



5th Congressional District Poll Results

Riser leads with 29% (11% for Johnson/Mayo, 29% undecided)

POLLING METHODOLOGY

Our philosophy about which population to use depends on the election, but we are generally comfortable with a “likely voter” model (as opposed to a “registered voter” model) for most elections. For this poll, we chose a sample of those in the 5th Congressional District likely to participate in a lower turnout special election for an automated poll, and there were 755 completed responses.

The survey was conducted August 16. The margin of error, with a 95% confidence interval, was 3.6%. The demographic breakdown of the respondents was 73-26% white/black, while the party registration of respondents was 60-31% Democratic (9% Independents). The geographic breakdown of the respondents was as follows: 16% from Alexandria, 16% from the Florida Parishes, 16% from Monroe, 11% from North Central Louisiana, 13% from Northeast Louisiana, 16% from Senate District 32, and 12% from South Louisiana (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

POLL RESULTS (Note: Party affiliations of the candidates mentioned in the script)

There is a special Congressional election which will be held on October 19. If the election were held today, which candidate would support ? (Rotated, with leaners included)

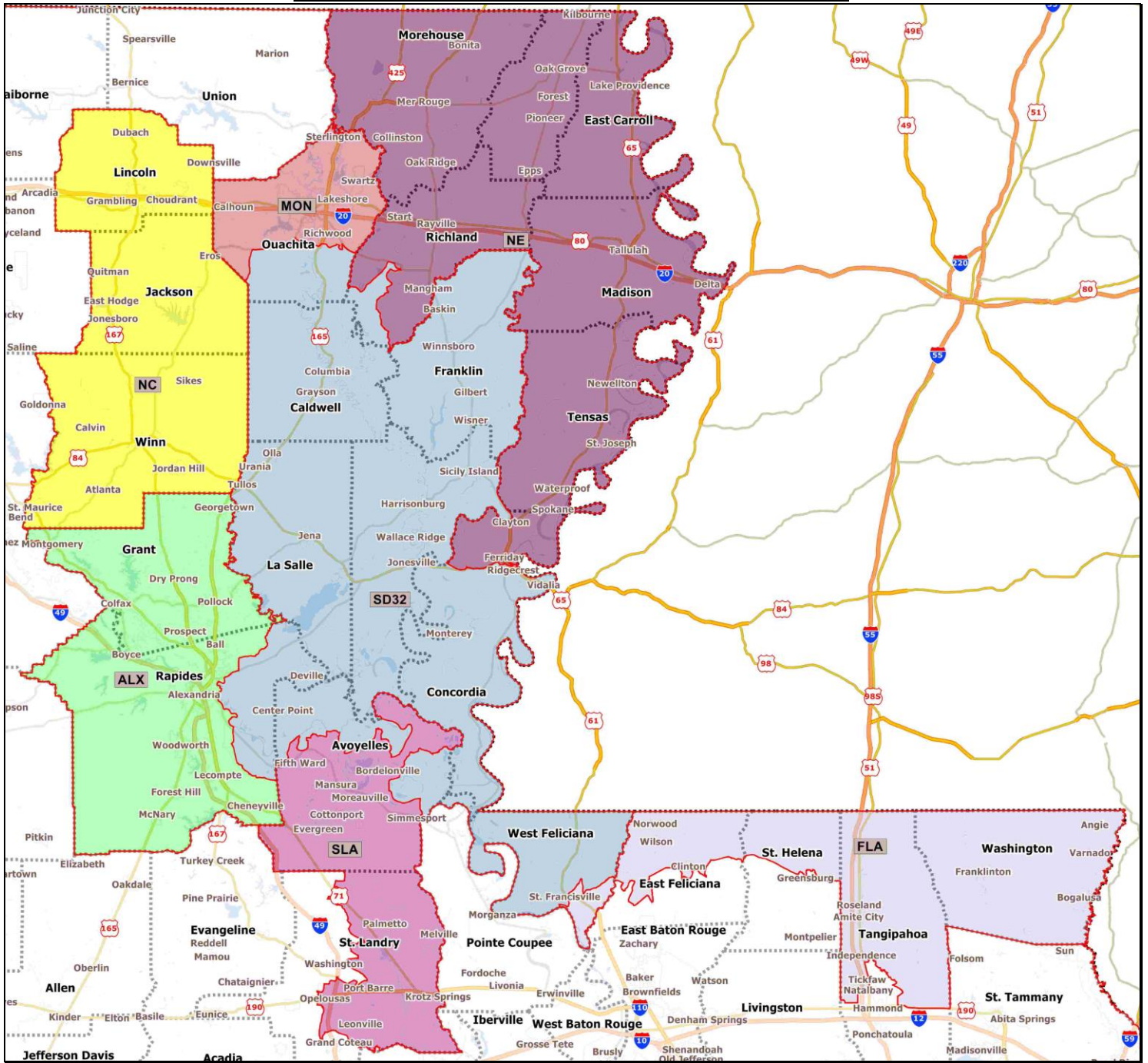
Neil Riser	29%
Jamie Mayo	11%
Robert Johnson	11%
Jay Morris	10%
Marcus Hunter	5%
Jeff Guerriero	5%
Undecided	29%

CROSSTABS

By Race			
Description	White	Black	Other
Guerriero	5%	3%	0%
Hunter	2%	12%	0%
Johnson	10%	15%	0%
Mayo	4%	31%	13%
Morris	13%	4%	13%
Riser	38%	4%	25%
Undecided	27%	32%	50%

By Party Registration			
Description	Democrat	Republican	Other
Guerriero	3%	6%	6%
Hunter	7%	1%	3%
Johnson	15%	4%	7%
Mayo	15%	2%	15%
Morris	7%	17%	9%
Riser	20%	43%	45%
Undecided	33%	26%	15%

Appendix A: Congressional District 5 regions



(“ALX” = Alexandria, “FLA” = Florida Parishes, “MON” = Monroe, “NC” = North Central Louisiana, “NE” = Northeast Louisiana, “SD32” = Senate District 32, “SLA” = South Louisiana)