



House District 77 Poll Results

Maness 28%, Condrey Ward 15%, Wright 13%, Revere 10% (35% undecided)

Maness 33%, Condrey Ward 19%, Wright 15%, Revere 12% (21% undecided – leaners included)

POLLING METHODOLOGY

For this poll, a sample of likely households was chosen from the population registered to vote in House District 77 for a “hybrid” automated (for landlines)/live (for cell phones) poll, where 81% of the phone numbers were landlines and 19% of the phone numbers were cell phones. There were 335 completed responses to two poll questions.

The survey was conducted August 31-September 4. The margin of error, with a 95% confidence interval, was 5.3%. The demographic breakdown of the respondents was 90-5% white/black, while the party registration of respondents was 56-25% Republican/Democratic (19% Independents). The geographic breakdown of the respondents was as follows: 54% from Covington, 15% from Folsom, and 32% from Madisonville (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

POLL RESULTS

Question 1: If the special election for state representative were held today, which candidate would you support?
(Party affiliations of candidates mentioned)

	CURRENT	PREVIOUS
Maness	28%	20%
Condrey Ward	15%	N/A
Wright	13%	9%
Revere	10%	N/A
Undecided	35%	72%

Question 2: (Only if undecided selected for previous question) Given that you are undecided, which candidate are you leaning towards supporting? (Party affiliations of candidates mentioned)

Maness	33%
Condrey Ward	19%
Wright	15%
Revere	12%
Undecided	21%

SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for Colonel Rob Maness. There are two main takeaways from this poll: (1) Maness continues to augment the lead he had nearly three months ago, (2) there is a statistical three-way tie for which candidate will face Maness in the November runoff, but Independent Lisa Condrey Ward is narrowly in second place.

In the state representative race, Col. Rob Maness (who had a 20-9% lead over Mark Wright in the last poll) has added to his lead and now leads Wright 28-13%. Since the last poll, Independent Lisa Condrey Ward has entered the race, and has as the only non-Republican in the race leapfrogged past Wright to a second place showing of 15%. Casey Revere has also jumped into the race, and he finished fourth with 10%. The undecided percentage has been cut in half, from 72 to 35%.

This is a Republican district with a Republican registration majority, and it helps Maness that since the last poll, he has extended his lead over Wright among Republicans to 35-17% (10% favor Revere and 9% favor Condrey Ward).

With undecided leaners included, Maness extends his lead over Condrey Ward from 28-15% to 33-19% (15% favor Wright, 12% Revere). Among Republicans, his lead over Wright widens to 42-19%. The undecided percentage further plunges from 35 to 21%.

In summary, Colonel Maness is in a good electoral position, although the question now is who his runoff opponent will be with the primary election less than six weeks away.

CROSSTABS

Question 1 – State representative (ballot test)

		Race Name			Total
		Black	Other	White	
Ballot (State Representative)	1 Condrey Ward	17%	24%	14%	15%
	2 Maness		12%	30%	28%
	3 Revere	11%		10%	10%
	4 Wright		6%	14%	13%
	5 Undecided	72%	59%	32%	35%
Total		100%	100%	100%	100%

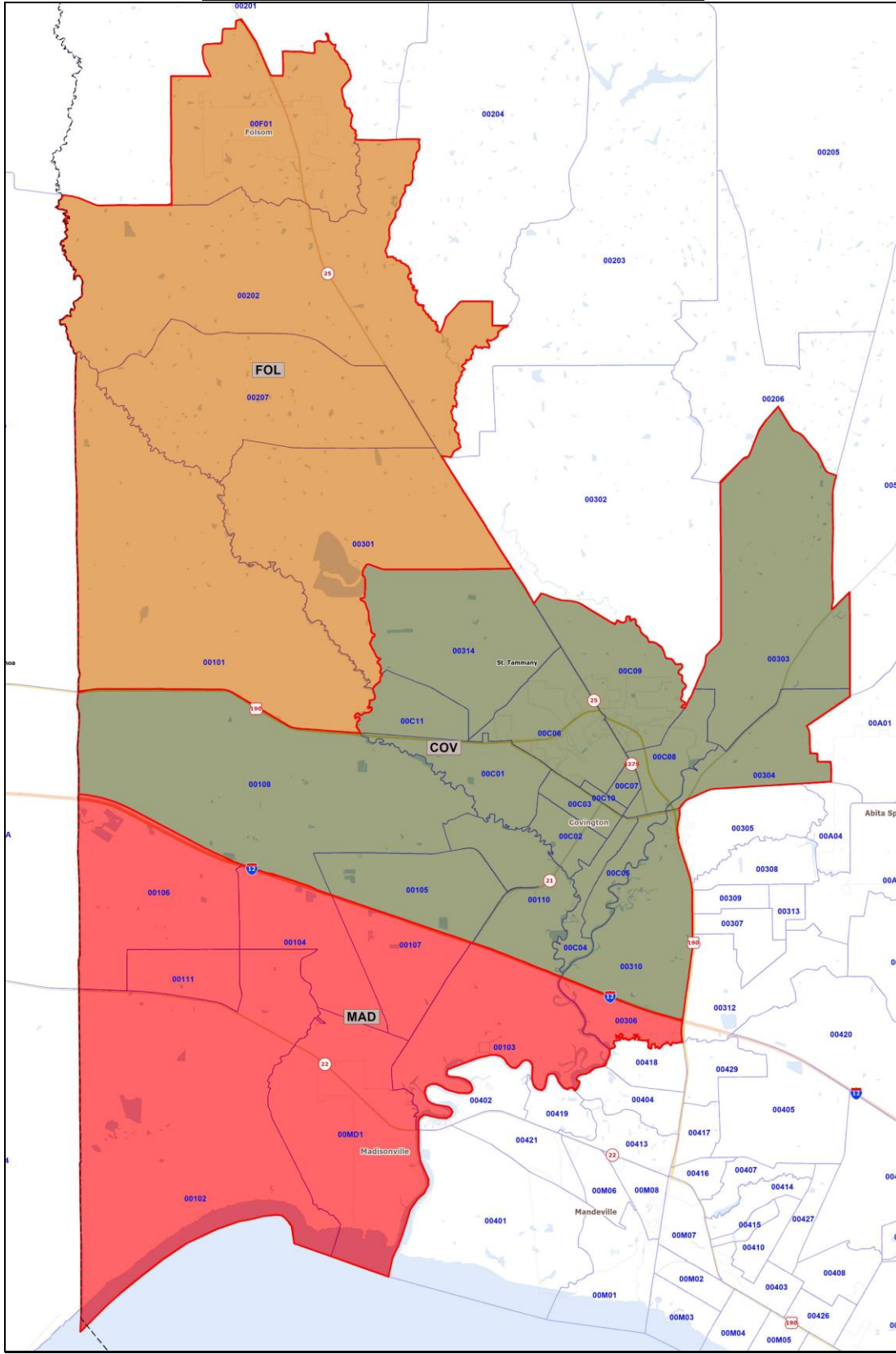
		Party			Total
		DEM	OTHER	REP	
Ballot (State Representative)	1 Condrey Ward	29%	14%	9%	15%
	2 Maness	12%	27%	35%	28%
	3 Revere	14%	5%	10%	10%
	4 Wright	8%	5%	17%	13%
	5 Undecided	37%	49%	30%	35%
Total		100%	100%	100%	100%

Question 2 – State representative (ballot test – leaners included)

		Race Name			Total
		Black	Other	White	
Ballot (State	1 Condrey Ward	28%	29%	18%	19%
Representative -	2 Maness	11%	18%	35%	33%
Leaners incl)	3 Revere	17%	6%	12%	12%
	4 Wright		6%	16%	15%
	5 Undecided	44%	41%	19%	21%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Ballot (State	1 Condrey Ward	32%	25%	11%	19%
Representative -	2 Maness	15%	30%	42%	33%
Leaners incl)	3 Revere	17%	8%	12%	12%
	4 Wright	11%	6%	19%	15%
	5 Undecided	25%	30%	16%	21%
Total		100%	100%	100%	100%

Appendix A: House District 77 regions



(COV=Covington, FOL=Folsom, MAD=Madisonville)