



House District 77 Poll Results **Maness 20%, Wright 9% (72% undecided)**

POLLING METHODOLOGY

For this poll, a sample of likely households was chosen from the population registered to vote in House District 77 for a “hybrid” automated (for landlines)/live (for cell phones) poll, where 85% of the phone numbers were landlines and 15% of the phone numbers were cell phones. There were 400 completed responses to four poll questions.

The survey was conducted June 12-13. The margin of error, with a 95% confidence interval, was 4.9%. The demographic breakdown of the respondents was 89-5% white/black, while the party registration of respondents was 56-23% Republican/Democratic (21% Independents). The geographic breakdown of the respondents was as follows: 52% from Covington, 17% from Folsom, and 32% from Madisonville (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

POLL RESULTS

Question 1: The state legislature was unable to pass a budget for the first time in 17 years during the regular session, resulting in another special session. Who do you think is more to blame for the failure to pass a budget?

Both legislature and governor	40%
Governor	23%
Legislature	21%
Undecided	17%

Question 2: If the special election for state representative were held today, which candidate would you support?

Maness	20%
Wright	9%
Undecided	72%

Question 3: Do you have a favorable or unfavorable opinion of Rob Maness?

Favorable	22%
Unfavorable	10%
No Opinion	29%
Never Heard	39%

Question 4: Do you have a favorable or unfavorable opinion of Mark Wright?

Favorable	8%
Unfavorable	7%
No Opinion	25%
Never Heard	61%

SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for Colonel Rob Maness. There are two main takeaways from this poll: (1) Maness begins the race with a good head start, and (2) this race is wide open.

At the onset of the poll, respondents were asked who they thought was to blame for the failure of the Legislature to pass a budget for the first time in 17 years. A 40% plurality said that both the governor and the Legislature were to blame (23% blamed the Governor, and 21% blamed only the Legislature), which was the general consensus of the district, although both white and black Democrats solely blamed the Legislature.

In the state representative race, Col. Rob Maness starts off with a 20-9% lead, although a substantial 72% are undecided. It certainly doesn't hurt that he has attained a degree of name recognition from his U.S. Senate runs: he has 61% name recognition, while only 39% know who Mark Wright is. Furthermore, that name recognition arguably is driving his numbers: the 61% of respondents who have heard of him favor Maness 32-12% (97% of those who have not heard of Maness are undecided).

In summary, Colonel Maness has a good head start in this race with the primary election only four months away.

CROSSTABS

Question 1 – Who's to blame

		Race Name			Total
		Black	Other	White	
Who's to blame	1 Governor	10%	30%	23%	23%
	2 Legislature	40%	17%	20%	21%
	3 Both	20%	43%	40%	40%
	4 Undecided	30%	9%	17%	17%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Who's to blame	1 Governor	11%	24%	28%	23%
	2 Legislature	42%	18%	13%	21%
	3 Both	21%	45%	45%	40%
	4 Undecided	26%	14%	14%	17%
Total		100%	100%	100%	100%

Question 2 – State representative (ballot test)

		Race Name			Total
		Black	Other	White	
Ballot (State Representative)	1 Maness	10%	26%	20%	20%
	2 Wright	5%	4%	9%	9%
	3 Undecided	85%	70%	71%	72%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Ballot (State Representative)	1 Maness	10%	18%	25%	20%
	2 Wright	9%	11%	8%	9%
	3 Undecided	81%	72%	67%	72%
Total		100%	100%	100%	100%

Question 3 - Maness favorability

		Race Name			Total
		Black	Other	White	
Maness favorability	1 Favorable	5%	22%	22%	22%
	2 Unfavorable	10%	9%	10%	10%
	3 No Opinion	25%	26%	30%	29%
	4 Never Heard	60%	43%	38%	39%
Total		100%	100%	100%	100%

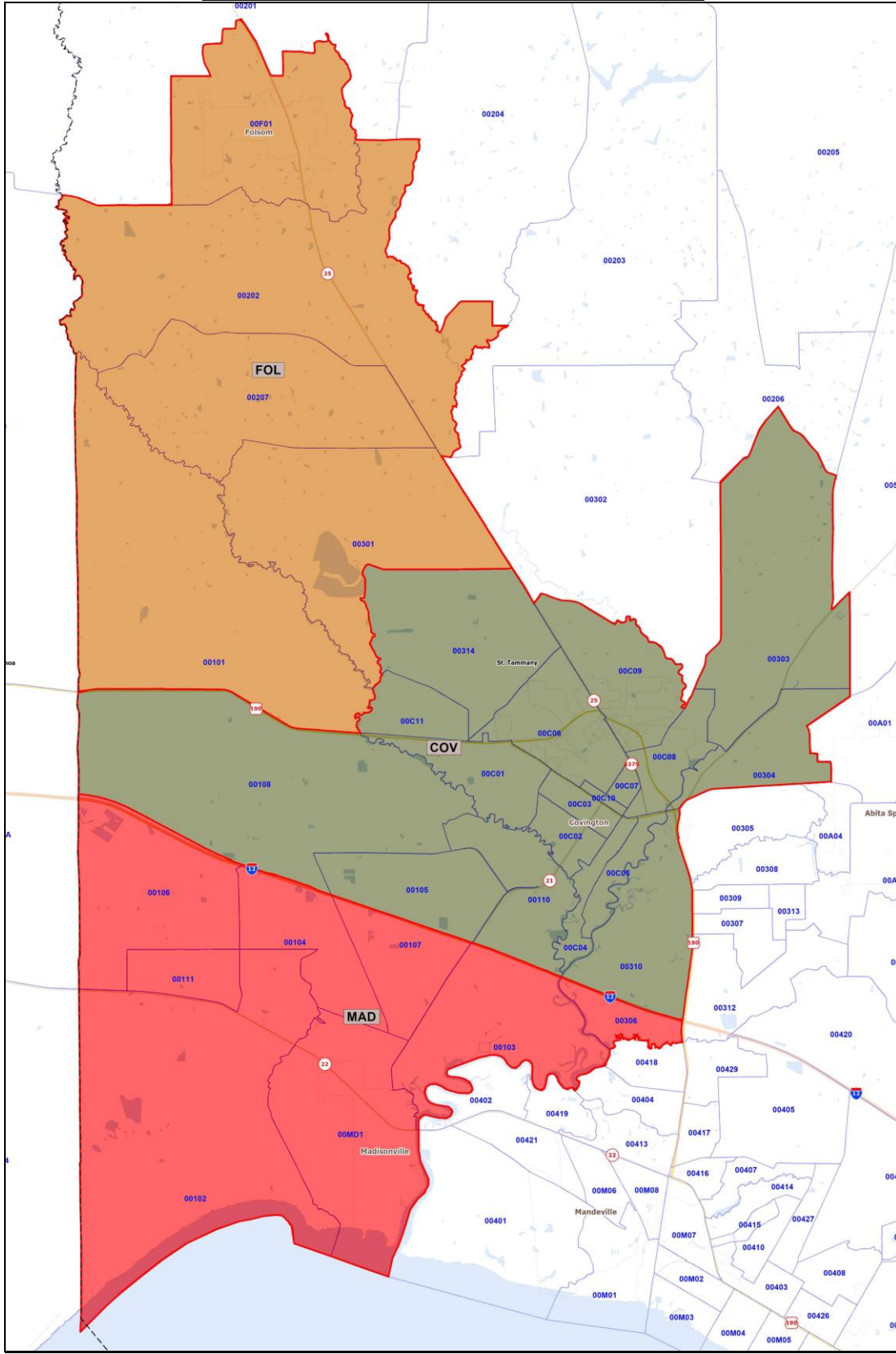
		Party			Total
		DEM	OTHER	REP	
Maness favorability	1 Favorable	7%	19%	29%	22%
	2 Unfavorable	14%	8%	9%	10%
	3 No Opinion	31%	28%	29%	29%
	4 Never Heard	48%	45%	33%	39%
Total		100%	100%	100%	100%

Question 4 - Wright favorability

		Race Name			
		Black	Other	White	Total
Wright favorability	1 Favorable		4%	9%	8%
	2 Unfavorable	5%		8%	7%
	3 No Opinion	15%	35%	24%	25%
	4 Never Heard	80%	61%	59%	61%
Total		100%	100%	100%	100%

		Party			
		DEM	OTHER	REP	Total
Wright favorability	1 Favorable	4%	6%	10%	8%
	2 Unfavorable	8%	8%	6%	7%
	3 No Opinion	18%	28%	26%	25%
	4 Never Heard	70%	58%	58%	61%
Total		100%	100%	100%	100%

Appendix A: House District 77 regions



(COV=Covington, FOL=Folsom, MAD=Madisonville)