



Virginia Statewide Poll Results

POLLING METHODOLOGY

- Likely voters, conducted June 9-12, 2021 (4.2% MOE with 95% confidence interval)
- Sample size: 550 (76% cell phones (texted), 24% landlines)
- Race/party: 69% white, 17% black, 14% “Other”/41% Democratic, 35% Republican, 23% Independents
- Gender: 53% female, 47% male
- Geography (Nielsen media markets): DC Metro area: 39%, Hampton Roads area: 21%, Richmond area: 22%, western Virginia: 18% (*Graphically depicted in Exhibit A*).

POLL RESULTS

Question 1: Do you overall approve or disapprove of the job performance of President Joe Biden?

Approve	49%
Disapprove	44%
No Opinion	7%

Question 2: Do you overall approve or disapprove of the job performance of Governor Ralph Northam?

Approve	45%
Disapprove	44%
No Opinion	11%

Question 3: In the 2020 Presidential election, which candidate did you support? (Party affiliations of candidates mentioned)

Biden (Dem)	50%
Trump (Rep)	42%
Third party candidate	4%
Didn't Vote	3%
Undecided/Blank	1%

Question 4: Which party do you most closely identify with?

Democratic Party	41%
Republican Party	35%
Third party/Independent	23%
Undecided/Blank	<1%

Question 5: If the election for Governor were held today, which candidate would you support? (Party affiliations of candidates mentioned)

McAuliffe (Dem)	46%
Youngkin (Rep)	42%
Undecided/Blank	12%

Question 6: If the election for Lieutenant Governor were held today, which candidate would you support? (Party affiliations of candidates mentioned)

Ayala (Dem)	42%
Sears (Rep)	36%
Undecided/Blank	22%

Question 7: If the election for Attorney General were held today, which candidate would you support? (Party affiliations of candidates mentioned)

Herring (Dem)	45%
Miyares (Rep)	38%
Undecided/Blank	17%

Question 8: If the November elections for the House of Delegates were held today, would you vote for the Democratic or the Republican legislative candidate?

Democratic candidate	44%
Republican candidate	43%
Undecided/Blank	14%

Question 9: To ensure that our survey responses are most accurate, are you male or female?

Female	53%
Male	47%

Question 10: For demographic purposes, what is your age?

18-34	11%
35-54	29%
55-64	28%
65 and older	32%

Question 11: What is your race or ethnicity?

White	69%
African American	17%
Asian	4%
Hispanic	3%
Middle Eastern	<1%
Other	7%

Question 12: And finally, what is the highest level of formal education that you have completed?

8th grade or below	2%
Some high school	2%
High school diploma/GED	11%
Some college	25%
Four-year college degree	28%
Graduate/professional degree	32%

SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for a group of private poll subscribers. There are three main takeaways from this poll: (1) Democrats have plurality leads in all three statewide races, (2) in the Governor's race, Terry McAuliffe's lead is within the statistical margin of error, (3) voters are even more closely divided right now on how they would vote in House of Delegates races.

Joe Biden carried Virginia by a comfortable 10-point margin in the 2020 Presidential election, and when examining the building blocks of his win, two constituencies are readily apparent as to where he performed unusually strongly: a 41-40% lead among those who consider themselves Independents, and a 58-35%/23-point lead among college graduates. It also didn't hurt that in the counties/independent cities within the Washington DC media market, Biden had a 59-30% poll lead.

Against that yardstick, Terry McAuliffe in the Governor's race does not attain those levels of support, even though he overall still has a four point/46-42% lead over Glenn Youngkin. In the Washington DC media market, McAuliffe only leads by 18 points (53-35%) over Youngkin, compared to Biden's 29 point lead. Similarly, McAuliffe has a 6 point lead (48-42%) over Youngkin among college graduates (Biden led by 23 points). And while Biden had a one-point (41-40%) lead among Independents, McAuliffe is underwater by 6 points (37-43%) among this demographic. Patterns of support similar McAuliffe's are seen in the Lieutenant Governor and Attorney General's races, where Democrats similarly have plurality leads.

This (compared to Biden) weakened performance is even more noticeable in a generic ballot question about House of Delegates races: a Biden poll lead of 8 points (while McAuliffe led by 4 points) is a near tie on House of Delegates races - Democrats only have a one-point lead. As with the Governor's race, Democrats are underperforming in the DC media market (only a 13-point/47-34% lead, which is less than half of Biden's lead), among college graduates (only a 5-point/46-41% lead), and Independents (Democrats are underwater by 15 points/24-39%, although it's also worth noting that 37% of this group are undecided).

In summary, Democrats start off with leads both in statewide and/or House of Delegates races, but it's not a secure lead, and there are noticeable signs of underperformance relative to President Biden's 2020 race.

CROSSTABS

Question 1 – President Biden job approval

		Region				
		Hampton Roads	Richmond	Washington DC	Western VA	Total
Biden Approval	1 Approve	47%	45%	58%	37%	49%
	2 Disapprove	45%	47%	37%	55%	44%
	3 No Opinion	8%	8%	5%	8%	7%
Total		100%	100%	100%	100%	100%

		Race					
		1 White	2 African American	3 Hispanic	4 Asian	6 Other	Total
Biden Approval	1 Approve	45%	69%	38%	57%	41%	49%
	2 Disapprove	50%	22%	44%	22%	56%	44%
	3 No Opinion	5%	10%	19%	22%	2%	7%
Total		100%	100%	100%	100%	100%	100%

		Party Identification				
		1 Democrat	2 Republican	3 3rd Party	4 Undecided/blank	Total
Biden Approval	1 Approve	92%	5%	39%		49%
	2 Disapprove	2%	90%	52%		44%
	3 No Opinion	7%	5%	9%	100%	7%
Total		100%	100%	100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Biden Approval	1 Approve	47%	51%	49%
	2 Disapprove	47%	42%	44%
	3 No Opinion	6%	8%	7%
Total		100%	100%	100%

		Age				
		1 18-34	2 35-54	3 55-64	4 65+	Total
Biden Approval	1 Approve	46%	46%	44%	56%	49%
	2 Disapprove	43%	49%	47%	38%	44%
	3 No Opinion	11%	4%	8%	6%	7%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 Generals)					Total
		0	1	2	3	4	
Biden Approval	1 Approve	17%	31%	57%	38%	55%	49%
	2 Disapprove	83%	57%	30%	55%	40%	44%
	3 No Opinion		11%	13%	7%	5%	7%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Biden Approval	1 Approve	48%	49%	49%
	2 Disapprove	41%	45%	44%
	3 No Opinion	11%	6%	7%
Total		100%	100%	100%

		Educational Attainment						Total
		1 8th Grade	2 Some HS	3 HS/GED	4 Some college	5 4y College	6 Grad degree	
Biden Approval	1 Approve	50%	44%	35%	39%	54%	58%	49%
	2 Disapprove	33%	11%	53%	55%	41%	37%	44%
	3 No Opinion	17%	44%	11%	6%	5%	5%	7%
Total		100%	100%	100%	100%	100%	100%	100%

Question 2 – Governor Northam job approval

		Region				Total
		Hampton Roads	Richmond	Washington DC	Western VA	
Northam Approval	1 Approve	42%	43%	51%	38%	45%
	2 Disapprove	39%	47%	39%	56%	44%
	3 No Opinion	19%	10%	11%	6%	11%
Total		100%	100%	100%	100%	100%

		Race					Total
		1 White	2 African American	3 Hispanic	4 Asian	6 Other	
Northam Approval	1 Approve	41%	61%	31%	65%	41%	45%
	2 Disapprove	49%	24%	50%	22%	54%	44%
	3 No Opinion	11%	15%	19%	13%	5%	11%
Total		100%	100%	100%	100%	100%	100%

Party Identification

		1 Democrat	2 Republican	3 3rd Party	4 Undecided/blank	Total
Northam Approval	1 Approve	83%	5%	37%	50%	45%
	2 Disapprove	4%	86%	50%	50%	44%
	3 No Opinion	13%	9%	13%		11%
Total		100%	100%	100%	100%	100%

Gender

		1 Male	2 Female	Total
Northam Approval	1 Approve	44%	46%	45%
	2 Disapprove	46%	41%	44%
	3 No Opinion	10%	13%	11%
Total		100%	100%	100%

Age

		1 18-34	2 35-54	3 55-64	4 65+	Total
Northam Approval	1 Approve	41%	43%	40%	52%	45%
	2 Disapprove	41%	48%	49%	35%	44%
	3 No Opinion	18%	9%	10%	12%	11%
Total		100%	100%	100%	100%	100%

Voter Score (Last 4 Generals)

		0	1	2	3	4	Total
Northam Approval	1 Approve	17%	34%	54%	32%	49%	45%
	2 Disapprove	83%	51%	24%	57%	41%	44%
	3 No Opinion		15%	22%	10%	9%	11%
Total		100%	100%	100%	100%	100%	100%

Cell Phones?

		Landlines	Cells	Total
Northam Approval	1 Approve	43%	46%	45%
	2 Disapprove	44%	44%	44%
	3 No Opinion	14%	11%	11%
Total		100%	100%	100%

		Educational Attainment						Total
		1 8th Grade	2 Some HS	3 HS/GED	4 Some college	5 4y College	6 Grad degree	
Northam Approval	1 Approve	58%	33%	29%	36%	48%	55%	45%
	2 Disapprove	33%	33%	56%	51%	39%	39%	44%
	3 No Opinion	8%	33%	15%	12%	14%	7%	11%
Total		100%	100%	100%	100%	100%	100%	100%

Question 3 – 2020 Presidential vote

		Region				Total
		Hampton Roads	Richmond	Washington DC	Western VA	
2020 Presidential vote	1 Biden	51%	45%	59%	38%	50%
	2 Trump	46%	50%	30%	52%	42%
	3 3rd Party	3%	2%	5%	5%	4%
	4 Did not vote		3%	5%	2%	3%
	5 Did Not Answer	1%	2%	1%	3%	1%
Total		100%	100%	100%	100%	100%

		Race					Total
		1 White	2 African American	3 Hispanic	4 Asian	6 Other	
2020 Presidential vote	1 Biden	47%	76%	25%	57%	32%	50%
	2 Trump	47%	18%	56%	22%	51%	42%
	3 3rd Party	3%	2%	6%	9%	7%	4%
	4 Did not vote	2%	1%	13%	4%	7%	3%
	5 Did Not Answer	1%	2%		9%	2%	1%
Total		100%	100%	100%	100%	100%	100%

		Party Identification				Total
		1 Democrat	2 Republican	3 3rd Party	4 Undecided/blank	
2020 Presidential vote	1 Biden	95%	5%	41%		50%
	2 Trump	3%	89%	40%	50%	42%
	3 3rd Party	0%	2%	12%	50%	4%
	4 Did not vote	1%	3%	6%		3%
	5 Did Not Answer	1%	2%	2%		1%
Total		100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
2020 Presidential vote	1 Biden	47%	54%	50%
	2 Trump	43%	41%	42%
	3 3rd Party	6%	2%	4%
	4 Did not vote	3%	2%	3%
	5 Did Not Answer	2%	1%	1%
Total		100%	100%	100%

		Age				Total
		1 18-34	2 35-54	3 55-64	4 65+	
2020 Presidential vote	1 Biden	57%	45%	47%	56%	50%
	2 Trump	26%	45%	47%	39%	42%
	3 3rd Party	10%	6%	1%	2%	4%
	4 Did not vote	7%	3%	2%	2%	3%
	5 Did Not Answer		1%	3%	1%	1%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 Generals)					Total
		0	1	2	3	4	
2020 Presidential vote	1 Biden	17%	39%	63%	40%	54%	50%
	2 Trump	50%	46%	29%	51%	40%	42%
	3 3rd Party	17%	7%	3%	4%	3%	4%
	4 Did not vote	17%	7%	5%	2%	2%	3%
	5 Did Not Answer		2%		3%	1%	1%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		Total
		Landlines	Cells	
2020 Presidential vote	1 Biden	47%	51%	50%
	2 Trump	43%	41%	42%
	3 3rd Party	5%	4%	4%
	4 Did not vote	2%	3%	3%
	5 Did Not Answer	4%	1%	1%
Total		100%	100%	100%

		Educational Attainment						Total
		1 8th Grade	2 Some HS	3 HS/GED	4 Some college	5 4y College	6 Grad degree	
2020 Presidential vote	1 Biden	50%	56%	35%	38%	58%	59%	50%
	2 Trump	33%	33%	55%	51%	35%	36%	42%
	3 3rd Party	8%		5%	5%	3%	3%	4%
	4 Did not vote	8%		3%	5%	2%	1%	3%
	5 Did Not Answer		11%	2%	1%	2%	1%	1%
Total		100%	100%	100%	100%	100%	100%	100%

Question 4 – Party identification

		Region				Total
		Hampton Roads	Richmond	Washington DC	Western VA	
Party Identification	1 Democrat	42%	42%	44%	35%	41%
	2 Republican	35%	44%	27%	42%	35%
	3 3rd Party	23%	14%	29%	21%	23%
	4 Undecided/blank				2%	0%
Total		100%	100%	100%	100%	100%

		Race					Total
		1 White	2 African American	3 Hispanic	4 Asian	6 Other	
Party Identification	1 Democrat	36%	69%	31%	57%	27%	41%
	2 Republican	42%	10%	50%	13%	34%	35%
	3 3rd Party	22%	22%	19%	26%	39%	23%
	4 Undecided/blank	0%			4%		0%
Total		100%	100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Party Identification	1 Democrat	34%	48%	41%
	2 Republican	35%	35%	35%
	3 3rd Party	31%	16%	23%
	4 Undecided/blank		1%	0%
Total		100%	100%	100%

		Age				Total
		1 18-34	2 35-54	3 55-64	4 65+	
Party Identification	1 Democrat	41%	34%	38%	51%	41%
	2 Republican	38%	31%	40%	33%	35%
	3 3rd Party	21%	34%	21%	15%	23%
	4 Undecided/blank			1%	1%	0%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 Generals)					Total
		0	1	2	3	4	
Party Identification	1 Democrat	17%	28%	49%	32%	46%	41%
	2 Republican	67%	51%	21%	40%	33%	35%
	3 3rd Party	17%	21%	29%	28%	21%	23%
	4 Undecided/blank			2%		0%	0%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		Total
		Landlines	Cells	
Party Identification	1 Democrat	47%	40%	41%
	2 Republican	34%	36%	35%
	3 3rd Party	18%	25%	23%
	4 Undecided/blank	2%		0%
Total		100%	100%	100%

		Educational Attainment						Total
		1 8th Grade	2 Some HS	3 HS/GED	4 Some college	5 4y College	6 Grad degree	
Party Identification	1 Democrat	58%	67%	35%	34%	44%	45%	41%
	2 Republican	33%	33%	52%	42%	32%	26%	35%
	3 3rd Party	8%		11%	24%	24%	28%	23%
	4 Undecided/blank			2%	1%			0%
Total		100%	100%	100%	100%	100%	100%	100%

Question 5 – Ballot (Governor)

		Region				Total
		Hampton Roads	Richmond	Washington DC	Western VA	
Ballot (Governor)	1 McAuliffe	46%	41%	53%	36%	46%
	2 Youngkin	40%	48%	35%	53%	42%
	3 Undecided/blank	13%	11%	12%	11%	12%
Total		100%	100%	100%	100%	100%

		Race					Total
		1 White	2 African American	3 Hispanic	4 Asian	6 Other	
Ballot (Governor)	1 McAuliffe	43%	61%	38%	57%	39%	46%
	2 Youngkin	48%	20%	50%	26%	49%	42%
	3 Undecided/blank	10%	18%	13%	17%	12%	12%
Total		100%	100%	100%	100%	100%	100%

		Party Identification				Total
		1 Democrat	2 Republican	3 3rd Party	4 Undecided/blank	
Ballot (Governor)	1 McAuliffe	88%	3%	37%		46%
	2 Youngkin	3%	89%	43%	50%	42%
	3 Undecided/blank	9%	9%	20%	50%	12%
Total		100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Ballot (Governor)	1 McAuliffe	44%	47%	46%
	2 Youngkin	45%	40%	42%
	3 Undecided/blank	11%	12%	12%
Total		100%	100%	100%

		Age				Total
		1 18-34	2 35-54	3 55-64	4 65+	
Ballot (Governor)	1 McAuliffe	44%	42%	42%	54%	46%
	2 Youngkin	43%	46%	44%	37%	42%
	3 Undecided/blank	13%	11%	14%	9%	12%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 Generals)					Total
		0	1	2	3	4	
Ballot (Governor)	1 McAuliffe	17%	28%	49%	41%	51%	46%
	2 Youngkin	50%	49%	30%	53%	40%	42%
	3 Undecided/blank	33%	23%	21%	6%	9%	12%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Ballot (Governor)	1 McAuliffe	46%	46%	46%
	2 Youngkin	44%	42%	42%
	3 Undecided/blank	10%	12%	12%
Total		100%	100%	100%

		Educational Attainment						Total
		1 8th Grade	2 Some HS	3 HS/GED	4 Some college	5 4y College	6 Grad degree	
Ballot (Governor)	1 McAuliffe	58%	56%	35%	38%	48%	53%	46%
	2 Youngkin	25%	22%	50%	49%	42%	37%	42%
	3 Undecided/blank	17%	22%	15%	13%	10%	10%	12%
Total		100%	100%	100%	100%	100%	100%	100%

Question 6 – Ballot (Lt Governor)

		Region				Total
		Hampton Roads	Richmond	Washington DC	Western VA	
Ballot (Lt Governor)	1 Ayala	44%	39%	47%	31%	42%
	2 Sears	38%	37%	30%	46%	36%
	3 Undecided/blank	18%	24%	23%	23%	22%
Total		100%	100%	100%	100%	100%

		Race					Total
		1 White	2 African American	3 Hispanic	4 Asian	6 Other	
Ballot (Lt Governor)	1 Ayala	39%	55%	31%	52%	39%	42%
	2 Sears	41%	17%	44%	13%	49%	36%
	3 Undecided/blank	21%	28%	25%	35%	12%	22%
Total		100%	100%	100%	100%	100%	100%

		Party Identification				Total
		1 Democrat	2 Republican	3 3rd Party	4 Undecided/blank	
Ballot (Lt Governor)	1 Ayala	85%	1%	28%		42%
	2 Sears	3%	77%	35%		36%
	3 Undecided/blank	13%	22%	38%	100%	22%
Total		100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Ballot (Lt Governor)	1 Ayala	39%	45%	42%
	2 Sears	38%	34%	36%
	3 Undecided/blank	23%	21%	22%
Total		100%	100%	100%

		Age				Total
		1 18-34	2 35-54	3 55-64	4 65+	
Ballot (Lt Governor)	1 Ayala	41%	38%	36%	50%	42%
	2 Sears	39%	42%	38%	28%	36%
	3 Undecided/blank	20%	20%	25%	22%	22%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 Generals)					Total
		0	1	2	3	4	
Ballot (Lt Governor)	1 Ayala	17%	26%	44%	33%	47%	42%
	2 Sears	50%	44%	27%	46%	33%	36%
	3 Undecided/blank	33%	30%	29%	21%	19%	22%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		Total
		Landlines	Cells	
Ballot (Lt Governor)	1 Ayala	44%	41%	42%
	2 Sears	32%	37%	36%
	3 Undecided/blank	24%	21%	22%
Total		100%	100%	100%

		Educational Attainment						Total
		1 8th Grade	2 Some HS	3 HS/GED	4 Some college	5 4y College	6 Grad degree	
Ballot (Lt Governor)	1 Ayala	42%	44%	32%	35%	44%	48%	42%
	2 Sears	25%	22%	40%	39%	37%	33%	36%
	3 Undecided/blank	33%	33%	27%	26%	19%	18%	22%
Total		100%	100%	100%	100%	100%	100%	100%

Question 7 – Ballot (Attorney General)

		Region				
		Hampton Roads	Richmond	Washington DC	Western VA	Total
Ballot (Atty Gen)	1 Herring	44%	40%	52%	36%	45%
	2 Miyares	36%	44%	31%	47%	38%
	3 Undecided/blank	20%	16%	17%	17%	17%
Total		100%	100%	100%	100%	100%

		Race					
		1 White	2 African American	3 Hispanic	4 Asian	6 Other	Total
Ballot (Atty Gen)	1 Herring	40%	63%	31%	61%	41%	45%
	2 Miyares	42%	17%	44%	17%	49%	38%
	3 Undecided/blank	17%	19%	25%	22%	10%	17%
Total		100%	100%	100%	100%	100%	100%

		Party Identification				
		1 Democrat	2 Republican	3 3rd Party	4 Undecided/blank	Total
Ballot (Atty Gen)	1 Herring	87%	2%	34%	50%	45%
	2 Miyares	3%	81%	35%		38%
	3 Undecided/blank	10%	17%	31%	50%	17%
Total		100%	100%	100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Ballot (Atty Gen)	1 Herring	41%	48%	45%
	2 Miyares	40%	35%	38%
	3 Undecided/blank	19%	16%	17%
Total		100%	100%	100%

		Age				
		1 18-34	2 35-54	3 55-64	4 65+	Total
Ballot (Atty Gen)	1 Herring	41%	38%	42%	55%	45%
	2 Miyares	38%	42%	40%	32%	38%
	3 Undecided/blank	21%	20%	18%	13%	17%
Total		100%	100%	100%	100%	100%

Voter Score (Last 4 Generals)

		0	1	2	3	4	Total
Ballot (Atty Gen)	1 Herring	17%	23%	51%	39%	50%	45%
	2 Miyares	33%	44%	25%	49%	35%	38%
	3 Undecided/blank	50%	33%	24%	13%	14%	17%
Total		100%	100%	100%	100%	100%	100%

Cell Phones?

		Landlines	Cells	Total
Ballot (Atty Gen)	1 Herring	47%	44%	45%
	2 Miyares	36%	38%	38%
	3 Undecided/blank	17%	18%	17%
Total		100%	100%	100%

Educational Attainment

		1 8th Grade	2 Some HS	3 HS/GED	4 Some college	5 4y College	6 Grad degree	Total
Ballot (Atty Gen)	1 Herring	67%	67%	34%	36%	46%	52%	45%
	2 Miyares	25%	22%	40%	46%	38%	32%	38%
	3 Undecided/blank	8%	11%	26%	18%	16%	17%	17%
Total		100%	100%	100%	100%	100%	100%	100%

Question 8 – Generic Ballot (House of Delegates)

Region

		Hampton Roads	Richmond	Washington DC	Western VA	Total
Ballot (House of Delegates Generic)	1 Democrat	46%	42%	47%	36%	44%
	2 Republican	42%	50%	34%	53%	43%
	3 Undecided/blank	12%	8%	19%	11%	14%
Total		100%	100%	100%	100%	100%

Race

		1 White	2 African American	3 Hispanic	4 Asian	6 Other	Total
Ballot (House of Delegates Generic)	1 Democrat	38%	68%	31%	57%	34%	44%
	2 Republican	47%	19%	56%	30%	51%	43%
	3 Undecided/blank	14%	13%	13%	13%	15%	14%
Total		100%	100%	100%	100%	100%	100%

		Party Identification				Total
		1 Democrat	2 Republican	3 3rd Party	4 Undecided/blank	
Ballot (House of Delegates Generic)	1 Democrat	90%	2%	24%		44%
	2 Republican	3%	93%	39%		43%
	3 Undecided/blank	7%	6%	37%	100%	14%
Total		100%	100%	100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Ballot (House of Delegates Generic)	1 Democrat	40%	47%	44%
	2 Republican	44%	41%	43%
	3 Undecided/blank	15%	12%	14%
Total		100%	100%	100%

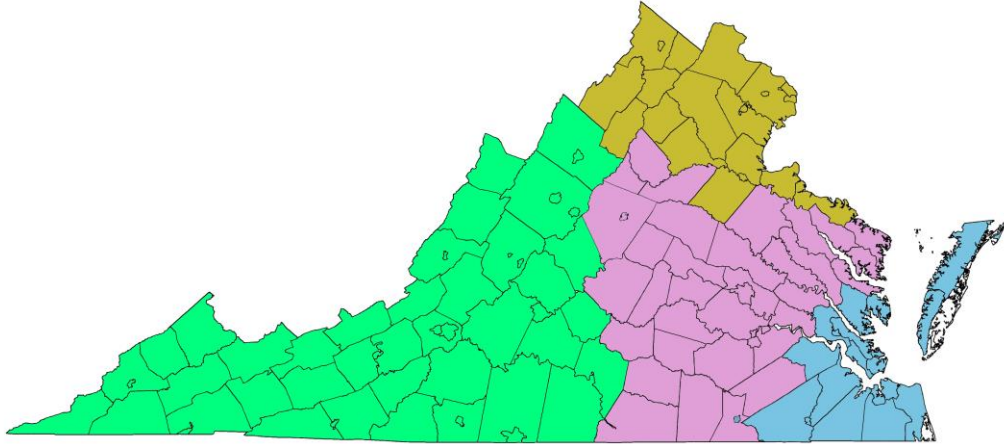
		Age				Total
		1 18-34	2 35-54	3 55-64	4 65+	
Ballot (House of Delegates Generic)	1 Democrat	46%	36%	38%	54%	44%
	2 Republican	38%	44%	47%	39%	43%
	3 Undecided/blank	16%	20%	14%	7%	14%
Total		100%	100%	100%	100%	100%

		Voter Score (Last 4 Generals)					Total
		0	1	2	3	4	
Ballot (House of Delegates Generic)	1 Democrat	17%	30%	46%	35%	49%	44%
	2 Republican	67%	54%	27%	55%	39%	43%
	3 Undecided/blank	17%	16%	27%	9%	12%	14%
Total		100%	100%	100%	100%	100%	100%

		Cell Phones?		
		Landlines	Cells	Total
Ballot (House of Delegates Generic)	1 Democrat	46%	43%	44%
	2 Republican	42%	43%	43%
	3 Undecided/blank	12%	14%	14%
Total		100%	100%	100%

		Educational Attainment						
		1 8th	2 Some	3	4 Some	5 4y	6 Grad	
		Grade	HS	HS/GED	college	College	degree	Total
Ballot (House of Delegates Generic)	1 Democrat	50%	67%	34%	37%	46%	49%	44%
	2 Republican	33%	33%	55%	51%	41%	33%	43%
	3 Undecided/blank	17%		11%	11%	13%	18%	14%
Total		100%	100%	100%	100%	100%	100%	100%

Appendix A: Virginia regions



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<u>Aggregated Region</u>	<u>Media Market(s)</u>
Western Virginia (green)	Bluefield/Beckley WV Greensboro/Winston-Salem NC Harrisonburg Roanoke-Lynchburg Tri Cities TN/VA
Richmond (pink)	Charlottesville Raleigh-Durham NC Richmond/Petersburg
Hampton Roads (blue)	Norfolk/Portsmouth/Newport News
DC Metro (brown)	Washington DC/Hagerstown MD