

Georgia's 7th Congressional District Poll Results

POLLING METHODOLOGY

For this poll, a sample of likely households for a live operator poll was chosen from the population registered to vote in the 7th Congressional District of Georgia, and there was a representative sample of 500 completed responses.

The survey was conducted October 13-18. The margin of error, with a 95% confidence interval, was 4.5%. The demographic breakdown of the respondents was 58-20% white/black (9% Hispanic, and 13% "other"). The geographic breakdown of the respondents was as follows: 26% from Forsyth County, and 74% from Gwinnett County (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

POLL RESULTS

Question 1: Do you consider yourself to be a Democrat, Republican, or Independent?

Republican	43%
Democrat	41%
Independent	16%

Question 2: In the November election for Governor of Georgia which candidate do you plan to vote for ? (Party affiliations of candidates mentioned)

Abrams (Dem)	47%
Kemp (Rep)	46%
Metz (Lbt)	1%
Undecided	6%

Question 3: If the upcoming November Congressional Election were held today which candidate would you support? (Party affiliations of candidates mentioned)

Woodall (Rep)	49%
Bourdeaux (Dem)	43%
Undecided	8%

Question 4: Do you believe Congresswoman Rob Woodall deserves to be re-elected?

Yes	49%
No	43%
Undecided	8%

Question 5: Do you approve, disapprove or are unfamiliar with Rob Woodall?

Approve	48%
Disapprove	42%
No Opinion	6%
Never Heard	4%



Question 6: Do you approve, disapprove or are unfamiliar with Carolyn Bourdeaux?

Approve	42%
Disapprove	49%
No Opinion	2%
Never Heard	6%

Question 7: Which issue is most important in deciding your vote for Congress?

Jobs/economy	27%
Healthcare	21%
Education	22%
Social Security/Medicare	7% (TIE)
Transportation/infrastructure	7% (TIE)
Gun control/gun rights	7%
Veterans' issues	6%
Social issues (gay rights, abortion)	6%
Tax Policy	4%
Foreign policy	<1%
Immigration/border control	<1%

Question 8: Do you approve or disapprove of the job performance of President Donald Trump?

Approve	45%
Disapprove	51%
Unsure	4%

Question 9: Which political party do you want to control Congress?

Republican Party	47%
Democratic Party	43%
Unsure/Don't Know	10%

Question 10: Do you approve or disapprove of Brett Kavanaugh's confirmation to the US Supreme Court?

Approve	48%
Disapprove	49%
Unsure/Don't Know	3%

Question 11: What is your age?

18-30 years old	11%
31-50 years old	31%
51-64 years old	32%
65 years old or over	26%

Question 12: What is your gender?

Female	55%
Male	45%



Question 13: What is your race?

White/Caucasian	58%
Black/African American	20%
Hispanic/Latino	9%
Asian/Other/mixed race	13%

Question 14: And finally, what is the highest level of education you have completed?

High School/GED	11%
Some college	22%
Vocational/technical school	25%
College degree	36%
Advanced degree	6%

SUMMARY

JMC Analytics and Polling (in a joint and bipartisan polling engagement with Bold Blue Campaigns) independently conducted this poll in the Congressional race for the 7th Congressional District of Georgia. There are two main takeaways from this poll: (1) demographic changes in the northern Atlanta suburbs are beginning to affect the district’s politics, (2) polling shows a tight race for Governor, and a modest lead for Rep. Rob Woodall in the Congressional race.

Demographic changes have begun to transform the district’s politics. A district that supported Mitt Romney 60-38% in 2012 supported Donald Trump by a narrower 51-44%. While some of this was due to weakness among white-collar suburban voters, the Democratic tendencies of the growing non-white population have also played a part.

Since President Trump’s election, his weakness among white collar suburban voters has begun to affect results in other races as well. In a district he carried 51-44%, he faces a 51-45% disapproval rating (largely due to his 60-32% disapproval among self-described Independents), despite the fact that (1) respondents by a 47-43% margin want Republicans to control Congress, and (2) by a 43-41% margin, respondents identify as Republican.

The increasing marginal tendencies of the district have also become apparent in the Congressional race. Even though he was re-elected 60-40% in 2016, Rep. Woodall not only has a 49-43% re-election number, but he has a similar six point lead over his Democratic opponent Carolyn Bourdeaux, who has a negative (49-42%) approval rating (Rep. Woodall’s approval is 48-42%) – even though he runs 17 points ahead of President Trump among Independents, his ballot test numbers are 49-26%, with 25% undecided.

In summary, this is a district where the Republican is favored, but continuing demographic changes will make this district increasingly challenging to hold.

CROSSTABS
Question 2 – Governor’s Race

Age Range	Abrams	Kemp	Metz	Undecided
18-30	93%	7%	0%	0%
31-50	51%	40%	3%	6%
51-64	42%	46%	1%	11%
65+	29%	70%	0%	1%
Race	Abrams	Kemp	Metz	Undecided
White	29%	69%	2%	0%
Black	91%	4%	0%	5%
Hispanic	45%	17%	0%	38%
Other	65%	27%	0%	8%
Gender	Abrams	Kemp	Metz	Undecided
Male	37%	51%	3%	10%
Female	56%	42%	0%	2%
Party	Abrams	Kemp	Metz	Undecided
Democrat	98%	2%	0%	0%
Republican	2%	92%	0%	6%
Independent	42%	31%	8%	33%
County	Abrams	Kemp	Metz	Undecided
Gwinnett	58%	37%	0%	5%
Forsyth	18%	72%	5%	6%

Question 3 – Congressional Race

Age Range	Bourdeaux	Woodall	Undecided
18-30	82%	7%	11%
31-50	51%	37%	12%
51-64	38%	57%	4%
65+	23%	71%	6%
Race	Bourdeaux	Woodall	Undecided
White	25%	74%	0%
Black	82%	4%	14%
Hispanic	38%	23%	38%
Other	67%	23%	10%
Gender	Bourdeaux	Woodall	Undecided
Male	26%	65%	9%
Female	57%	36%	7%
Party	Bourdeaux	Woodall	Undecided
Democrat	94%	2%	4%
Republican	1%	94%	5%
Independent	26%	49%	25%
County	Bourdeaux	Woodall	Undecided
Gwinnett	52%	39%	8%
Forsyth	18%	76%	6%



Question 8 – President Trump job performance

Age Range	Approve	Disapprove	Undecided
18-30	13%	82%	5%
31-50	39%	57%	4%
51-64	60%	36%	3%
65+	47%	50%	3%
Race	Approve	Disapprove	Undecided
White	65%	34%	1%
Black	6%	90%	4%
Hispanic	34%	55%	11%
Other	22%	67%	12%
Gender	Approve	Disapprove	Undecided
Male	70%	25%	4%
Female	25%	73%	3%
Party	Approve	Disapprove	Undecided
Democrat	2%	95%	2%
Republican	90%	7%	3%
Independent	32%	60%	8%
County	Approve	Disapprove	Undecided
Gwinnett	31%	65%	4%
Forsyth	84%	13%	3%



Appendix A: Georgia 7th Congressional District regions

