



## Georgia Poll Results

**Trump 44%, Clinton 38% (Others 6%, 12% undecided)**  
**Isakson 41%, Barksdale 28% (Buckley 4%, 27% undecided)**  
**Isakson re-elect: 36-27% (38% undecided)**

### POLLING METHODOLOGY

JMC Analytics and Polling chose a sample of likely households residing in Georgia for an automated poll, and there were 600 completed responses to five poll questions.

The survey was conducted September 20-22. The margin of error, with a 95% confidence interval, was 4.0%. The demographic breakdown of the respondents was 60-29% white/black (12% “other”), and the geographic breakdown of the respondents was as follows: 66% from metro Atlanta, 15% from Central Georgia, 3% from North Georgia, and 17% from South Georgia (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

### POLL RESULTS

Question 1: If the race for President were held today between Donald Trump and Hillary Clinton, which candidate would you support? (Party affiliations of candidates mentioned)

	<b>SEPTEMBER</b>	<b>AUGUST</b>
<b>Trump</b>	<b>44%</b>	<b>37%</b>
<b>Clinton</b>	<b>38%</b>	<b>44%</b>
<b>Johnson</b>	<b>5%</b>	<b>7%</b>
<b>Stein</b>	<b>1%</b>	<b>1%</b>
<b>Undecided</b>	<b>12%</b>	<b>10%</b>

Question 2: Do you approve or disapprove of the job performance of President Barack Obama?

	<b>SEPTEMBER</b>	<b>AUGUST</b>
<b>Approve</b>	<b>40%</b>	<b>44%</b>
<b>Disapprove</b>	<b>50%</b>	<b>48%</b>
<b>No Opinion</b>	<b>10%</b>	<b>8%</b>

Question 3: If the election for United States Senate were held today, which candidate would you support? (Party affiliations of candidates mentioned)

	<b>SEPTEMBER</b>	<b>AUGUST</b>
<b>Isakson</b>	<b>41%</b>	<b>39%</b>
<b>Barksdale</b>	<b>28%</b>	<b>30%</b>
<b>Buckley</b>	<b>4%</b>	<b>4%</b>
<b>Undecided</b>	<b>27%</b>	<b>27%</b>

Question 4: Do you support or oppose the re-election of Republican Senator Johnny Isakson?

	<b>SEPTEMBER</b>	<b>AUGUST</b>
<b>Support</b>	<b>36%</b>	<b>37%</b>
<b>Oppose</b>	<b>27%</b>	<b>30%</b>
<b>Undecided</b>	<b>38%</b>	<b>32%</b>

Question 5: And finally, to ensure that our survey responses are most accurate, are you male or female?

	<b>SEPTEMBER</b>	<b>AUGUST</b>
<b>Female</b>	<b>56%</b>	<b>55%</b>
<b>Male</b>	<b>44%</b>	<b>45%</b>

**SUMMARY**

For the last two Presidential elections, Georgia has been relatively competitive for a Deep South state, as robust population growth has introduced both geographic and ethnic variety into its electorate, particularly in the counties in and around Atlanta. This poll is the second one (a previous one was conducted in August) conducted by JMC Analytics and Polling to gauge voter attitudes about both the Presidential and the U.S. Senate races.

Since August, Donald Trump nationally has closed the electoral gap he had against Hillary Clinton in the aftermath of the Democratic convention, and this trend was similarly reflected in the Georgia numbers. Currently, Trump (in a nearly perfect reversal of the August numbers) has a six point (44-38%) lead over Clinton, while 5% favor Libertarian Gary Johnson, 1% favor Green Jill Stein, and 12% are undecided. While Clinton still has strong (72-10%) black support, that number is down from the 84-6% lead she had over Trump in the previous poll. Similarly, Donald Trump has expanded his lead among white voters from 52-25% to 63-20%. From a geographic standpoint, he now leads in all areas but Central Georgia (which prefers Clinton 40-38%). And while the gender gap has widened from 14 to 24 points, Trump has a 51-32% lead among male voters, which is only partially offset by Clinton's 43-38% lead among women voters.

Polling that JMC has conducted in various states has consistently shown a strong correlation between the strength of the Clinton vote and President Obama's approval rating. When Clinton had a lead in Georgia last month, Obama had a 48-44% disapproval rating. In this poll, his disapproval ratings have widened a bit to 50-40% disapproval. While white and black voters in Georgia have substantially different views about the President, it is worth noting that Obama's approval has unilaterally declined: his 74 point (84-10%) net approval among blacks is now 65 points (77-12%). Similarly, his 43 point (67-24%) net disapproval among white voters has widened to a 51 point (71-20%) net disapproval rating.

While Donald Trump's fortunes have noticeably improved, Senator Johnny Isakson has seen a more modest improvement in his poll numbers: the nine point (39-30%) lead he has over Democrat Jim Barksdale in August is now 41-28%. His re-elect numbers have also changed only marginally: a 37-30% re-elect figure in the August poll is now 36-27%. There is a fairly strong correlation between his ballot test and his re-elect numbers: those who want to re-elect Senator Isakson favor him 89-4% (a four-point improvement since August) over Barksdale. Those who oppose his re-election favor Barksdale 68-9% (no change since the last poll), while those who are undecided favor Barksdale 23-18%, with 54% of this group being undecided.

In addition to the correlation between the ballot test and Senator Isakson's re-elect numbers, the Presidential race is also (to some extent) driving the results of the U.S. Senate contest: those who favor Clinton favor Barksdale 61-7% over Isakson, while Trump voters favor Isakson 73-3%. Johnson voters favor Isakson 57-11%, Stein voters favor Isakson 50-25%, while those undecided in the Presidential contest only favor Isakson 23-21% (1% favor Buckley, while 55% are undecided). **It is these undecided voters who will determine the winner of the Senate contest.**

In conclusion, Georgia is likely to be competitive in November both in the Presidential and the U.S. Senate race, although it now appears increasingly likely that it will support Republicans in both of those races.

## CROSSTABS

### *Question 1 – President (ballot test)*

		Race			Total
		Black	Other	White	
President (Ballot Test)	1 Clinton	72%	45%	20%	38%
	2 Johnson		10%	6%	5%
	3 Stein	1%	3%	1%	1%
	4 Trump	10%	29%	63%	44%
	5 Undecided	17%	13%	9%	12%
Total		100%	100%	100%	100%

		Region				Total
		Georgia-Atlanta	Georgia-Central	Georgia-North	Georgia-South	
President (Ballot Test)	1 Clinton	39%	40%	25%	35%	38%
	2 Johnson	4%	5%	6%	6%	5%
	3 Stein	1%	1%	6%	1%	1%
	4 Trump	43%	38%	38%	53%	44%
	5 Undecided	13%	16%	25%	5%	12%
Total		100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
President (Ballot Test)	1 Clinton	32%	43%	38%
	2 Johnson	6%	4%	5%
	3 Stein	2%	1%	1%
	4 Trump	51%	38%	44%
	5 Undecided	10%	14%	12%
Total		100%	100%	100%

### *Question 2 – Obama job approval*

		Race			Total
		Black	Other	White	
Obama job approval	1 Approve	77%	55%	20%	40%
	2 Disapprove	12%	38%	71%	50%
	3 No Opinion	12%	7%	9%	10%
Total		100%	100%	100%	100%

		Region				Total
		Georgia-Atlanta	Georgia-Central	Georgia-North	Georgia-South	
Obama job approval	1 Approve	41%	46%	31%	33%	40%
	2 Disapprove	50%	43%	44%	58%	50%
	3 No Opinion	9%	11%	25%	9%	10%
Total		100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Obama job approval	1 Approve	31%	47%	40%
	2 Disapprove	60%	43%	50%
	3 No Opinion	9%	10%	10%
Total		100%	100%	100%

*Question 3 – US Senate (ballot test)*

		Race			Total
		Black	Other	White	
US Senate (Ballot Test)	1 Barksdale	53%	28%	16%	28%
	2 Isakson	9%	32%	58%	41%
	3 Buckley	2%	6%	5%	4%
	4 Undecided	36%	35%	21%	27%
Total		100%	100%	100%	100%

		Region				Total
		Georgia-Atlanta	Georgia-Central	Georgia-North	Georgia-South	
US Senate (Ballot Test)	1 Barksdale	29%	30%	19%	24%	28%
	2 Isakson	42%	38%	38%	38%	41%
	3 Buckley	3%	5%	13%	6%	4%
	4 Undecided	26%	28%	31%	31%	27%
Total		100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
US Senate (Ballot Test)	1 Barksdale	27%	29%	28%
	2 Isakson	50%	33%	41%
	3 Buckley	6%	2%	4%
	4 Undecided	16%	36%	27%
Total		100%	100%	100%

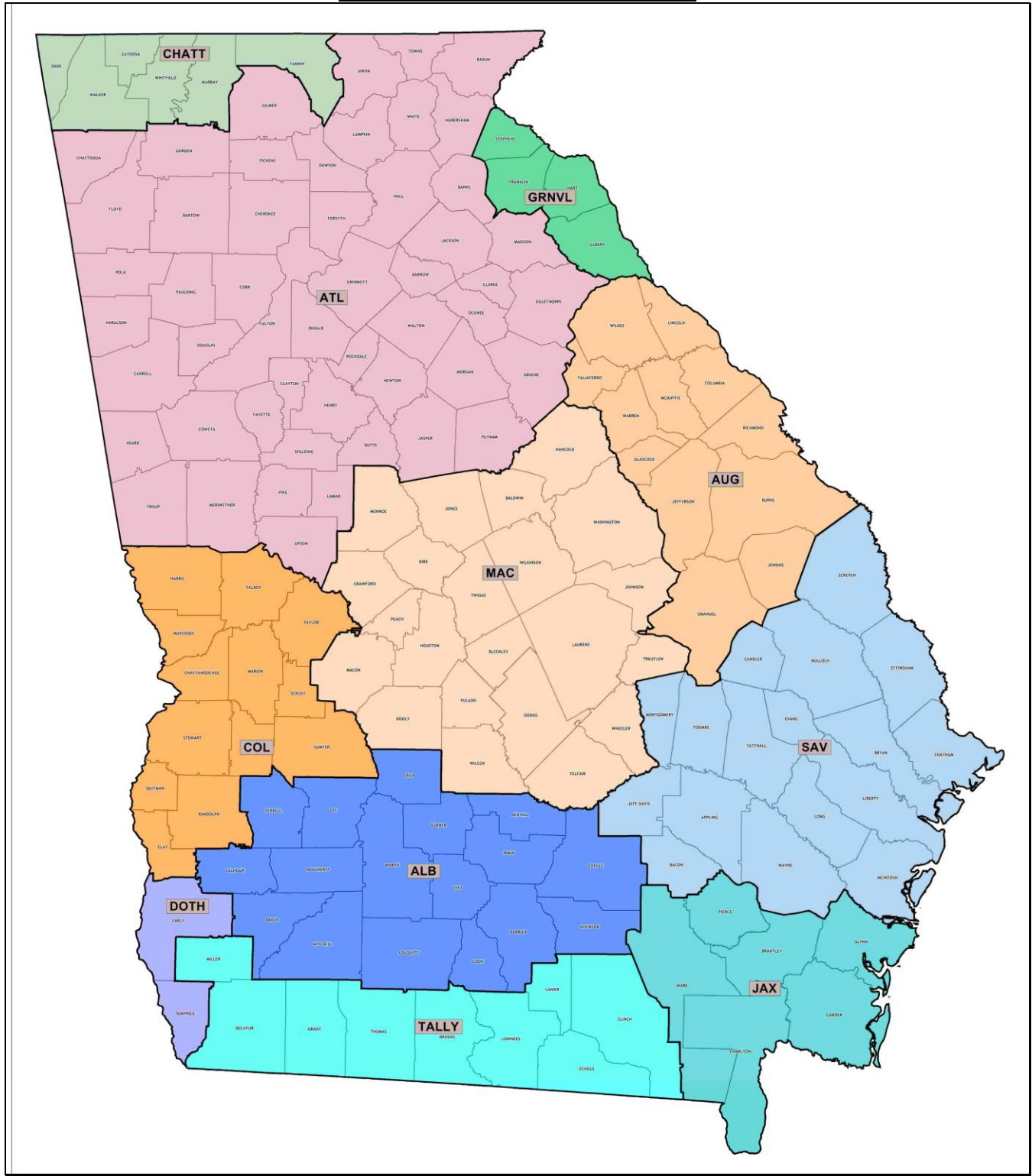
*Question 4 – Isakson re-elect*

		Race			Total
		Black	Other	White	
Isakson Re-elect	1 Support	12%	28%	48%	36%
	2 Oppose	37%	26%	22%	27%
	3 No Opinion	52%	46%	30%	38%
Total		100%	100%	100%	100%

		Region				Total
		Georgia-Atlanta	Georgia-Central	Georgia-North	Georgia-South	
Isakson Re-elect	1 Support	36%	33%	31%	35%	36%
	2 Oppose	29%	23%	19%	20%	27%
	3 No Opinion	35%	44%	50%	44%	38%
Total		100%	100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Isakson Re-elect	1 Support	43%	30%	36%
	2 Oppose	28%	25%	27%
	3 No Opinion	29%	45%	38%
Total		100%	100%	100%

## Appendix A: Georgia regions



(ALB = Albany, ATL=Atlanta, AUG=Augusta, CHATT=Chattanooga (TN), COL=Columbus, DOTH=Dothan (AL), GRNVL=Greenville (SC), JAX=Jacksonville (FL), MAC=Macon, SAV=Savannah, TALLY=Tallahassee (FL))

*Note: The following media markets were aggregated for reporting purposes: (1) “Georgia-Central”=Augusta, Columbus, and Macon; (2) “Georgia-North” = Chattanooga (TN) and Greenville (SC); and (3) “Georgia-South” = Albany, Dothan (AL), Jacksonville (FL), Savannah, and Tallahassee (FL)*