

# **Michigan Statewide Poll Results**

## **POLLING METHODOLOGY**

For this poll, a sample of likely households for an automated poll was chosen from the population registered to vote in the state of Michigan, and there were 600 completed responses.

The survey was conducted July 5-12. The margin of error, with a 95% confidence interval, was 4.0%. The demographic breakdown of the respondents was 96-2% white/black (3% "other"), while the geographic breakdown of the respondents was as follows: 40% from Detroit, 12% from Flint/Saginaw/Bay City, 8% from Lansing, 3% from northern Michigan, 11% from Traverse City/Cadillac, and 27% from western Michigan (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

## **POLL RESULTS**

Question 1: Do you plan to vote in the August 7 Republican primary?

 Yes
 68%

 No
 19%

 Undecided
 13%

Question 2: (Only if "Yes" or "Undecided" is selected for Question #1) Do you approve or disapprove of the job

performance of President Donald Trump?

Approve 77%
Disapprove 17%
No Opinion 7%

Question 3: If the Republican primary for Governor were held today, which candidate would you support?

Schuette 25%
Calley 17%
Colbeck 10%
Hines 4%
Undecided 45%

Question 4: What type of Republican would you classify yourself as?

Trump Republican39%Traditional Republican20%Libertarian7%TEA Partier6%Social conservative4%Undecided25%

Question 5: Are one or more members of your household a member of a labor union?

 Yes
 21%

 No
 71%

 Don't Know
 8%

### Question 6: And how would you describe yourself ideologically?

Very conservative	33%
Somewhat conservative	31%
Moderate	20%
Liberal	6%
Don't Know	9%

#### Question 7: To ensure that our survey responses are most accurate, are you male or female?

Female	52%
Male	48%

### Question 8: And for demographic purposes, what is your age?

18-34	6%
35-54	25%
55-64	23%
65 years old or over	46%

## **SUMMARY**

JMC Analytics and Polling independently conducted this poll for the Governor's race for the Michigan Republican primary. There are two main takeaways from this poll: (1) Donald Trump remains popular among Michigan Republicans, and (2) with the primary three weeks away, the undecided percentage remains high in the Governor's race.

Among Republicans, Donald Trump remains popular with overwhelming support across the board, although support is not so one-sided in the Lansing media market and among more moderate Republicans (who are not a substantial part of the Republican primary electorate).

In the Governor's race, Bill Schuette has a 25-17% plurality lead over Brian Calley, although 45% remain undecided. This lead is consistent across the state, although the race is a near tie in the Detroit media market. Schuette's lead is largely due to 35-13% support from self-described Trump Republicans and those who describe themselves as "very conservative."

In summary, the governor's race is still anyone's to win, given the high undecided percentage.

## **CROSSTABS**

Question 2 - Trump approval

		Black	Other	White	Total
Trump	1 Approve	90%	82%	76%	77%
Approval	2 Disapprove	10%	6%	17%	17%
	3 No Opinion		12%	7%	7%
Total	·	100%	100%	100%	100%

		V					
		0	1	2	3	4	Total
Trump	1 Approve	73%	61%	72%	77%	83%	77%
Approval	2 Disapprove	27%	28%	22%	17%	10%	17%
	3 No Opinion		11%	6%	6%	7%	7%
Total		100%	100%	100%	100%	100%	100%

Region								
			Flint/ Saginaw/		Northern	Traverse	Western	
		Detroit	Bay City	Lansing	Michigan	City/ Cadillac	Michigan	Total
Trump	1 Approve	78%	75%	69%	95%	83%	73%	77%
Approval	2 Disapprove	15%	21%	24%		14%	18%	17%
	3 No Opinion	7%	4%	7%	5%	3%	9%	7%
Total		100%	100%	100%	100%	100%	100%	100%

	Type Republican							
		1 Trump	2 Traditional		4 Social			
		Republican	Republican	3 Libertarian	Conservative	5 TEA Partier	6 Undecided	Total
Trump	1 Approve	99%	70%	60%	71%	91%	49%	77%
Approval	2 Disapprove		24%	21%	29%	6%	37%	17%
	3 No Opinion	1%	7%	19%		3%	14%	7%
Total		100%	100%	100%	100%	100%	100%	100%

		1 Yes 2 No 3 Undecided				
Trump	1 Approve	71%	80%	57%	77%	
Approval	2 Disapprove	21%	14%	29%	17%	
	3 No Opinion	7%	6%	14%	7%	
Total		100%	100%	100%	100%	

		Ideology							
		1 Very	2 Somewhat						
		conservative	conservative	3 Moderate	4 Liberal	5 Don't Know	Total		
Trump	1 Approve	95%	90%	56%	8%	57%	77%		
Approval	2 Disapprove	4%	6%	32%	81%	24%	17%		
	3 No Opinion	2%	4%	12%	11%	19%	7%		
Total		100%	100%	100%	100%	100%	100%		

		Ger	Gender			
		1 Male	2 Female	Total		
Trump	1 Approve	80%	74%	77%		
Approval	2 Disapprove	15%	18%	17%		
	3 No Opinion	6%	8%	7%		
Total		100%	100%	100%		

			Age Range					
		1 18-34	2 35-54	3 55-64	4 65 above	Total		
Trump	1 Approve	75%	72%	73%	81%	77%		
Approval	2 Disapprove	14%	25%	19%	12%	17%		
	3 No Opinion	11%	4%	8%	7%	7%		
Total		100%	100%	100%	100%	100%		

# <u>Question 3 – Governor (GOP primary ballot test)</u>

		Black	Other	White	Total
Ballot	1 Calley	10%	6%	17%	17%
(Governor)	2 Colbeck	10%	6%	10%	10%
	3 Hines			4%	4%
	4 Schuette	30%	35%	25%	25%
	5 Undecided	50%	53%	44%	45%
Total		100%	100%	100%	100%

		Vo					
	0 1 2 3 4						
Ballot	1 Calley	18%	10%	20%	15%	17%	17%
(Governor)	2 Colbeck		5%	10%	9%	12%	10%
	3 Hines		3%	4%	5%	4%	4%
	4 Schuette	9%	18%	23%	28%	27%	25%
	5 Undecided	73%	64%	44%	44%	40%	45%
Total		100%	100%	100%	100%	100%	100%

	Region							
			Flint/ Saginaw/		Northern	Traverse City/	Western	
		Detroit	Bay City	Lansing	Michigan	Cadillac	Michigan	Total
Ballot	1 Calley	20%	11%	11%		13%	19%	17%
(Governor)	2 Colbeck	12%	7%	7%		6%	10%	10%
	3 Hines	3%	3%	7%		8%	4%	4%
	4 Schuette	22%	32%	16%	10%	35%	26%	25%
	5 Undecided	42%	47%	60%	90%	38%	40%	45%
Total		100%	100%	100%	100%	100%	100%	100%

		Type Republican						
		1 Trump	2 Traditional		4 Social			
		Republican	Republican	3 Libertarian	Conservative	5 TEA Partier	6 Undecided	Total
Ballot	1 Calley	13%	24%	24%	24%	6%	15%	17%
(Governor)	2 Colbeck	10%	8%	17%	24%	12%	6%	10%
	3 Hines	4%	4%	5%	5%	3%	3%	4%
	4 Schuette	35%	25%	17%	10%	15%	16%	25%
	5 Undecided	38%	38%	38%	38%	64%	59%	45%
Total		100%	100%	100%	100%	100%	100%	100%

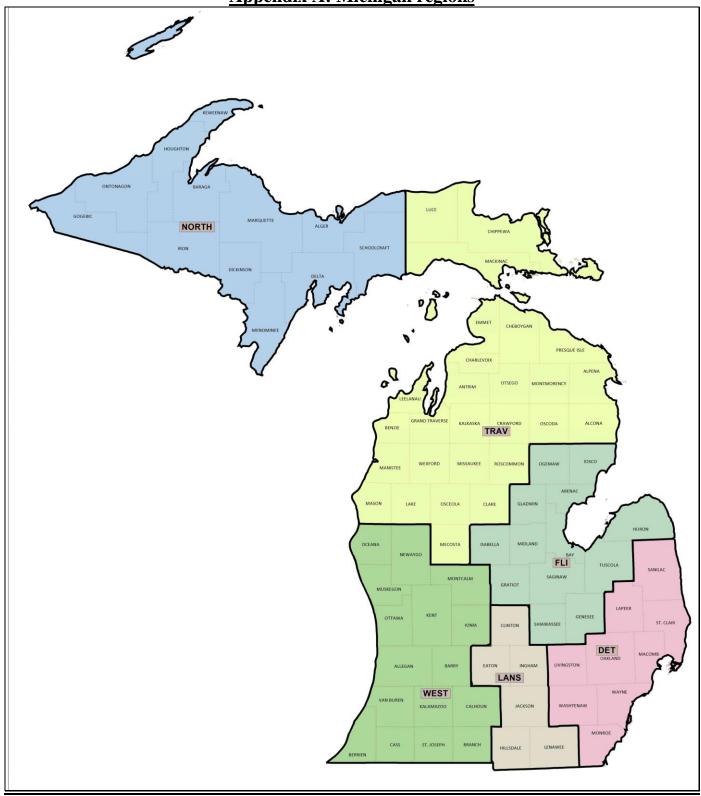
		1 Yes	2 No	3 Undecided	Total
Ballot	1 Calley	13%	19%	8%	17%
(Governor)	2 Colbeck	10%	10%	4%	10%
	3 Hines	4%	4%	8%	4%
	4 Schuette	22%	28%	6%	25%
	5 Undecided	51%	40%	73%	45%
Total		100%	100%	100%	100%

		Ideology						
		1 Very	2 Somewhat					
		conservative	conservative	3 Moderate	4 Liberal	5 Don't Know	Total	
Ballot	1 Calley	13%	17%	27%	14%	7%	17%	
(Governor)	2 Colbeck	13%	10%	7%	8%	6%	10%	
	3 Hines	4%	5%	4%		4%	4%	
	4 Schuette	35%	26%	18%	11%	9%	25%	
	5 Undecided	36%	42%	44%	68%	74%	45%	
Total		100%	100%	100%	100%	100%	100%	

		Ger		
		1 Male	2 Female	Total
Ballot	1 Calley	17%	16%	17%
(Governor)	2 Colbeck	12%	7%	10%
	3 Hines	5%	4%	4%
	4 Schuette	26%	24%	25%
	5 Undecided	40%	49%	45%
Total		100%	100%	100%

		1 18-34	2 35-54	3 55-64	4 65 above	Total
Ballot	1 Calley	25%	17%	10%	19%	17%
(Governor)	2 Colbeck	8%	10%	10%	9%	10%
	3 Hines	6%	3%	1%	6%	4%
	4 Schuette	19%	22%	31%	24%	25%
	5 Undecided	42%	48%	47%	42%	45%
Total		100%	100%	100%	100%	100%

**Appendix A: Michigan regions** 



(DET=Detroit, FLI=Flint/Saginaw/Bay City, LAN=Lansing, NORTH=Northern Michigan, TRAV=Traverse City/Cadillac, WEST=Western Michigan)

Note: The following media markets were aggregated for reporting purposes: (1) Toledo OH was included in the Lansing area, (2) Duluth MN, Marquette WI, and Green Bay WI were included in Northern Michigan, (3) Alpena was included in the Traverse City area.