



Republican Presidential Race – Iowa Caucus

Three Way Race: Cain 20%, Romney 20%, Gingrich 16%

Cain has highest favorability rating of all major candidates

84% think allegations against Cain are either not true or have no opinion

Christian Conservatives prefer Cain 21-15% over Gingrich, Romney

POLLING METHODOLOGY

Our philosophy about which population to use depends on the election, but we are generally comfortable with a “likely” model (as opposed to a “registered” model) for most elections. For this poll, we chose a sample of known Republican households across the state for an automated poll. We only sampled respondents who indicated they had some likelihood of attending the Iowa caucus.

The survey was conducted November 2. The margin of error, with a 95% confidence interval, was 4.3%. 54% of the respondents were female, and 46% were male. The geographic breakdown of the respondents was as follows: 20% came from the 319 area code, 25% came from the 515 area code, 10% came from the 563 area code, 20% came from the 641 area code, and 25% came from the 712 area code.

The survey was conducted November 2. There were 510 total respondents after balancing for gender and geography. The margin of error, with a 95% confidence interval, is 4.3%. 54% of the respondents were female, and 46% were male. The geographic breakdown of the respondents was as follows: 20% came from the 319 area code, 25% came from the 515 area code, 10% came from the 563 area code, 20% came from the 641 area code, and 25% came from the 712 area code.

POLL RESULTS

Question 1: For statistical purposes, are you male or female?

Female	54%
Male	46%

Question 2: How do you classify yourself?

Christian conservative	40%
Moderate Republican	19%
Economic conservative	18%
TEA Partier	7%
Undecided	17%

Question 3: How likely are you to participate in the upcoming Iowa caucus?

Very likely	64%
Likely	18%
Somewhat likely	18%
Not planning to attend	(Excluded from questions)

Question 4: If the election were held today, who would you vote for?

Cain	20%
Romney	20%
Gingrich	16%
Bachmann	6%
Paul	6%
Perry	4%
Santorum	4%
Huntsman	2%
Undecided	23%

Question 5: Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable	49%
Unfavorable	26%
Undecided	24%

Question 6: Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable	58%
Unfavorable	20%
Undecided	22%

Question 7: Sexual harassment allegations against Cain – how do you feel about them?

Not true/trumped up	46%
No opinion	38%
Concerned	16%

Question 8: Do you have a favorable or unfavorable opinion of Rick Perry?

Favorable	28%
Unfavorable	34%
Undecided	38%

Question 9: Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable	47%
Unfavorable	28%
Undecided	25%

CROSSTABS

Question 4 – Ballot test

By Area Code					
Candidate	319	515	563	641	712
Bachmann	8%	4%	4%	6%	7%
Cain	24%	14%	15%	29%	18%
Gingrich	13%	20%	11%	15%	17%
Huntsman	3%	3%	0%	0%	2%
Paul	5%	7%	11%	3%	6%
Perry	4%	2%	7%	4%	5%
Romney	17%	25%	26%	16%	18%
Santorum	2%	5%	2%	5%	3%
Undecided	23%	21%	24%	21%	26%

Comments:

- The 319 area code includes east central Iowa between Waterloo and the Missouri border
- The 515 area code includes west central Iowa between Des Moines and the Minnesota border
- The 563 area code includes eastern Iowa between Davenport and the Minnesota border
- The 641 area code includes central Iowa between the Missouri and Minnesota borders
- The 712 area code includes western Iowa

By Republican Ideology					
Candidate	Christian Conservative	Economic Conservative	TEA Partier	Moderate Republican	Undecided
Bachmann	9%	4%	11%	3%	3%
Cain	21%	25%	42%	9%	15%
Gingrich	15%	23%	8%	19%	10%
Huntsman	1%	1%	0%	3%	6%
Paul	5%	12%	13%	1%	4%
Perry	4%	6%	3%	3%	3%
Romney	15%	19%	5%	39%	17%
Santorum	6%	2%	0%	2%	1%
Undecided	25%	7%	18%	20%	41%

Question 7 – Sexual harassment allegations

By Gender		
Response	Male	Female
Trumped Up/Not true	48%	43%
No opinion	38%	39%
Concerned	14%	17%