



Statewide Poll Results

POLLING METHODOLOGY

- Likely voters in Louisiana, conducted March 21-23, 2022 (4.0% MOE with 95% confidence interval)
- Sample size: 600 (77% cell phones (texted), 24% landlines - “hybrid” poll)
- Race/party: 68% white, 27% black, 5% “Other”/41% Democratic, 38% Republican, 21% Independents
- Gender: 53% female, 47% male
- Geography (Nielsen media market): Alexandria 6%, Baton Rouge 20%, Lafayette 14%, Lake Charles 5%, Monroe 9%, New Orleans 35%, Shreveport 11% (*Explanation is graphically depicted in Exhibit A*).

POLL RESULTS

Question 1: Do you have a favorable or unfavorable opinion of President Joe Biden?

Very Favorable	23%
Somewhat Favorable	13%
Somewhat Unfavorable	5%
Very Unfavorable	53%
No opinion	6%

Question 2: How would you rate President Joe Biden’s handling of the coronavirus pandemic?

Excellent	21%
Good	17%
Fair	8%
Poor	52%
No opinion	3%

Question 3: Do you have a favorable or unfavorable opinion of Governor John Bel Edwards?

Very Favorable	28%
Somewhat Favorable	20%
Somewhat Unfavorable	17%
Very Unfavorable	27%
No opinion	8%

Question 4: How would you rate Governor John Bel Edwards’ handling of the coronavirus pandemic?

Excellent	28%
Good	21%
Fair	18%
Poor	30%
No opinion	4%

Question 5: Do you have a favorable or unfavorable opinion of US Senator Bill Cassidy?

Very Favorable	12%
Somewhat Favorable	26%
Somewhat Unfavorable	19%
Very Unfavorable	30%
No opinion	13%

Question 6: Do you have a favorable or unfavorable opinion of US Senator John Kennedy?

Very Favorable	36%
Somewhat Favorable	17%
Somewhat Unfavorable	9%
Very Unfavorable	29%
No opinion	10%

Question 7: In the upcoming U.S. Senate race, are you more likely to vote for the Republican or Democratic candidate?

Republican Candidate	51%
Democratic Candidate	33%
Undecided	16%

Question 8: If the election for U.S. Senate were held today, which candidate would you support? (Party affiliations of candidates mentioned)

Kennedy (Rep)	53%
Chambers (Dem)	14%
Mixon (Dem)	7%
Steib (Dem)	3%
Undecided	23%

Question 9: In next year's Governor's race, are you more likely to vote for the Republican or Democratic candidate?

Republican Candidate	50%
Democratic Candidate	33%
Undecided	17%

Question 10: If the election for Governor were held today, which candidate would you support? (Party affiliations of candidates mentioned)

Kennedy (Rep)	22%
Broome (Dem)	14%
Landry (Rep)	11%
Cassidy (Rep)	10%
Nungesser (Rep)	7%
Smith (Dem)	4%
Hewitt (Rep)	2%
Schroder (Rep)	1%
Undecided	29%

Question 11: To ensure that our survey responses are most accurate, are you male or female?

Female	53%
Male	47%

SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for private subscribers. There are three main takeaways from this poll: (1) The mood of Louisianians is negative, and that pessimistic mood has varying impacts on the approval ratings of Louisiana's top officeholders, (2) an absolute majority of voters prefers Republican candidates both for this year's Senate race and next year's Governor's race, and (3) Senator Kennedy is in good shape for his re-election race in November.

For context, in recent months, both inflation and high gas prices have become part of the electoral landscape. Similarly, the re-emergence this past winter of the coronavirus pandemic through the omicron wave (which caused an 11-fold increase in hospitalizations in one month's time) hasn't helped either. All of these events (as well as the Russian invasion of Ukraine) have directly impacted opinions about President Biden and (indirectly) Governor Edwards. While President Biden only received 40% of the Louisiana vote in 2020, his approval rating (at 58-36% negative) is even worse. Similarly, his handling of the coronavirus pandemic (at 60-38% negative) gets similarly poor marks.

While Governor Edwards' numbers are somewhat better than President Biden's (at 48-44% approval), he only gets 49-48% approval for his handling of the coronavirus pandemic, despite the fact that he (1) didn't reimpose any restrictions during the omicron wave, and (2) he recently ended the "public health emergency."

The basic contours of support for both U.S. senators are noticeably different. Senator Cassidy is underwater (49-38% unfavorable), while Senator Kennedy has a 53-38% approval rating.

Senator Kennedy's approval rating puts him in a strong position for his re-election race: he gets an absolute (53%) majority against three announced Democratic opponents. And with 9% of Republicans' being undecided (as well as 23% of white Independents), he still has room for further electoral improvement.

An important contextual piece of information regarding next year's Governor's race is that for BOTH the Governor and the Senate races, absolute majorities of voters prefer a Republican over a Democratic candidate (50-33% Republican for governor, 51-33% for senator). Similarly, in the ballot test for governor, 53% of the vote went to a Republican candidate, with John Kennedy currently taking the lead - **no other Republican candidate polled higher than 11%**. Sharon Weston Broome currently is the top polling Democrat (at 14%), while Gary Smith is polling at 4%. However, with 29% undecided and an evolving candidate field, a lot can and will change about this race before qualifying.

In summary, voters are in a negative mood, and that is generally hurting the Democrats here in the state, although Senator Cassidy has (for different reasons) seen a downtick in his approval ratings as well.

CROSSTABS

Question 1 – President Biden favorability

		Race Name			
		Black	Other	White	Total
Biden favorability	1 Very Favorable	45%	22%	14%	23%
	2 Somewhat Favorable	22%	13%	9%	13%
	3 Somewhat Unfavorable	4%	6%	6%	5%
	4 Very Unfavorable	18%	50%	67%	53%
	5 No Opinion	11%	9%	4%	6%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Biden favorability	1 Very Favorable	41%	17%	6%	23%
	2 Somewhat Favorable	22%	12%	4%	13%
	3 Somewhat Unfavorable	5%	7%	4%	5%
	4 Very Unfavorable	23%	54%	84%	53%
	5 No Opinion	8%	10%	2%	6%
Total		100%	100%	100%	100%

		Region							
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	Total
Biden favorability	1 Very Favorable	36%	20%	21%	17%	30%	24%	16%	23%
	2 Somewhat Favorable	6%	9%	5%	10%	11%	18%	21%	13%
	3 Somewhat Unfavorable		6%	5%	3%	7%	5%	9%	5%
	4 Very Unfavorable	45%	56%	60%	67%	52%	49%	50%	53%
	5 No Opinion	12%	10%	9%	3%		5%	4%	6%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Biden favorability	1 Very Favorable	24%	22%	23%
	2 Somewhat Favorable	6%	15%	13%
	3 Somewhat Unfavorable	4%	6%	5%
	4 Very Unfavorable	55%	52%	53%
	5 No Opinion	11%	5%	6%
Total		100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Biden favorability	1 Very Favorable	19%	26%	23%
	2 Somewhat Favorable	9%	16%	13%
	3 Somewhat Unfavorable	6%	4%	5%
	4 Very Unfavorable	61%	46%	53%
	5 No Opinion	5%	8%	6%
Total		100%	100%	100%

Question 2 – President Biden handling coronavirus

		Race Name			Total
		Black	Other	White	
Biden coronavirus	1 Excellent	44%	22%	11%	21%
	2 Good	28%	19%	12%	17%
	3 Fair	6%	13%	9%	8%
	4 Poor	17%	47%	66%	52%
	5 No Opinion	6%		2%	3%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Biden coronavirus	1 Excellent	37%	20%	3%	21%
	2 Good	30%	13%	4%	17%
	3 Fair	9%	7%	7%	8%
	4 Poor	20%	55%	83%	52%
	5 No Opinion	4%	4%	2%	3%
Total		100%	100%	100%	100%

		Region							Total
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	
Biden coronavirus	1 Excellent	27%	20%	21%	10%	20%	23%	16%	21%
	2 Good	18%	11%	7%	17%	20%	19%	25%	17%
	3 Fair	3%	8%	9%	3%	13%	9%	4%	8%
	4 Poor	45%	55%	58%	70%	46%	46%	54%	52%
	5 No Opinion	6%	5%	5%			3%		3%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		Total
		Landlines	Cells	
Biden coronavirus	1 Excellent	21%	21%	21%
	2 Good	12%	18%	17%
	3 Fair	7%	8%	8%
	4 Poor	57%	50%	52%
	5 No Opinion	4%	3%	3%
Total		100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Biden coronavirus	1 Excellent	14%	26%	21%
	2 Good	17%	16%	17%
	3 Fair	7%	9%	8%
	4 Poor	58%	45%	52%
	5 No Opinion	2%	4%	3%
Total		100%	100%	100%

Question 3 – Governor Edwards favorability

		Race Name			Total
		Black	Other	White	
Edwards favorability	1 Very Favorable	46%	28%	20%	28%
	2 Somewhat Favorable	27%	22%	17%	20%
	3 Somewhat Unfavorable	9%	19%	20%	17%
	4 Very Unfavorable	9%	25%	35%	27%
	5 No Opinion	9%	6%	7%	8%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Edwards favorability	1 Very Favorable	45%	29%	9%	28%
	2 Somewhat Favorable	28%	17%	13%	20%
	3 Somewhat Unfavorable	11%	13%	26%	17%
	4 Very Unfavorable	10%	28%	46%	27%
	5 No Opinion	6%	13%	6%	8%
Total		100%	100%	100%	100%

		Region							Total
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	Total
Edwards favorability	1 Very Favorable	39%	25%	17%	20%	31%	32%	25%	28%
	2 Somewhat Favorable	15%	20%	17%	7%	20%	24%	22%	20%
	3 Somewhat Unfavorable	12%	20%	15%	17%	11%	17%	22%	17%
	4 Very Unfavorable	27%	27%	42%	40%	30%	20%	25%	27%
	5 No Opinion	6%	7%	9%	17%	7%	7%	6%	8%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Edwards favorability	1 Very Favorable	28%	28%	28%
	2 Somewhat Favorable	19%	20%	20%
	3 Somewhat Unfavorable	15%	18%	17%
	4 Very Unfavorable	25%	28%	27%
	5 No Opinion	13%	6%	8%
Total		100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Edwards favorability	1 Very Favorable	23%	32%	28%
	2 Somewhat Favorable	19%	22%	20%
	3 Somewhat Unfavorable	18%	16%	17%
	4 Very Unfavorable	34%	21%	27%
	5 No Opinion	6%	9%	8%
Total		100%	100%	100%

Question 4 – Governor Edwards handling coronavirus

		Race Name			Total
		Black	Other	White	Total
Edwards coronavirus	1 Excellent	41%	28%	22%	28%
	2 Good	36%	22%	14%	21%
	3 Fair	15%	16%	19%	18%
	4 Poor	7%	28%	40%	30%
	5 No Opinion	2%	6%	4%	4%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Edwards coronavirus	1 Excellent	43%	31%	9%	28%
	2 Good	32%	18%	10%	21%
	3 Fair	14%	15%	24%	18%
	4 Poor	9%	30%	53%	30%
	5 No Opinion	2%	6%	4%	4%
Total		100%	100%	100%	100%

		Region							
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	Total
Edwards coronavirus	1 Excellent	36%	29%	20%	13%	26%	32%	24%	28%
	2 Good	9%	15%	16%	13%	30%	23%	29%	21%
	3 Fair	24%	18%	23%	17%	15%	17%	15%	18%
	4 Poor	27%	34%	37%	53%	26%	23%	31%	30%
	5 No Opinion	3%	4%	4%	3%	4%	5%	1%	4%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Edwards coronavirus	1 Excellent	27%	28%	28%
	2 Good	19%	21%	21%
	3 Fair	19%	18%	18%
	4 Poor	28%	31%	30%
	5 No Opinion	7%	3%	4%
Total		100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Edwards coronavirus	1 Excellent	21%	33%	28%
	2 Good	19%	22%	21%
	3 Fair	21%	16%	18%
	4 Poor	36%	25%	30%
	5 No Opinion	3%	4%	4%
Total		100%	100%	100%

Question 5 – Senator Cassidy favorability

		Race Name			
		Black	Other	White	Total
Cassidy favorability	1 Very Favorable	6%	6%	14%	12%
	2 Somewhat Favorable	30%	22%	25%	26%
	3 Somewhat Unfavorable	23%	25%	17%	19%
	4 Very Unfavorable	24%	31%	33%	30%
	5 No Opinion	18%	16%	11%	13%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Cassidy favorability	1 Very Favorable	9%	10%	15%	12%
	2 Somewhat Favorable	30%	28%	21%	26%
	3 Somewhat Unfavorable	21%	21%	16%	19%
	4 Very Unfavorable	27%	25%	36%	30%
	5 No Opinion	13%	16%	11%	13%
Total		100%	100%	100%	100%

		Region							
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	Total
Cassidy favorability	1 Very Favorable	18%	10%	11%	10%	22%	10%	9%	12%
	2 Somewhat Favorable	36%	22%	25%	33%	28%	25%	28%	26%
	3 Somewhat Unfavorable	15%	16%	16%	13%	15%	23%	25%	19%
	4 Very Unfavorable	15%	39%	31%	30%	26%	30%	28%	30%
	5 No Opinion	15%	14%	17%	13%	9%	12%	10%	13%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Cassidy favorability	1 Very Favorable	22%	8%	12%
	2 Somewhat Favorable	28%	26%	26%
	3 Somewhat Unfavorable	13%	21%	19%
	4 Very Unfavorable	21%	33%	30%
	5 No Opinion	16%	12%	13%
Total		100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Cassidy favorability	1 Very Favorable	11%	12%	12%
	2 Somewhat Favorable	25%	27%	26%
	3 Somewhat Unfavorable	21%	18%	19%
	4 Very Unfavorable	31%	29%	30%
	5 No Opinion	12%	14%	13%
Total		100%	100%	100%

Question 6 – Senator Kennedy favorability

		Race Name			
		Black	Other	White	Total
Kennedy favorability	1 Very Favorable	15%	31%	44%	36%
	2 Somewhat Favorable	12%	31%	18%	17%
	3 Somewhat Unfavorable	14%	6%	7%	9%
	4 Very Unfavorable	44%	28%	23%	29%
	5 No Opinion	14%	3%	8%	10%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Kennedy favorability	1 Very Favorable	19%	28%	57%	36%
	2 Somewhat Favorable	11%	27%	17%	17%
	3 Somewhat Unfavorable	11%	9%	7%	9%
	4 Very Unfavorable	46%	27%	11%	29%
	5 No Opinion	11%	9%	7%	10%
Total		100%	100%	100%	100%

		Region							
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	Total
Kennedy favorability	1 Very Favorable	36%	30%	47%	57%	43%	28%	40%	36%
	2 Somewhat Favorable	27%	19%	10%	10%	15%	18%	18%	17%
	3 Somewhat Unfavorable	3%	8%	5%	7%	15%	9%	13%	9%
	4 Very Unfavorable	18%	33%	22%	20%	22%	35%	24%	29%
	5 No Opinion	15%	10%	16%	7%	6%	8%	6%	10%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		Total
		Landlines	Cells	
Kennedy favorability	1 Very Favorable	41%	34%	36%
	2 Somewhat Favorable	22%	15%	17%
	3 Somewhat Unfavorable	8%	9%	9%
	4 Very Unfavorable	18%	32%	29%
	5 No Opinion	11%	9%	10%
Total		100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Kennedy favorability	1 Very Favorable	42%	30%	36%
	2 Somewhat Favorable	17%	17%	17%
	3 Somewhat Unfavorable	10%	8%	9%
	4 Very Unfavorable	24%	33%	29%
	5 No Opinion	7%	12%	10%
Total		100%	100%	100%

Question 7 – U.S. Senate (generic ballot test)

		Race Name			Total
		Black	Other	White	
US Senate generic ballot	1 Democrat	62%	31%	22%	33%
	2 Republican	15%	50%	65%	51%
	3 Undecided	23%	19%	13%	16%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
US Senate generic ballot	1 Democrat	62%	26%	7%	33%
	2 Republican	21%	50%	83%	51%
	3 Undecided	16%	24%	10%	16%
Total		100%	100%	100%	100%

		Region							Total
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	Total
US Senate	1 Democrat	42%	32%	25%	27%	37%	36%	34%	33%
generic ballot	2 Republican	52%	48%	64%	63%	52%	45%	51%	51%
	3 Undecided	6%	20%	11%	10%	11%	19%	15%	16%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
US Senate generic ballot	1 Democrat	30%	34%	33%
	2 Republican	58%	49%	51%
	3 Undecided	11%	17%	16%
Total		100%	100%	100%

		Gender		Total
		1 Male	2 Female	Total
US Senate generic ballot	1 Democrat	27%	39%	33%
	2 Republican	58%	44%	51%
	3 Undecided	15%	16%	16%
Total		100%	100%	100%

Question 8 – U.S. Senate (ballot test)

		Race Name			Total
		Black	Other	White	Total
US Senate ballot	1 Chambers	30%	13%	8%	14%
	2 Kennedy	15%	50%	68%	53%
	3 Mixon	10%	6%	5%	7%
	4 Steib	7%		1%	3%
	5 Undecided	36%	31%	17%	23%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	Total
US Senate ballot	1 Chambers	25%	14%	3%	14%
	2 Kennedy	22%	54%	86%	53%
	3 Mixon	13%	4%	2%	7%
	4 Steib	6%	2%	0%	3%
	5 Undecided	34%	27%	9%	23%
Total		100%	100%	100%	100%

		Region							Total
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	Total
US Senate ballot	1 Chambers	9%	16%	10%	13%	7%	18%	10%	14%
	2 Kennedy	55%	51%	60%	70%	52%	48%	56%	53%
	3 Mixon	9%	9%	7%	3%	9%	6%	4%	7%
	4 Steib	6%	4%	4%		2%	3%		3%
	5 Undecided	21%	20%	19%	13%	30%	25%	29%	23%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
US Senate ballot	1 Chambers	13%	14%	14%
	2 Kennedy	62%	50%	53%
	3 Mixon	6%	7%	7%
	4 Steib	1%	3%	3%
	5 Undecided	17%	25%	23%
Total		100%	100%	100%

		Gender		
		1 Male	2 Female	Total
US Senate ballot	1 Chambers	13%	16%	14%
	2 Kennedy	61%	46%	53%
	3 Mixon	7%	7%	7%
	4 Steib	1%	4%	3%
	5 Undecided	19%	27%	23%
Total		100%	100%	100%

Question 9 – Governor (generic ballot test)

		Race Name			Total
		Black	Other	White	Total
Governor generic ballot	1 Democrat	62%	41%	20%	33%
	2 Republican	14%	47%	65%	50%
	3 Undecided	24%	13%	15%	17%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Governor generic ballot	1 Democrat	61%	27%	5%	33%
	2 Republican	21%	48%	83%	50%
	3 Undecided	18%	25%	12%	17%
Total		100%	100%	100%	100%

		Region							Total
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	
Governor generic ballot	1 Democrat	42%	34%	22%	17%	31%	36%	35%	33%
	2 Republican	45%	46%	64%	67%	48%	46%	51%	50%
	3 Undecided	12%	20%	14%	17%	20%	18%	13%	17%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Governor generic ballot	1 Democrat	26%	34%	33%
	2 Republican	57%	48%	50%
	3 Undecided	17%	17%	17%
Total		100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Governor generic ballot	1 Democrat	27%	37%	33%
	2 Republican	58%	43%	50%
	3 Undecided	14%	20%	17%
Total		100%	100%	100%

Question 10 – Governor (ballot test)

		Race Name			Total
		Black	Other	White	
Governor ballot	1 Broome	31%	16%	7%	14%
	2 Cassidy	4%	19%	12%	10%
	3 Hewitt	2%		2%	2%
	4 Kennedy	9%	25%	28%	22%
	5 Landry	2%	6%	15%	11%
	6 Nungesser	1%	6%	9%	7%
	7 Schroder	1%		1%	1%
	8 Smith	8%	6%	2%	4%
	9 Undecided	42%	22%	24%	29%
Total		100%	100%	100%	100%

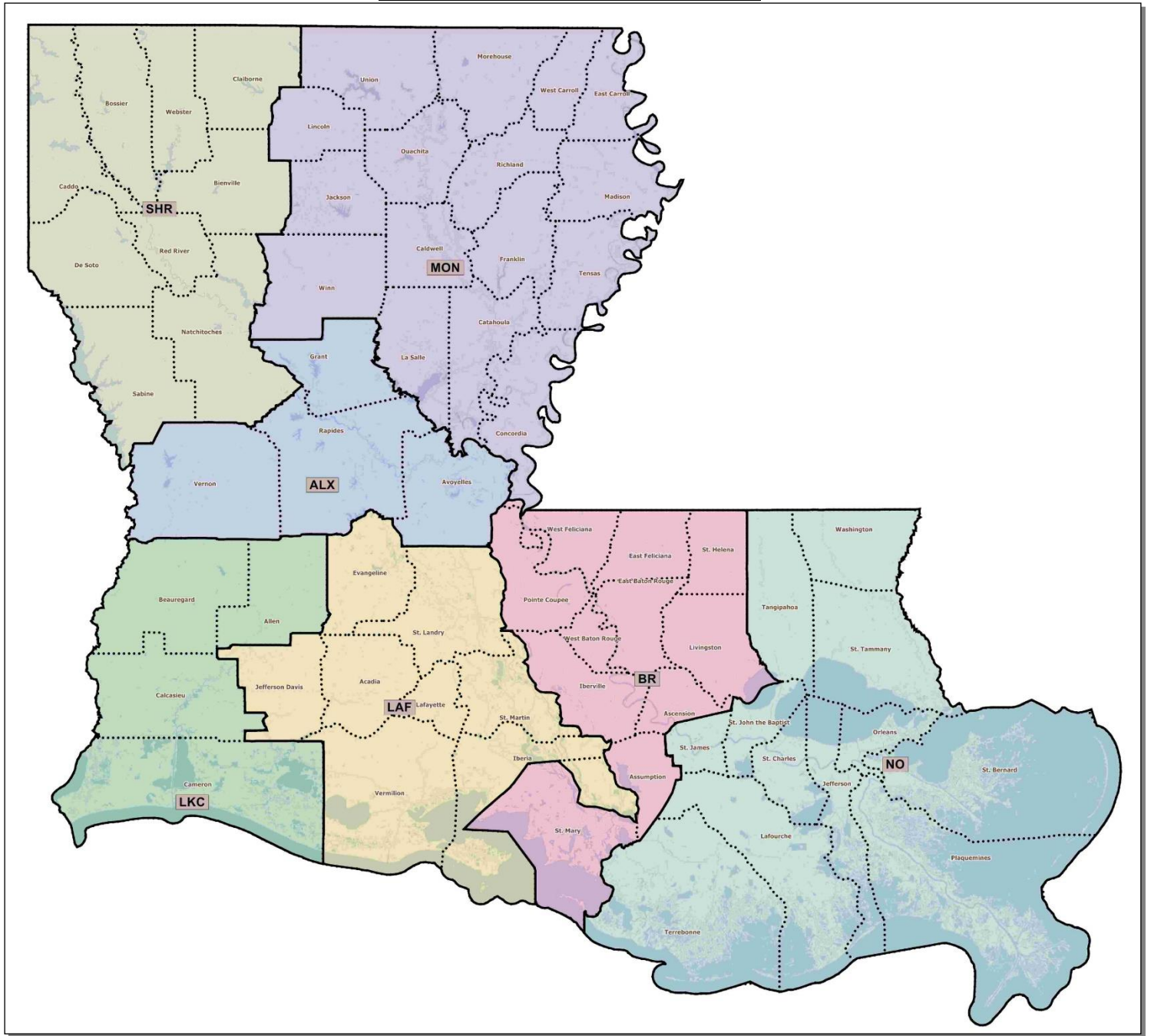
		Party			Total
		DEM	OTHER	REP	
Governor ballot	1 Broome	28%	9%	2%	14%
	2 Cassidy	7%	13%	12%	10%
	3 Hewitt	2%	1%	3%	2%
	4 Kennedy	11%	24%	34%	22%
	5 Landry	2%	13%	20%	11%
	6 Nungesser	4%	8%	9%	7%
	7 Schroder	2%		2%	1%
	8 Smith	9%	1%	0%	4%
	9 Undecided	36%	32%	18%	29%
Total		100%	100%	100%	100%

		Region							Total
		Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport	
Governor ballot	1 Broome	15%	16%	9%	17%	9%	15%	15%	14%
	2 Cassidy	18%	7%	7%	13%	9%	11%	12%	10%
	3 Hewitt		2%	2%		6%	2%	1%	2%
	4 Kennedy	24%	20%	21%	47%	30%	18%	22%	22%
	5 Landry	6%	16%	23%	10%	7%	7%	7%	11%
	6 Nungesser	3%	6%	5%	7%	9%	9%	1%	7%
	7 Schroder		1%	1%		2%	1%	4%	1%
	8 Smith	3%	4%	4%		4%	4%	6%	4%
	9 Undecided	30%	28%	27%	7%	24%	33%	31%	29%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Cell Phones?		Total
		Landlines	Cells	
Governor ballot	1 Broome	16%	14%	14%
	2 Cassidy	22%	6%	10%
	3 Hewitt	4%	1%	2%
	4 Kennedy	26%	21%	22%
	5 Landry	6%	13%	11%
	6 Nungesser	6%	7%	7%
	7 Schroder	1%	1%	1%
	8 Smith	1%	5%	4%
	9 Undecided	18%	32%	29%
Total		100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Governor ballot	1 Broome	11%	17%	14%
	2 Cassidy	12%	8%	10%
	3 Hewitt	1%	3%	2%
	4 Kennedy	24%	21%	22%
	5 Landry	14%	9%	11%
	6 Nungesser	7%	7%	7%
	7 Schroder	2%	1%	1%
	8 Smith	5%	3%	4%
	9 Undecided	25%	32%	29%
Total		100%	100%	100%

Appendix A: Louisiana regions



(ALX=Alexandria, BR=Baton Rouge, LAF=Lafayette, LKC=Lake Charles, MON=Monroe, NO=New Orleans, SHR=Shreveport)