



Michigan Statewide Poll Results

POLLING METHODOLOGY

For this poll, a sample of likely households for an automated poll was chosen from the population registered to vote in the state of Michigan, and there were 600 completed responses.

The survey was conducted July 5-12. The margin of error, with a 95% confidence interval, was 4.0%. The demographic breakdown of the respondents was 96-2% white/black (3% “other”), while the geographic breakdown of the respondents was as follows: 40% from Detroit, 12% from Flint/Saginaw/Bay City, 8% from Lansing, 3% from northern Michigan, 11% from Traverse City/Cadillac, and 27% from western Michigan (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

POLL RESULTS

Question 1: Do you plan to vote in the August 7 Republican primary?

Yes	68%
No	19%
Undecided	13%

Question 2: (Only if “Yes” or “Undecided” is selected for Question #1) Do you approve or disapprove of the job performance of President Donald Trump?

Approve	77%
Disapprove	17%
No Opinion	7%

Question 3: If the Republican primary for Governor were held today, which candidate would you support?

Schuette	25%
Calley	17%
Colbeck	10%
Hines	4%
Undecided	45%

Question 4: What type of Republican would you classify yourself as?

Trump Republican	39%
Traditional Republican	20%
Libertarian	7%
TEA Partier	6%
Social conservative	4%
Undecided	25%

Question 5: Are one or more members of your household a member of a labor union?

Yes	21%
No	71%
Don't Know	8%

Question 6: And how would you describe yourself ideologically?

Very conservative	33%
Somewhat conservative	31%
Moderate	20%
Liberal	6%
Don't Know	9%

Question 7: To ensure that our survey responses are most accurate, are you male or female?

Female	52%
Male	48%

Question 8: And for demographic purposes, what is your age?

18-34	6%
35-54	25%
55-64	23%
65 years old or over	46%

SUMMARY

JMC Analytics and Polling independently conducted this poll for the Governor's race for the Michigan Republican primary. There are two main takeaways from this poll: (1) Donald Trump remains popular among Michigan Republicans, and (2) with the primary three weeks away, the undecided percentage remains high in the Governor's race.

Among Republicans, Donald Trump remains popular with overwhelming support across the board, although support is not so one-sided in the Lansing media market and among more moderate Republicans (who are not a substantial part of the Republican primary electorate).

In the Governor's race, Bill Schuette has a 25-17% plurality lead over Brian Calley, although 45% remain undecided. This lead is consistent across the state, although the race is a near tie in the Detroit media market. Schuette's lead is largely due to 35-13% support from self-described Trump Republicans and those who describe themselves as "very conservative."

In summary, the governor's race is still anyone's to win, given the high undecided percentage.

CROSSTABS

Question 2 – Trump approval

		Race Name			
		Black	Other	White	Total
Trump	1 Approve	90%	82%	76%	77%
Approval	2 Disapprove	10%	6%	17%	17%
	3 No Opinion		12%	7%	7%
Total		100%	100%	100%	100%

		Voter Score (Last Four Primary Elections)					
		0	1	2	3	4	Total
Trump	1 Approve	73%	61%	72%	77%	83%	77%
Approval	2 Disapprove	27%	28%	22%	17%	10%	17%
	3 No Opinion		11%	6%	6%	7%	7%
Total		100%	100%	100%	100%	100%	100%

		Region							
		Detroit	Flint/ Saginaw/ Bay City	Lansing	Northern Michigan	Traverse City/ Cadillac	Western Michigan	Total	
Trump	1 Approve	78%	75%	69%	95%	83%	73%	77%	
Approval	2 Disapprove	15%	21%	24%		14%	18%	17%	
	3 No Opinion	7%	4%	7%	5%	3%	9%	7%	
Total		100%	100%	100%	100%	100%	100%	100%	

		Type Republican						
		1 Trump Republican	2 Traditional Republican	3 Libertarian	4 Social Conservative	5 TEA Partier	6 Undecided	Total
Trump	1 Approve	99%	70%	60%	71%	91%	49%	77%
Approval	2 Disapprove		24%	21%	29%	6%	37%	17%
	3 No Opinion	1%	7%	19%		3%	14%	7%
Total		100%	100%	100%	100%	100%	100%	100%

		Union Household			
		1 Yes	2 No	3 Undecided	Total
Trump	1 Approve	71%	80%	57%	77%
Approval	2 Disapprove	21%	14%	29%	17%
	3 No Opinion	7%	6%	14%	7%
Total		100%	100%	100%	100%

		Ideology					
		1 Very conservative	2 Somewhat conservative	3 Moderate	4 Liberal	5 Don't Know	Total
Trump	1 Approve	95%	90%	56%	8%	57%	77%
Approval	2 Disapprove	4%	6%	32%	81%	24%	17%
	3 No Opinion	2%	4%	12%	11%	19%	7%
Total		100%	100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Trump Approval	1 Approve	80%	74%	77%
	2 Disapprove	15%	18%	17%
	3 No Opinion	6%	8%	7%
Total		100%	100%	100%

		Age Range				Total
		1 18-34	2 35-54	3 55-64	4 65 above	
Trump Approval	1 Approve	75%	72%	73%	81%	77%
	2 Disapprove	14%	25%	19%	12%	17%
	3 No Opinion	11%	4%	8%	7%	7%
Total		100%	100%	100%	100%	100%

Question 3 – Governor (GOP primary ballot test)

		Race Name			Total
		Black	Other	White	
Ballot (Governor)	1 Calley	10%	6%	17%	17%
	2 Colbeck	10%	6%	10%	10%
	3 Hines			4%	4%
	4 Schuette	30%	35%	25%	25%
	5 Undecided	50%	53%	44%	45%
Total		100%	100%	100%	100%

		Voter Score (Last Four Primary Elections)					Total
		0	1	2	3	4	
Ballot (Governor)	1 Calley	18%	10%	20%	15%	17%	17%
	2 Colbeck		5%	10%	9%	12%	10%
	3 Hines		3%	4%	5%	4%	4%
	4 Schuette	9%	18%	23%	28%	27%	25%
	5 Undecided	73%	64%	44%	44%	40%	45%
Total		100%	100%	100%	100%	100%	100%

		Region						Total
		Detroit	Flint/ Saginaw/ Bay City	Lansing	Northern Michigan	Traverse City/ Cadillac	Western Michigan	Total
Ballot (Governor)	1 Calley	20%	11%	11%		13%	19%	17%
	2 Colbeck	12%	7%	7%		6%	10%	10%
	3 Hines	3%	3%	7%		8%	4%	4%
	4 Schuette	22%	32%	16%	10%	35%	26%	25%
	5 Undecided	42%	47%	60%	90%	38%	40%	45%
Total		100%	100%	100%	100%	100%	100%	100%

		Type Republican						Total
		1 Trump Republican	2 Traditional Republican	3 Libertarian	4 Social Conservative	5 TEA Partier	6 Undecided	Total
Ballot (Governor)	1 Calley	13%	24%	24%	24%	6%	15%	17%
	2 Colbeck	10%	8%	17%	24%	12%	6%	10%
	3 Hines	4%	4%	5%	5%	3%	3%	4%
	4 Schuette	35%	25%	17%	10%	15%	16%	25%
	5 Undecided	38%	38%	38%	38%	64%	59%	45%
Total		100%	100%	100%	100%	100%	100%	100%

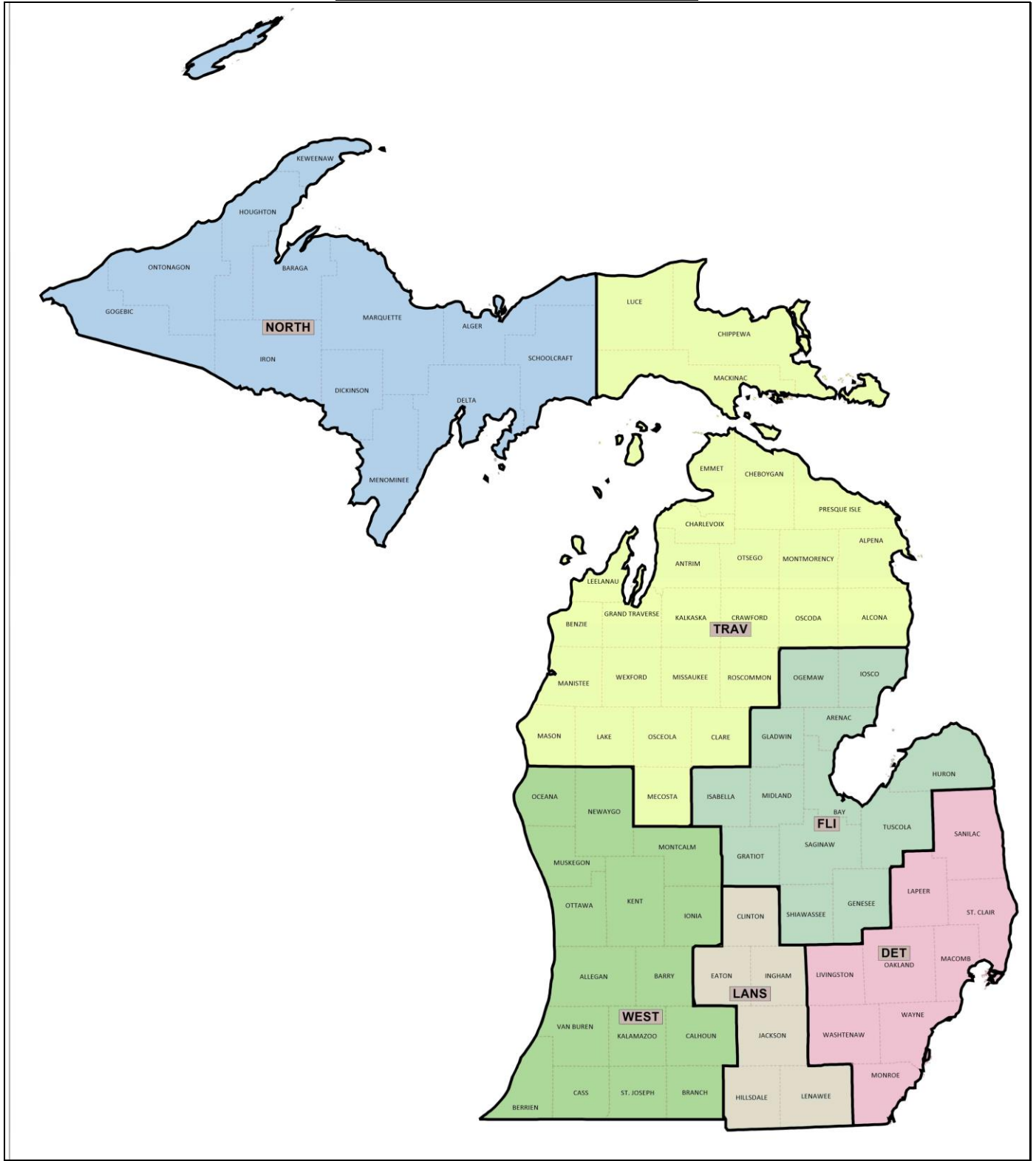
		Union Household			Total
		1 Yes	2 No	3 Undecided	Total
Ballot (Governor)	1 Calley	13%	19%	8%	17%
	2 Colbeck	10%	10%	4%	10%
	3 Hines	4%	4%	8%	4%
	4 Schuette	22%	28%	6%	25%
	5 Undecided	51%	40%	73%	45%
Total		100%	100%	100%	100%

		Ideology					Total
		1 Very conservative	2 Somewhat conservative	3 Moderate	4 Liberal	5 Don't Know	Total
Ballot (Governor)	1 Calley	13%	17%	27%	14%	7%	17%
	2 Colbeck	13%	10%	7%	8%	6%	10%
	3 Hines	4%	5%	4%		4%	4%
	4 Schuette	35%	26%	18%	11%	9%	25%
	5 Undecided	36%	42%	44%	68%	74%	45%
Total		100%	100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Ballot (Governor)	1 Calley	17%	16%	17%
	2 Colbeck	12%	7%	10%
	3 Hines	5%	4%	4%
	4 Schuette	26%	24%	25%
	5 Undecided	40%	49%	45%
Total		100%	100%	100%

		Age Range				Total
		1 18-34	2 35-54	3 55-64	4 65 above	
Ballot (Governor)	1 Calley	25%	17%	10%	19%	17%
	2 Colbeck	8%	10%	10%	9%	10%
	3 Hines	6%	3%	1%	6%	4%
	4 Schuette	19%	22%	31%	24%	25%
	5 Undecided	42%	48%	47%	42%	45%
Total		100%	100%	100%	100%	100%

Appendix A: Michigan regions



(DET=Detroit, FLI=Flint/Saginaw/Bay City, LAN=Lansing, NORTH=Northern Michigan, TRAV=Traverse City/Cadillac, WEST=Western Michigan)

Note: The following media markets were aggregated for reporting purposes: (1) Toledo OH was included in the Lansing area, (2) Duluth MN, Marquette WI, and Green Bay WI were included in Northern Michigan, (3) Alpena was included in the Traverse City area.