



Texas Poll Results

Cruz 47%, O'Rourke 40%, Jenkins 6% (7% undecided)

Abbott 50%, White 39% (10% undecided)

Abbott 48%, Valdez 36% (16% undecided)

POLLING METHODOLOGY

For this poll, a sample of likely households for an automated poll was chosen from the population registered to vote in the state of Texas, and there were 575 completed responses to nine poll questions.

The survey was conducted May 19-21. The margin of error, with a 95% confidence interval, was 4.1%. The demographic breakdown of the respondents was 74-8% white/black (19% Hispanic/Asian/"other"), while the geographic (i.e. Nielsen media market) breakdown of the respondents was as follows: 12% from Austin, 28% from Dallas/Fort Worth, 12% from East Texas (Beaumont, Sherman, Shreveport LA, Tyler, and Waco), 21% from Houston, 11% from San Antonio, 5% from South Texas (Brownsville, Corpus Christi, Laredo, and Victoria), and 11% from West Texas (Abilene, Amarillo, El Paso, Lubbock, Odessa/Midland, San Angelo, and Wichita Falls).

POLL RESULTS

Question 1: If the general election for Governor were held today, would you vote for Republican Greg Abbott or Democrat Lupe Valdez?

Abbott	48%
Valdez	36%
Undecided	16%

Question 2: If the general election for Governor were held today, would you vote for Republican Greg Abbott or Democrat Andrew White?

Abbott	50%
White	39%
Undecided	10%

Question 3: If the general election for Senate were held today, would you vote for Republican Ted Cruz, Democrat Beto O'Rourke or Independent Jonathan Jenkins?

Cruz	47%
O'Rourke	40%
Jenkins	6%
Undecided	7%

Question 4: Do you have a favorable or unfavorable opinion of Ted Cruz?

Favorable	42%
Unfavorable	44%
No Opinion	11%
Never Heard	3%

Question 5: Do you have a favorable or unfavorable opinion of Beto O'Rourke?

Favorable	35%
Unfavorable	20%
No Opinion	39%
Never Heard	5%

Question 6: Do you have a favorable or unfavorable opinion of Jonathan Jenkins?

Favorable	9%
Unfavorable	12%
No Opinion	73%
Never Heard	6%

Question 7: Are you a Republican, Democrat or Independent?

Republican	38%
Democrat	30%
Independent	31%

Question 8: Are you a male or female?

Female	55%
Male	45%

Question 9: Which age range do you fit under?

18-35	6%
36-50	17%
51-65	33%
66 or older	44%

SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for Red Metrics Group. There are two main takeaways from this poll: (1) Governor Greg Abbott is in good shape, but he's not comfortably over 50% of the vote, (2) Ted Cruz has a 7-point lead over Beto O'Rourke, but the fact that his negative approval rating exceeds his positive approval rating means he will have a somewhat challenging re-election as the campaign progresses and Congressman O'Rourke becomes better known across the state.

Governor Greg Abbott was ballot tested against two possible Democratic opponents who are facing off in a runoff today. He has comfortable leads against either potential opponent, but he is hovering at or just under 50% against either opponent. Regardless of his opponent, the race is competitive in the Dallas/Fort Worth and Austin media markets (White actually leads in the Austin media market). Governor Abbott's additional challenge is that he is statistically tied among Independents against either opponent, while there is a 15-point gender gap against either Democratic opponent. Still, he has near unanimous support (86-4% against Valdez, 90-6% against White) among Republican voters, and that gives him a solid head start in his re-election race. Furthermore, he is polling competitively among blacks and Hispanics against either Democratic opponent.

Senator Ted Cruz similarly leads over his opponents, with patterns of support similar to Governor Abbott, although the Democratic voter base has coalesced against him to a greater extent than it has against Abbott. Cruz trails in Austin and West Texas (due to O'Rourke's leading 71-19% in El Paso County; the rest of West Texas favors Cruz 52-36%), and is tied in Dallas/Fort Worth. Among Independents, he trails O'Rourke 38-45% (Governor Abbott, on the other hand, is statistically tied). The same 15-point gender gap present in the Governor's race is also apparent

in the Senate contest, although just like Abbott, Ted Cruz has rock solid (85%) support from Republican voters, and he is polling competitively among blacks and Hispanics for a Republican.

Ted Cruz’s biggest challenge is his “underwater” approval rating. This is immediately apparent when examining his approval numbers against the ballot test. For example, he leads 85-7% over O’Rourke among Republicans, but his approval rating among is a somewhat less than unanimous 75-14%. Similarly, while O’Rourke leads 45-38% among Independents, Cruz’s disapproval rating is a wider 48-36%. Finally, from a geographic standpoint, he’s underwater in every region but in East and South Texas.

Congressman O’Rourke has a different challenge: while he has a 35-20% approval rating, nearly half of respondents either have no opinion of him or have never heard of him – just to use one example, in the black community, his approval/disapproval rating is similar to his statewide numbers.

In summary, both Governor Abbott and Senator Cruz are favored, but both have the potential of being competitive races.

CROSSTABS

Question 1 – Governor (ballot test – Abbott/Valdez)

		Race Name				Total
		Black	Hispanic	Other	White	
Ballot	01-Abbott	24%	29%	48%	54%	48%
(Governor -	02-Valdez	47%	53%	29%	32%	36%
Abbott/Valdez)	03-Undecided	29%	17%	24%	14%	16%
Total		100%	100%	100%	100%	100%

		Party Identification			Total
		01-Republican	02-Democrat	03-Independent	
Ballot (Governor	01-Abbott	86%	7%	40%	48%
- Abbott/Valdez)	02-Valdez	4%	71%	43%	36%
	03-Undecided	10%	22%	17%	16%
Total		100%	100%	100%	100%

		Voter Score (Out of last 4 general elections)					Total
		0	1	2	3	4	
Ballot (Governor	01-Abbott	35%	44%	52%	39%	54%	48%
- Abbott/Valdez)	02-Valdez	41%	39%	33%	39%	35%	36%
	03-Undecided	24%	17%	16%	22%	11%	16%
Total		100%	100%	100%	100%	100%	100%

		Region							Total
		Austin	DFW	East Texas	Houston	San Antonio	South Texas	West Texas	
Ballot (Governor - Abbott/Valdez)	01-Abbott	39%	47%	62%	48%	46%	45%	46%	48%
	02-Valdez	39%	43%	25%	37%	31%	32%	35%	36%
	03-Undecided	22%	10%	13%	15%	23%	23%	19%	16%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Gender		
		01-Male	02-Female	Total
Ballot (Governor - Abbott/Valdez)	01-Abbott	52%	45%	48%
	02-Valdez	32%	40%	36%
	03-Undecided	16%	15%	16%
Total		100%	100%	100%

		Age Range				Total
		18-35	36-50	51-65	66+	
Ballot (Governor - Abbott/Valdez)	01-Abbott	47%	48%	48%	48%	48%
	02-Valdez	28%	36%	41%	34%	36%
	03-Undecided	25%	15%	11%	18%	16%
Total		100%	100%	100%	100%	100%

Question 2 – Governor (ballot test – Abbott/White)

		Race Name				Total
		Black	Hispanic	Other	White	
Ballot (Governor - Abbott/White)	01-Abbott	29%	30%	62%	56%	50%
	02-White	53%	56%	29%	35%	39%
	03-Undecided	18%	14%	10%	9%	10%
Total		100%	100%	100%	100%	100%

		Party Identification			Total
		01-Republican	02-Democrat	03-Independent	
Ballot (Governor - Abbott/White)	01-Abbott	90%	10%	40%	50%
	02-White	6%	79%	42%	39%
	03-Undecided	3%	11%	18%	10%
Total		100%	100%	100%	100%

		Voter Score (Out of last 4 general elections)					
		0	1	2	3	4	Total
Ballot	01-Abbott	41%	48%	53%	44%	55%	50%
(Governor -	02-White	44%	39%	39%	42%	38%	39%
Abbott/White)	03-Undecided	15%	12%	8%	14%	7%	10%
Total		100%	100%	100%	100%	100%	100%

		Region							
		Austin	DFW	East Texas	Houston	San Antonio	South Texas	West Texas	Total
Ballot (Governor	01-Abbott	39%	49%	66%	51%	52%	48%	48%	50%
- Abbott/White)	02-White	49%	42%	25%	38%	39%	39%	41%	39%
	03-Undecided	12%	9%	9%	11%	8%	13%	11%	10%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Gender		
		01-Male	02-Female	Total
Ballot	01-Abbott	56%	46%	50%
(Governor -	02-White	36%	42%	39%
Abbott/White)	03-Undecided	8%	12%	10%
Total		100%	100%	100%

		Age Range				
		18-35	36-50	51-65	66+	Total
Ballot	01-Abbott	53%	49%	49%	51%	50%
(Governor -	02-White	36%	42%	41%	38%	39%
Abbott/White)	03-Undecided	11%	8%	10%	11%	10%
Total		100%	100%	100%	100%	100%

Question 3 – US Senate (ballot test)

		Race Name				
		Black	Hispanic	Other	White	Total
Ballot (US	01-Cruz	29%	30%	57%	52%	47%
Senate)	02-O'Rourke	49%	60%	43%	35%	40%
	03-Jenkins	9%	5%		6%	6%
	04-Undecided	13%	5%		7%	7%
Total		100%	100%	100%	100%	100%

		Party Identification			Total
		01-Republican	02-Democrat	03-Independent	
Ballot (US Senate)	01-Cruz	85%	9%	38%	47%
	02-O'Rourke	7%	78%	45%	40%
	03-Jenkins	4%	7%	8%	6%
	04-Undecided	5%	6%	9%	7%
Total		100%	100%	100%	100%

		Voter Score (Out of last 4 general elections)					Total
		0	1	2	3	4	
Ballot (US Senate)	01-Cruz	35%	47%	48%	41%	52%	47%
	02-O'Rourke	41%	38%	43%	42%	39%	40%
	03-Jenkins	12%	8%	4%	7%	5%	6%
	04-Undecided	12%	8%	5%	10%	4%	7%
Total		100%	100%	100%	100%	100%	100%

		Region						Total	
		Austin	DFW	East Texas	Houston	San Antonio	South Texas		West Texas
Ballot (US Senate)	01-Cruz	39%	44%	63%	49%	44%	55%	41%	47%
	02-O'Rourke	48%	44%	24%	39%	39%	35%	48%	40%
	03-Jenkins	9%	6%	4%	6%	8%	6%	3%	6%
	04-Undecided	4%	6%	9%	7%	8%	3%	8%	7%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Gender		Total
		01-Male	02-Female	
Ballot (US Senate)	01-Cruz	52%	43%	47%
	02-O'Rourke	37%	43%	40%
	03-Jenkins	6%	6%	6%
	04-Undecided	5%	8%	7%
Total		100%	100%	100%

		Age Range				Total
		18-35	36-50	51-65	66+	
Ballot (US Senate)	01-Cruz	58%	49%	44%	47%	47%
	02-O'Rourke	31%	41%	43%	40%	40%
	03-Jenkins	6%	3%	7%	6%	6%
	04-Undecided	6%	6%	6%	7%	7%
Total		100%	100%	100%	100%	100%

Question 4 – Cruz favorability

		Race Name				
		Black	Hispanic	Other	White	Total
Cruz	01-Favorable	27%	26%	52%	47%	42%
Favorability	02-Unfavorable	53%	55%	33%	41%	44%
	03-No Opinion	16%	13%	10%	10%	11%
	04-Never Heard Of	4%	7%	5%	2%	3%
Total		100%	100%	100%	100%	100%

		Party Identification			
		01-Republican	02-Democrat	03-Independent	Total
Cruz	01-Favorable	75%	7%	36%	42%
Favorability	02-Unfavorable	14%	76%	48%	44%
	03-No Opinion	9%	13%	12%	11%
	04-Never Heard Of	2%	3%	3%	3%
Total		100%	100%	100%	100%

		Voter Score (Out of last 4 general elections)					
		0	1	2	3	4	Total
Cruz	01-Favorable	44%	44%	36%	36%	47%	42%
Favorability	02-Unfavorable	38%	44%	51%	44%	42%	44%
	03-No Opinion	18%	11%	11%	16%	8%	11%
	04-Never Heard Of		2%	2%	4%	3%	3%
Total		100%	100%	100%	100%	100%	100%

		Region							
		Austin	DFW	East Texas	Houston	San Antonio	South Texas	West Texas	Total
Cruz	01-Favorable	33%	39%	53%	45%	44%	45%	40%	42%
Favorability	02-Unfavorable	55%	48%	34%	41%	43%	32%	43%	44%
	03-No Opinion	12%	9%	12%	11%	7%	19%	16%	11%
	04-Never Heard Of		4%	1%	2%	7%	3%	2%	3%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Gender		Total
		01-Male	02-Female	
Cruz Favorability	01-Favorable	47%	38%	42%
	02-Unfavorable	42%	45%	44%
	03-No Opinion	6%	15%	11%
	04-Never Heard Of	4%	2%	3%
Total		100%	100%	100%

		Age Range				Total
		18-35	36-50	51-65	66+	
Cruz Favorability	01-Favorable	50%	46%	38%	43%	42%
	02-Unfavorable	42%	40%	47%	43%	44%
	03-No Opinion	6%	10%	13%	11%	11%
	04-Never Heard Of	3%	3%	2%	4%	3%
Total		100%	100%	100%	100%	100%

Question 5 – O’Rourke favorability

		Race Name				Total
		Black	Hispanic	Other	White	
O’Rourke Favorability	01-Favorable	38%	45%	38%	32%	35%
	02-Unfavorable	16%	12%	24%	22%	20%
	03-No Opinion	40%	34%	29%	41%	39%
	04-Never Heard Of	7%	9%	10%	4%	5%
Total		100%	100%	100%	100%	100%

		Party Identification			Total
		01-Republican	02-Democrat	03-Independent	
O’Rourke Favorability	01-Favorable	17%	62%	31%	35%
	02-Unfavorable	28%	9%	22%	20%
	03-No Opinion	47%	26%	44%	39%
	04-Never Heard Of	9%	3%	3%	5%
Total		100%	100%	100%	100%

		Voter Score (Out of last 4 general elections)					
		0	1	2	3	4	Total
O'Rourke	01-Favorable	50%	32%	36%	30%	36%	35%
Favorability	02-Unfavorable	15%	23%	19%	18%	22%	20%
	03-No Opinion	21%	42%	39%	44%	39%	39%
	04-Never Heard Of	15%	3%	6%	9%	3%	5%
Total		100%	100%	100%	100%	100%	100%

		Region							
		Austin	DFW	East Texas	Houston	San Antonio	South Texas	West Texas	Total
O'Rourke	01-Favorable	39%	37%	25%	33%	33%	35%	43%	35%
Favorability	02-Unfavorable	22%	17%	24%	19%	20%	16%	27%	20%
	03-No Opinion	37%	44%	43%	38%	44%	42%	25%	39%
	04-Never Heard Of	1%	2%	9%	11%	3%	6%	5%	5%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Gender		
		01-Male	02-Female	Total
O'Rourke	01-Favorable	35%	35%	35%
Favorability	02-Unfavorable	21%	19%	20%
	03-No Opinion	37%	42%	39%
	04-Never Heard Of	7%	4%	5%
Total		100%	100%	100%

		Age Range				
		18-35	36-50	51-65	66+	Total
O'Rourke	01-Favorable	33%	31%	37%	35%	35%
Favorability	02-Unfavorable	31%	23%	23%	16%	20%
	03-No Opinion	33%	35%	35%	45%	39%
	04-Never Heard Of	3%	11%	5%	4%	5%
Total		100%	100%	100%	100%	100%

Question 6 – Jenkins favorability

		Race Name				Total
		Black	Hispanic	Other	White	
Jenkins	01-Favorable	18%	9%	5%	8%	9%
Favorability	02-Unfavorable	4%	13%	24%	13%	12%
	03-No Opinion	69%	73%	67%	74%	73%
	04-Never Heard Of	9%	5%	5%	6%	6%
Total		100%	100%	100%	100%	100%

		Party Identification			Total
		01-Republican	02-Democrat	03-Independent	
Jenkins	01-Favorable	10%	10%	4%	9%
Favorability	02-Unfavorable	15%	10%	11%	12%
	03-No Opinion	69%	72%	79%	73%
	04-Never Heard Of	6%	7%	5%	6%
Total		100%	100%	100%	100%

		Voter Score (Out of last 4 general elections)					Total
		0	1	2	3	4	
Jenkins	01-Favorable	18%	11%	5%	8%	8%	9%
Favorability	02-Unfavorable	9%	18%	13%	11%	12%	12%
	03-No Opinion	68%	68%	80%	71%	74%	73%
	04-Never Heard Of	6%	3%	2%	10%	6%	6%
Total		100%	100%	100%	100%	100%	100%

		Region						Total	
		Austin	DFW	East Texas	Houston	San Antonio	South Texas	West Texas	
Jenkins	01-Favorable	9%	9%	7%	8%	8%	10%	10%	9%
Favorability	02-Unfavorable	18%	10%	19%	13%	8%	3%	11%	12%
	03-No Opinion	67%	75%	69%	68%	80%	77%	78%	73%
	04-Never Heard Of	6%	6%	4%	11%	3%	10%	2%	6%
Total		100%	100%	100%	100%	100%	100%	100%	100%

		Gender		
		01-Male	02-Female	Total
Jenkins	01-Favorable	10%	7%	9%
Favorability	02-Unfavorable	14%	11%	12%
	03-No Opinion	68%	77%	73%
	04-Never Heard Of	8%	5%	6%
Total		100%	100%	100%

		Age Range				
		18-35	36-50	51-65	66+	Total
Jenkins	01-Favorable	22%	10%	7%	7%	9%
Favorability	02-Unfavorable	17%	12%	15%	10%	12%
	03-No Opinion	50%	68%	74%	78%	73%
	04-Never Heard Of	11%	9%	4%	6%	6%
Total		100%	100%	100%	100%	100%