



Jefferson Parish Poll Results

Lopinto 41%, Fortunato 39% (19% undecided)

Lopinto 45%, Fortunato 42% (13% undecided – leaners included)

Leone 36%, Rizzuto 26% (38% undecided)

Leone 41%, Rizzuto 30% (29% undecided)

POLLING METHODOLOGY

For this poll, a sample of likely households was chosen from the population registered to vote in Jefferson Parish for a “hybrid” automated (for landlines)/live (for cell phones) poll, where 86% of the phone numbers were landlines and 14% of the phone numbers were cell phones. There were 880 completed responses to four poll questions (343 of those responses came from the 5th Justice Court for the Constable’s race).

The survey was conducted March 10. The margin of error, with a 95% confidence interval, was 3.3% (5.3% for the 5th Justice Court). The demographic breakdown of the respondents was 79-17% white/black, while the party registration of respondents was 43-42% Democratic/Republican (15% Independents). The geographic breakdown of the respondents was as follows: 14% from Parish Council District 1, 23% from Parish Council District 2, 15% from Parish Council District 3, 22% from Parish Council District 4, and 25% from Parish Council District 5(*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

POLL RESULTS

Question 1: If the March 24 special election for Sheriff were held today, which candidate would you support?

Lopinto	41%
Fortunato	39%
Undecided	19%

Question 2: (Only if “undecided” is selected for the previous question) Given that you are undecided, which candidate are you leaning towards supporting?

Lopinto	45%
Fortunato	42%
Undecided	13%

Question 3: (Only for respondents living within the 5th Justice Court) If the March 24 special election for Constable were held today, which candidate would you support??

Leone	36%
Rizzuto	26%
Undecided	38%

Question 4: (Only if “undecided” is selected for the previous question) Given that you are undecided, which candidate are you leaning towards supporting?

Leone	41%
Rizzuto	30%
Undecided	29%

Question 5: To ensure that our survey responses are most accurate, are you male or female?

Female 55%
Male 45%

SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for Henry Shane. There are two main takeaways from this poll: (1) In the Sheriff’s race, Joe Lopinto has a small (but consistent across most groups) lead, and (2) In the Constable’s race, Allen Leone has a double-digit lead, but the undecided percentage is relatively substantial with two weeks left until Election Day.

In the Sheriff’s race, Joe Lopinto has a narrow lead regardless of whether or not undecided “leaners” are included. In fact, he has leads across most racial and party demographic groups, and even if the most chronic voters (i.e., those who voted in the October 2017 primary) are examined, the race remains tight. There are three demographic groups, however, where results are substantially different: (1) women voters are noticeably more likely to prefer Lopinto over Fortunato, with a 14 point gender gap (with leaners included, women favor Lopinto 48-39%, while men favor Fortunato 46-41%); (2) candidate preferences vary substantially depending on whether the respondent is from the Eastbank or the Westbank: with leaners included, Westbankers favor Fortunato 50-38%, while those in the Eastbank favor Lopinto 48-38%; and (3) cellphone voters prefer Lopinto 43-34%, while those with landlines prefer Lopinto by a narrower 45-44% margin.

In the Constable’s special election race, Allen Leone has a double-digit lead (10 points without leaners, 11 points with leaners included) over Jack Rizzuto, although the undecided percentage this late in the race is fairly substantial (38% without leaners, 29% with leaners included). Leone has leads across most groups, with his strongest support coming from Republicans (where he leads 48-29% over Rizzuto), while only white Independents favor Rizzuto (he leads 33-21% among that demographic). There is also a clear delineation between landline and cell phone voters: Leone leads 45-29% among landline voters, while Rizzuto has a 35-18% lead among cell phone respondents.

In summary, Lopinto has a narrow but broad lead in the Sheriff’s race, while Allen Leone has a more substantial (though not insurmountable) lead in the Constable’s race.

CROSSTABS

Question 1 – Sheriff (ballot test)

		Race Name			Total
		Black	Other	White	
Ballot	1 Fortunato	37%	27%	41%	39%
(Sheriff)	2 Lopinto	32%	43%	43%	41%
	3 Undecided	31%	30%	16%	19%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Ballot	1 Fortunato	40%	35%	41%	39%
(Sheriff)	2 Lopinto	38%	42%	44%	41%
	3 Undecided	22%	23%	15%	19%
Total		100%	100%	100%	100%

		Voter Likelihood			
		Chronic	Likely	Unlikely	Total
Ballot	1 Fortunato	41%	31%	16%	39%
(Sheriff)	2 Lopinto	41%	45%	47%	41%
	3 Undecided	18%	24%	37%	19%
Total		100%	100%	100%	100%

		Parish Council District					
		01	02	03	04	05	Total
Ballot	1 Fortunato	46%	37%	49%	33%	38%	39%
(Sheriff)	2 Lopinto	39%	47%	27%	46%	42%	41%
	3 Undecided	15%	16%	23%	21%	20%	19%
Total		100%	100%	100%	100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Ballot	1 Fortunato	44%	36%	39%
(Sheriff)	2 Lopinto	38%	44%	41%
	3 Undecided	18%	20%	19%
Total		100%	100%	100%

		East v Westbank		
		1 Eastbank	2 Westbank	Total
Ballot	1 Fortunato	35%	48%	39%
(Sheriff)	2 Lopinto	45%	34%	41%
	3 Undecided	20%	18%	19%
Total		100%	100%	100%

		Cell Phone		Total
		False	True	
Ballot	1 Fortunato	41%	32%	39%
(Sheriff)	2 Lopinto	42%	39%	41%
	3 Undecided	18%	29%	19%
Total		100%	100%	100%

		Voted 2017 Primary		Total
		False	True	
Ballot	1 Fortunato	37%	42%	39%
(Sheriff)	2 Lopinto	40%	43%	41%
	3 Undecided	23%	16%	19%
Total		100%	100%	100%

Question 2 – Sheriff (ballot test – leaners included)

		Race Name			Total
		Black	Other	White	
Ballot (Sheriff	1 Fortunato	42%	30%	43%	42%
- leaners	2 Lopinto	38%	46%	46%	45%
included)	3 Undecided	21%	24%	11%	13%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Ballot (Sheriff	1 Fortunato	44%	38%	43%	42%
- leaners	2 Lopinto	43%	45%	47%	45%
included)	3 Undecided	14%	17%	11%	13%
Total		100%	100%	100%	100%

		Voter Likelihood			Total
		Chronic	Likely	Unlikely	
Ballot (Sheriff	1 Fortunato	44%	35%	16%	42%
- leaners	2 Lopinto	44%	50%	47%	45%
included)	3 Undecided	12%	15%	37%	13%
Total		100%	100%	100%	100%

		Parish Council District					
		01	02	03	04	05	Total
Ballot (Sheriff	1 Fortunato	46%	40%	55%	36%	41%	42%
- leaners	2 Lopinto	42%	51%	32%	48%	45%	45%
included)	3 Undecided	12%	9%	14%	16%	14%	13%
Total		100%	100%	100%	100%	100%	100%

		Gender		
		1 Male	2 Female	Total
Ballot (Sheriff	1 Fortunato	46%	39%	42%
- leaners	2 Lopinto	41%	48%	45%
included)	3 Undecided	13%	13%	13%
Total		100%	100%	100%

		East v Westbank		
		1 Eastbank	2 Westbank	Total
Ballot (Sheriff	1 Fortunato	38%	50%	42%
- leaners	2 Lopinto	48%	38%	45%
included)	3 Undecided	14%	12%	13%
Total		100%	100%	100%

		Cell Phone		
		False	True	Total
Ballot (Sheriff	1 Fortunato	44%	34%	42%
- leaners	2 Lopinto	45%	43%	45%
included)	3 Undecided	11%	23%	13%
Total		100%	100%	100%

		Voted 2017 Primary		
		False	True	Total
Ballot (Sheriff	1 Fortunato	41%	44%	42%
- leaners	2 Lopinto	44%	45%	45%
included)	3 Undecided	15%	11%	13%
Total		100%	100%	100%

Question 3 – Constable (ballot test)

		Race Name			Total
		Black	Other	White	
Ballot	1 Leone		24%	37%	36%
(Constable)	2 Rizzuto	40%	29%	25%	26%
	3 Undecided	60%	47%	37%	38%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Ballot	1 Leone	36%	17%	42%	36%
(Constable)	2 Rizzuto	25%	26%	26%	26%
	3 Undecided	38%	57%	32%	38%
Total		100%	100%	100%	100%

		Voter Likelihood			Total
		Chronic	Likely	Unlikely	
Ballot	1 Leone	38%	19%	33%	36%
(Constable)	2 Rizzuto	24%	41%	50%	26%
	3 Undecided	38%	41%	17%	38%
Total		100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Ballot	1 Leone	39%	34%	36%
(Constable)	2 Rizzuto	30%	23%	26%
	3 Undecided	32%	43%	38%
Total		100%	100%	100%

		Cell Phone		Total
		False	True	
Ballot	1 Leone	39%	18%	36%
(Constable)	2 Rizzuto	24%	35%	26%
	3 Undecided	37%	47%	38%
Total		100%	100%	100%

		Voted 2017 Primary		Total
		False	True	
Ballot	1 Leone	35%	37%	36%
(Constable -	2 Rizzuto	25%	26%	26%
leaners	3 Undecided	40%	37%	38%
Total		100%	100%	100%

Question 4 – Constable (ballot test – leaners included)

		Race Name			Total
		Black	Other	White	
Ballot	1 Leone		29%	42%	41%
(Constable -	2 Rizzuto	60%	29%	30%	30%
leaners	3 Undecided	40%	41%	28%	29%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Ballot	1 Leone	39%	22%	48%	41%
(Constable -	2 Rizzuto	30%	33%	29%	30%
leaners	3 Undecided	31%	44%	23%	29%
Total		100%	100%	100%	100%

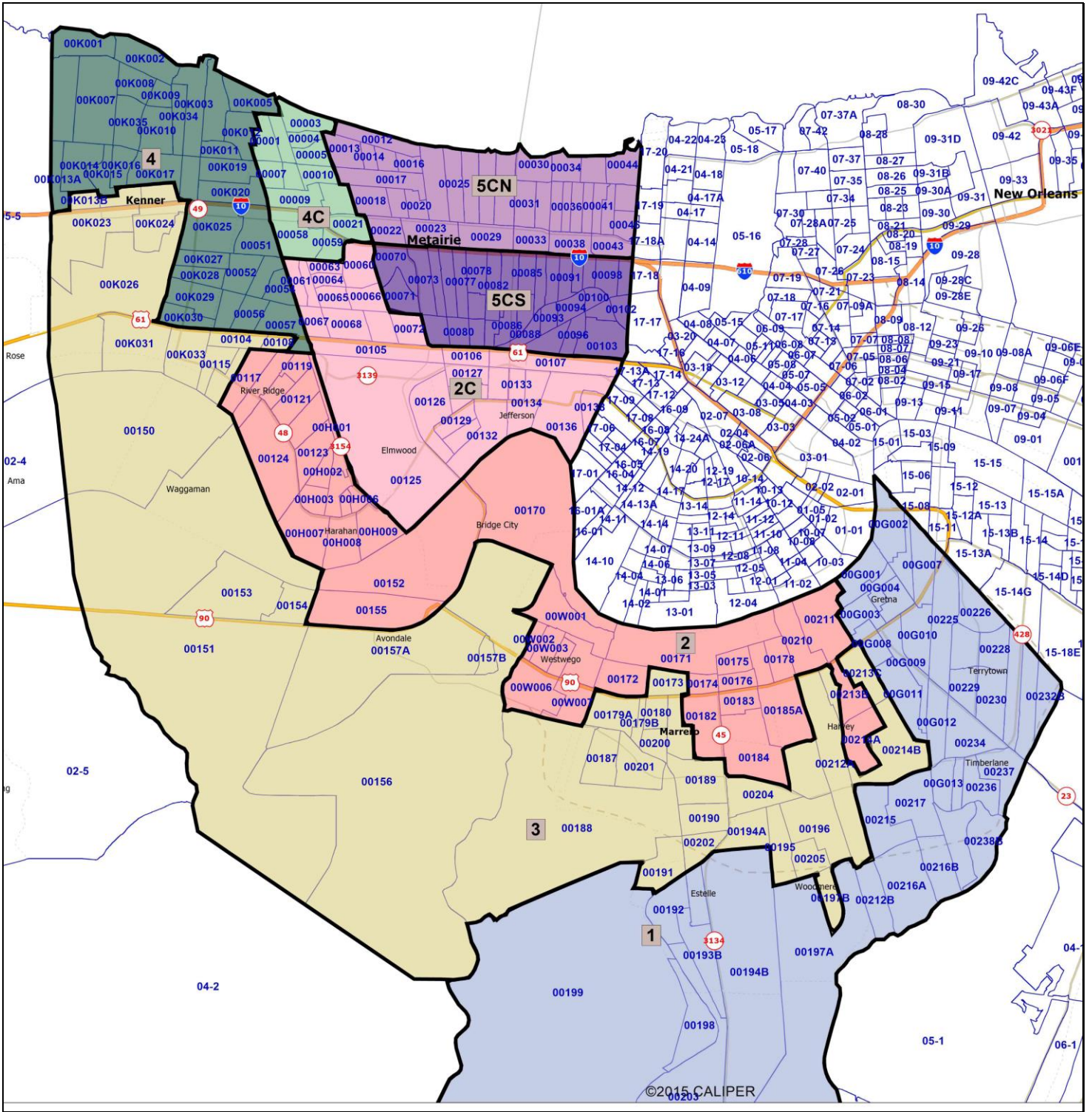
		Voter Likelihood			Total
		Chronic	Likely	Unlikely	
Ballot	1 Leone	44%	19%	33%	41%
(Constable -	2 Rizzuto	28%	44%	50%	30%
leaners	3 Undecided	28%	38%	17%	29%
Total		100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Ballot	1 Leone	44%	39%	41%
(Constable -	2 Rizzuto	31%	29%	30%
leaners	3 Undecided	25%	32%	29%
Total		100%	100%	100%

		Cell Phone		Total
		False	True	
Ballot	1 Leone	45%	18%	41%
(Constable -	2 Rizzuto	29%	35%	30%
leaners	3 Undecided	26%	47%	29%
included)				
Total		100%	100%	100%

		Voted 2017 Primary		Total
		False	True	
Ballot	1 Leone	38%	43%	41%
(Constable -	2 Rizzuto	30%	30%	30%
leaners	3 Undecided	31%	27%	29%
included)				
Total		100%	100%	100%

Appendix A: Jefferson Parish regions



(Both Parish council districts and the 5th Justice Court (which have a “C” in the district label) were used to define the regions of the parish)