

## Georgia's 7<sup>th</sup> Congressional District Poll Results

### POLLING METHODOLOGY

For this poll, a sample of likely households for a live operator poll was chosen from the population registered to vote in the 7<sup>th</sup> Congressional District of Georgia, and there was a representative sample of 500 completed responses.

The survey was conducted October 13-18. The margin of error, with a 95% confidence interval, was 4.5%. The demographic breakdown of the respondents was 58-20% white/black (9% Hispanic, and 13% "other"). The geographic breakdown of the respondents was as follows: 26% from Forsyth County, and 74% from Gwinnett County (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

### POLL RESULTS

Question 1: Do you consider yourself to be a Democrat, Republican, or Independent?

|                    |            |
|--------------------|------------|
| <b>Republican</b>  | <b>43%</b> |
| <b>Democrat</b>    | <b>41%</b> |
| <b>Independent</b> | <b>16%</b> |

Question 2: In the November election for Governor of Georgia which candidate do you plan to vote for ? (Party affiliations of candidates mentioned)

|                     |            |
|---------------------|------------|
| <b>Abrams (Dem)</b> | <b>47%</b> |
| <b>Kemp (Rep)</b>   | <b>46%</b> |
| <b>Metz (Lbt)</b>   | <b>1%</b>  |
| <b>Undecided</b>    | <b>6%</b>  |

Question 3: If the upcoming November Congressional Election were held today which candidate would you support? (Party affiliations of candidates mentioned)

|                        |            |
|------------------------|------------|
| <b>Woodall (Rep)</b>   | <b>49%</b> |
| <b>Bourdeaux (Dem)</b> | <b>43%</b> |
| <b>Undecided</b>       | <b>8%</b>  |

Question 4: Do you believe Congressman Rob Woodall deserves to be re-elected?

|                  |            |
|------------------|------------|
| <b>Yes</b>       | <b>49%</b> |
| <b>No</b>        | <b>43%</b> |
| <b>Undecided</b> | <b>8%</b>  |

Question 5: Do you approve, disapprove or are unfamiliar with Rob Woodall?

|                    |            |
|--------------------|------------|
| <b>Approve</b>     | <b>48%</b> |
| <b>Disapprove</b>  | <b>42%</b> |
| <b>No Opinion</b>  | <b>6%</b>  |
| <b>Never Heard</b> | <b>4%</b>  |



Question 6: Do you approve, disapprove or are unfamiliar with Carolyn Bourdeaux?

|                    |            |
|--------------------|------------|
| <b>Approve</b>     | <b>42%</b> |
| <b>Disapprove</b>  | <b>49%</b> |
| <b>No Opinion</b>  | <b>2%</b>  |
| <b>Never Heard</b> | <b>6%</b>  |

Question 7: Which issue is most important in deciding your vote for Congress?

|   |                 |
|---|-----------------|
| <b>Jobs/economy</b>                         | <b>27%</b>      |
| <b>Healthcare</b>                           | <b>21%</b>      |
| <b>Education</b>                            | <b>22%</b>      |
| <b>Social Security/Medicare</b>             | <b>7% (TIE)</b> |
| <b>Transportation/infrastructure</b>        | <b>7% (TIE)</b> |
| <b>Gun control/gun rights</b>               | <b>7%</b>       |
| <b>Veterans' issues</b>                     | <b>6%</b>       |
| <b>Social issues (gay rights, abortion)</b> | <b>6%</b>       |
| <b>Tax Policy</b>                           | <b>4%</b>       |
| <b>Foreign policy</b>                       | <b>&lt;1%</b>   |
| <b>Immigration/border control</b>           | <b>&lt;1%</b>   |

Question 8: Do you approve or disapprove of the job performance of President Donald Trump?

|                   |            |
|-------------------|------------|
| <b>Approve</b>    | <b>45%</b> |
| <b>Disapprove</b> | <b>51%</b> |
| <b>Unsure</b>     | <b>4%</b>  |

Question 9: Which political party do you want to control Congress?

|                          |            |
|--------------------------|------------|
| <b>Republican Party</b>  | <b>47%</b> |
| <b>Democratic Party</b>  | <b>43%</b> |
| <b>Unsure/Don't Know</b> | <b>10%</b> |

Question 10: Do you approve or disapprove of Brett Kavanaugh's confirmation to the US Supreme Court?

|                          |            |
|--------------------------|------------|
| <b>Approve</b>           | <b>48%</b> |
| <b>Disapprove</b>        | <b>49%</b> |
| <b>Unsure/Don't Know</b> | <b>3%</b>  |

Question 11: What is your age?

|                             |            |
|-----------------------------|------------|
| <b>18-30 years old</b>      | <b>11%</b> |
| <b>31-50 years old</b>      | <b>31%</b> |
| <b>51-64 years old</b>      | <b>32%</b> |
| <b>65 years old or over</b> | <b>26%</b> |

Question 12: What is your gender?

|               |            |
|---------------|------------|
| <b>Female</b> | <b>55%</b> |
| <b>Male</b>   | <b>45%</b> |



Question 13: What is your race?

|                               |            |
|-------------------------------|------------|
| <b>White/Caucasian</b>        | <b>58%</b> |
| <b>Black/African American</b> | <b>20%</b> |
| <b>Hispanic/Latino</b>        | <b>9%</b>  |
| <b>Asian/Other/mixed race</b> | <b>13%</b> |

Question 14: And finally, what is the highest level of education you have completed?

|                                    |            |
|------------------------------------|------------|
| <b>High School/GED</b>             | <b>11%</b> |
| <b>Some college</b>                | <b>22%</b> |
| <b>Vocational/technical school</b> | <b>25%</b> |
| <b>College degree</b>              | <b>36%</b> |
| <b>Advanced degree</b>             | <b>6%</b>  |

**SUMMARY**

JMC Analytics and Polling (in a joint and bipartisan polling engagement with Bold Blue Campaigns) independently conducted this poll in the Congressional race for the 7<sup>th</sup> Congressional District of Georgia. There are two main takeaways from this poll: (1) demographic changes in the northern Atlanta suburbs are beginning to affect the district’s politics, (2) polling shows a tight race for Governor, and a modest lead for Rep. Rob Woodall in the Congressional race.

Demographic changes have begun to transform the district’s politics. A district that supported Mitt Romney 60-38% in 2012 supported Donald Trump by a narrower 51-44%. While some of this was due to weakness among white-collar suburban voters, the Democratic tendencies of the growing non-white population have also played a part.

Since President Trump’s election, his weakness among white collar suburban voters has begun to affect results in other races as well. In a district he carried 51-44%, he faces a 51-45% disapproval rating (largely due to his 60-32% disapproval among self-described Independents), despite the fact that (1) respondents by a 47-43% margin want Republicans to control Congress, and (2) by a 43-41% margin, respondents identify as Republican.

The increasing marginal tendencies of the district have also become apparent in the Congressional race. Even though he was re-elected 60-40% in 2016, Rep. Woodall not only has a 49-43% re-election number, but he has a similar six point lead over his Democratic opponent Carolyn Bourdeaux, who has a negative (49-42%) approval rating (Rep. Woodall’s approval is 48-42%) – even though he runs 17 points ahead of President Trump among Independents, his ballot test numbers are 49-26%, with 25% undecided.

In summary, this is a district where the Republican is favored, but continuing demographic changes will make this district increasingly challenging to hold.

**CROSSTABS**
*Question 2 – Governor’s Race*

| <b>Age Range</b>   | <b>Abrams</b> | <b>Kemp</b> | <b>Metz</b> | <b>Undecided</b> |
|--------------------|---------------|-------------|-------------|------------------|
| <b>18-30</b>       | 93%           | 7%          | 0%          | 0%               |
| <b>31-50</b>       | 51%           | 40%         | 3%          | 6%               |
| <b>51-64</b>       | 42%           | 46%         | 1%          | 11%              |
| <b>65+</b>         | 29%           | 70%         | 0%          | 1%               |
|                    |               |             |             |                  |
| <b>Race</b>        | <b>Abrams</b> | <b>Kemp</b> | <b>Metz</b> | <b>Undecided</b> |
| <b>White</b>       | 29%           | 69%         | 2%          | 0%               |
| <b>Black</b>       | 91%           | 4%          | 0%          | 5%               |
| <b>Hispanic</b>    | 45%           | 17%         | 0%          | 38%              |
| <b>Other</b>       | 65%           | 27%         | 0%          | 8%               |
|                    |               |             |             |                  |
| <b>Gender</b>      | <b>Abrams</b> | <b>Kemp</b> | <b>Metz</b> | <b>Undecided</b> |
| <b>Male</b>        | 37%           | 51%         | 3%          | 10%              |
| <b>Female</b>      | 56%           | 42%         | 0%          | 2%               |
|                    |               |             |             |                  |
| <b>Party</b>       | <b>Abrams</b> | <b>Kemp</b> | <b>Metz</b> | <b>Undecided</b> |
| <b>Democrat</b>    | 98%           | 2%          | 0%          | 0%               |
| <b>Republican</b>  | 2%            | 92%         | 0%          | 6%               |
| <b>Independent</b> | 42%           | 31%         | 8%          | 33%              |
|                    |               |             |             |                  |
| <b>County</b>      | <b>Abrams</b> | <b>Kemp</b> | <b>Metz</b> | <b>Undecided</b> |
| <b>Gwinnett</b>    | 58%           | 37%         | 0%          | 5%               |
| <b>Forsyth</b>     | 18%           | 72%         | 5%          | 6%               |

*Question 3 – Congressional Race*

| Age Range   | Bourdeaux | Woodall | Undecided |
|-------------|-----------|---------|-----------|
| 18-30       | 82%       | 7%      | 11%       |
| 31-50       | 51%       | 37%     | 12%       |
| 51-64       | 38%       | 57%     | 4%        |
| 65+         | 23%       | 71%     | 6%        |
|             |           |         |           |
| Race        | Bourdeaux | Woodall | Undecided |
| White       | 25%       | 74%     | 0%        |
| Black       | 82%       | 4%      | 14%       |
| Hispanic    | 38%       | 23%     | 38%       |
| Other       | 67%       | 23%     | 10%       |
|             |           |         |           |
| Gender      | Bourdeaux | Woodall | Undecided |
| Male        | 26%       | 65%     | 9%        |
| Female      | 57%       | 36%     | 7%        |
|             |           |         |           |
| Party       | Bourdeaux | Woodall | Undecided |
| Democrat    | 94%       | 2%      | 4%        |
| Republican  | 1%        | 94%     | 5%        |
| Independent | 26%       | 49%     | 25%       |
|             |           |         |           |
| County      | Bourdeaux | Woodall | Undecided |
| Gwinnett    | 52%       | 39%     | 8%        |
| Forsyth     | 18%       | 76%     | 6%        |



*Question 8 – President Trump job performance*

| Age Range   | Approve | Disapprove | Undecided |
|-------------|---------|------------|-----------|
| 18-30       | 13%     | 82%        | 5%        |
| 31-50       | 39%     | 57%        | 4%        |
| 51-64       | 60%     | 36%        | 3%        |
| 65+         | 47%     | 50%        | 3%        |
|             |         |            |           |
| Race        | Approve | Disapprove | Undecided |
| White       | 65%     | 34%        | 1%        |
| Black       | 6%      | 90%        | 4%        |
| Hispanic    | 34%     | 55%        | 11%       |
| Other       | 22%     | 67%        | 12%       |
|             |         |            |           |
| Gender      | Approve | Disapprove | Undecided |
| Male        | 70%     | 25%        | 4%        |
| Female      | 25%     | 73%        | 3%        |
|             |         |            |           |
| Party       | Approve | Disapprove | Undecided |
| Democrat    | 2%      | 95%        | 2%        |
| Republican  | 90%     | 7%         | 3%        |
| Independent | 32%     | 60%        | 8%        |
|             |         |            |           |
| County      | Approve | Disapprove | Undecided |
| Gwinnett    | 31%     | 65%        | 4%        |
| Forsyth     | 84%     | 13%        | 3%        |



Appendix A: Georgia 7<sup>th</sup> Congressional District regions

