

		Plan to vote		
		1 Yes	3 Undecided	Total
McConnell v Trump	1 Britt	41%	30%	41%
	2 Brooks	44%	26%	44%
	3 Undecided	14%	44%	15%
Total		100%	100%	100%

		Did not make runoff				
		1 Yes	2 No	3 Do Not Recall	4 Did Not Vote	Total
McConnell v Trump	1 Britt	35%	45%	37%	23%	41%
	2 Brooks	50%	43%	27%	53%	44%
	3 Undecided	15%	12%	37%	25%	15%
Total		100%	100%	100%	100%	100%

		Evangelical Christian?			
		1 Yes	2 No	3 Undecided	Total
McConnell v Trump	1 Britt	40%	47%	35%	41%
	2 Brooks	46%	40%	30%	44%
	3 Undecided	15%	13%	35%	15%
Total		100%	100%	100%	100%

		Ideology					
		1 Very Conservative	2 Somewhat Conservative	3 Moderate	4 Liberal	5 Don't Know	Total
McConnell v Trump	1 Britt	29%	53%	63%	40%	23%	41%
	2 Brooks	56%	34%	20%	30%	23%	44%
	3 Undecided	15%	13%	17%	30%	54%	15%
Total		100%	100%	100%	100%	100%	100%

		Gender		
		1 Male	2 Female	Total
McConnell v Trump	1 Britt	44%	37%	41%
	2 Brooks	42%	45%	44%
	3 Undecided	14%	17%	15%
Total		100%	100%	100%

		Age				
		1 18-34	2 35-54	3 55-64	4 65+	Total
McConnell v Trump	1 Britt	63%	37%	45%	39%	41%
	2 Brooks	17%	45%	41%	47%	44%
	3 Undecided	21%	19%	14%	14%	15%
Total		100%	100%	100%	100%	100%

Most important issue		Race Name				
		Asian	Black	Hispanic	White	Total
Most important issue	1 Inflation	100%			31%	31%
	2 Economic issues		67%		21%	21%
	3 CRT				1%	1%
	4 Social Issues			33%	9%	9%
	5 Immigration				9%	9%
	6 Election Integrity			33%	12%	12%
	7 2A Rights		33%	33%	11%	11%
	8 None of These				7%	7%
Total		100%	100%	100%	100%	100%

Most important issue		Voter Score (Last 4 primary elections)					
		0	1	2	3	4	Total
Most important issue	1 Inflation	27%	32%	34%	34%	27%	31%
	2 Economic issues	27%	16%	18%	21%	22%	21%
	3 CRT			3%	1%	0%	1%
	4 Social Issues		8%	7%	8%	12%	9%
	5 Immigration	7%	6%	8%	6%	12%	9%
	6 Election Integrity	13%	12%	13%	15%	10%	12%
	7 2A Rights	7%	16%	15%	8%	9%	11%
	8 None of These	20%	9%	3%	7%	6%	7%
Total		100%	100%	100%	100%	100%	100%

Most important issue		Region					
		Birmingham	Dothan	Huntsville	Mobile	Montgomery	Total
Most important issue	1 Inflation	33%	35%	30%	28%	29%	31%
	2 Economic issues	19%	29%	23%	22%	17%	21%
	3 CRT	1%	3%			3%	1%
	4 Social Issues	9%	13%	14%	5%	4%	9%
	5 Immigration	9%	6%	6%	12%	8%	9%
	6 Election Integrity	11%	6%	13%	15%	16%	12%
	7 2A Rights	9%	6%	6%	15%	19%	11%
	8 None of These	9%		8%	3%	4%	7%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Most important issue	1 Inflation	28%	31%	31%
	2 Economic issues	13%	21%	21%
	3 CRT		1%	1%
	4 Social Issues	8%	9%	9%
	5 Immigration	10%	8%	9%
	6 Election Integrity	15%	12%	12%
	7 2A Rights	7%	11%	11%
	8 None of These	20%	5%	7%
Total		100%	100%	100%

		Plan to vote		
		1 Yes	3 Undecided	Total
Most important issue	1 Inflation	31%	22%	31%
	2 Economic issues	21%	19%	21%
	3 CRT	1%		1%
	4 Social Issues	9%	7%	9%
	5 Immigration	9%	4%	9%
	6 Election Integrity	12%	11%	12%
	7 2A Rights	11%	7%	11%
	8 None of These	5%	30%	7%
Total		100%	100%	100%

		Did not make runoff				
		1 Yes	2 No	3 Do Not Recall	4 Did Not Vote	Total
Most important issue	1 Inflation	32%	33%	24%	18%	31%
	2 Economic issues	13%	25%	8%	20%	21%
	3 CRT	1%	1%	2%		1%
	4 Social Issues	9%	9%	10%	13%	9%
	5 Immigration	16%	6%	6%	10%	9%
	6 Election Integrity	13%	10%	24%	18%	12%
	7 2A Rights	10%	12%	6%	10%	11%
	8 None of These	6%	5%	18%	13%	7%
Total		100%	100%	100%	100%	100%

Most important issue		Evangelical Christian?			
		1 Yes	2 No	3 Undecided	Total
	1 Inflation	33%	26%	19%	31%
	2 Economic issues	19%	27%	16%	21%
	3 CRT	1%	1%		1%
	4 Social Issues	11%	5%		9%
	5 Immigration	9%	7%	14%	9%
	6 Election Integrity	13%	11%	11%	12%
	7 2A Rights	10%	14%	11%	11%
	8 None of These	4%	9%	30%	7%
Total		100%	100%	100%	100%

Most important issue		Ideology					
		1 Very Conservative	2 Somewhat Conservative	3 Moderate	4 Liberal	5 Don't Know	Total
	1 Inflation	29%	37%	31%	10%	15%	31%
	2 Economic issues	17%	23%	30%	30%	8%	21%
	3 CRT	1%	2%				1%
	4 Social Issues	13%	3%	3%	30%	23%	9%
	5 Immigration	7%	10%	11%		8%	9%
	6 Election Integrity	16%	9%	6%	10%	8%	12%
	7 2A Rights	12%	11%	8%		8%	11%
	8 None of These	5%	4%	11%	20%	31%	7%
Total		100%	100%	100%	100%	100%	100%

Most important issue		Gender		
		1 Male	2 Female	Total
	1 Inflation	31%	31%	31%
	2 Economic issues	22%	19%	21%
	3 CRT	1%	1%	1%
	4 Social Issues	8%	11%	9%
	5 Immigration	8%	9%	9%
	6 Election Integrity	11%	14%	12%
	7 2A Rights	13%	9%	11%
	8 None of These	6%	7%	7%
Total		100%	100%	100%

		Age				
		1 18-34	2 35-54	3 55-64	4 65+	Total
Most important issue	1 Inflation	33%	28%	31%	32%	31%
	2 Economic issues	25%	30%	19%	17%	21%
	3 CRT	4%		1%	1%	1%
	4 Social Issues	4%	12%	10%	8%	9%
	5 Immigration	4%	2%	6%	12%	9%
	6 Election Integrity	4%	8%	13%	14%	12%
	7 2A Rights	4%	15%	12%	9%	11%
	8 None of These	21%	5%	8%	5%	7%
Total		100%	100%	100%	100%	100%
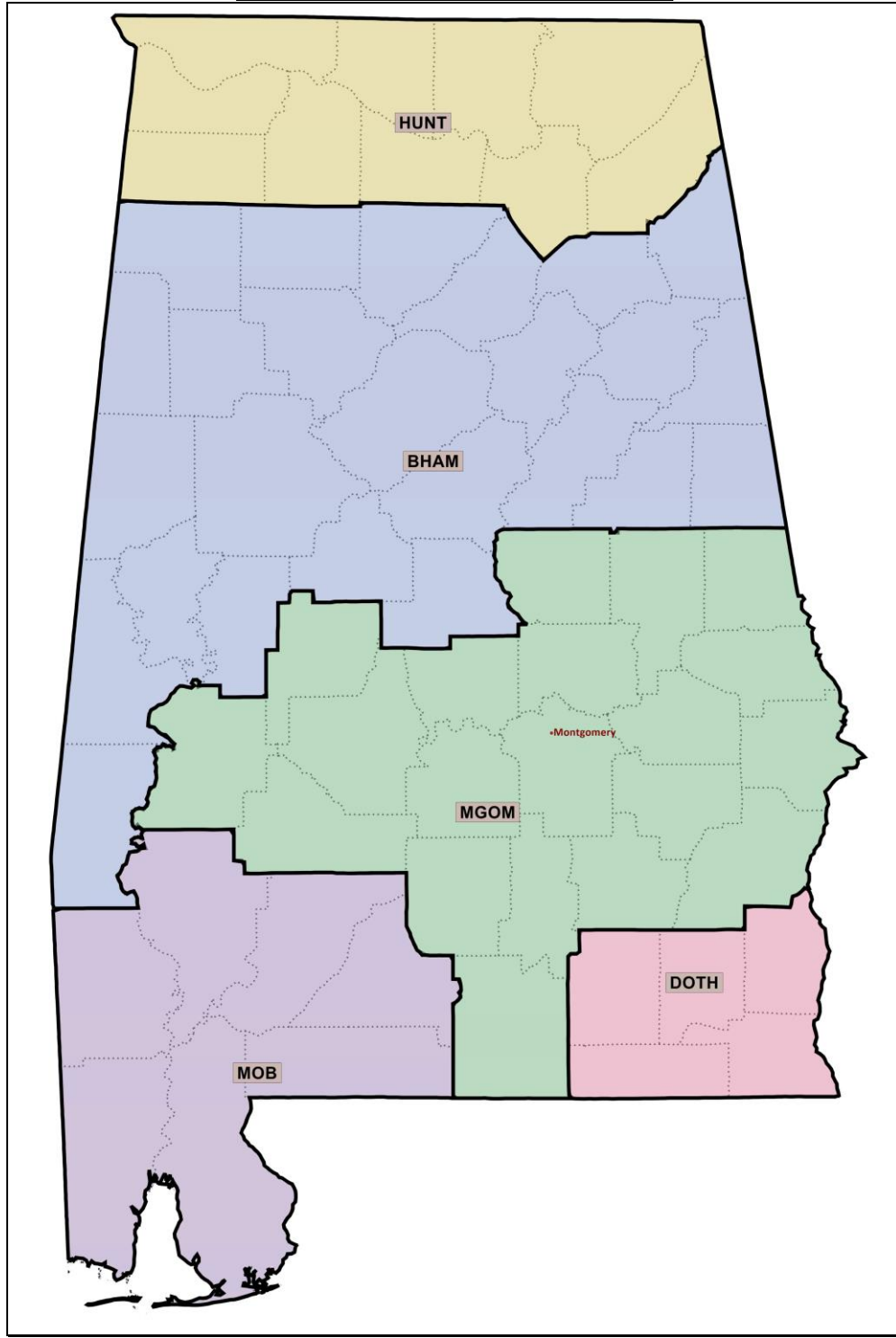
(BHAM=Birmingham, DOTH=Dothan, HUNT=Huntsville, MOB=Mobile, MGOM=Montgomery)

Note: The following media markets were aggregated for reporting purposes: (1) Columbus MS, Meridian MS and Atlanta GA were included in the Birmingham area, (2) Columbus GA was included in the Montgomery area