



## Statewide Poll Results

**Trump 45%, Clinton 35% (8% third party, 13% undecided)**

**Boustany 15%, Campbell 15%, Fleming 14%, Fayard 12%, Kennedy 11% (8% others, 25% undecided)**

**Campbell 17%, Boustany 17%, Fleming 15%, Kennedy 13%, Fayard 12% (10% others, 16% undecided)**

### POLLING METHODOLOGY

A sample of likely households was selected from the population of registered Louisiana voters for a “hybrid” automated (for landlines)/live (for cell phones) poll, and 78% of the phone numbers were landlines, while 22% were cell phones. There were 905 completed responses to four poll questions.

The survey was conducted September 22-24. The margin of error, with a 95% confidence interval, was 3.3%. The demographic breakdown of the respondents was 66-29% white/black, while the party registration of respondents was 48-32% Democratic/Republican (20% Independents). The geographic breakdown of the respondents was as follows: 6% from the Alexandria media market, 20% from the Baton Rouge media market, 14% from the Lafayette media market, 6% from the Lake Charles media market, 9% from the Monroe media market, 32% from the New Orleans media market, and 12% from the Shreveport media market (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

### POLL RESULTS

Question 1: If the race for President were held today between Donald Trump and Hillary Clinton, which candidate would you support? (Party affiliations of candidates mentioned)

	<b>CURRENT</b>	<b>JULY</b>
<b>Trump</b>	<b>45%</b>	<b>49%</b>
<b>Clinton</b>	<b>35%</b>	<b>34%</b>
<b>Johnson</b>	<b>6%</b>	<b>6%</b>
<b>Stein</b>	<b>2%</b>	<b>1%</b>
<b>Undecided</b>	<b>13%</b>	<b>11%</b>

Question 2: If the election for US Senate were held today, which candidate would you support? (Party affiliations of candidates mentioned, ballot order rotated)

	<b>CURRENT</b>	<b>JULY</b>
<b>Boustany</b>	<b>15%</b>	<b>16%</b>
<b>Campbell</b>	<b>15%</b>	<b>15%</b>
<b>Fleming</b>	<b>14%</b>	<b>8%</b>
<b>Fayard</b>	<b>12%</b>	<b>8%</b>
<b>Kennedy</b>	<b>11%</b>	<b>18%</b>
<b>Maness</b>	<b>4%</b>	<b>5%</b>
<b>Duke</b>	<b>3%</b>	<b>N/A</b>
<b>Landrieu</b>	<b>N/A</b>	<b>4%</b>
<b>Other candidate</b>	<b>1%</b>	<b>1%</b>
<b>Undecided</b>	<b>25%</b>	<b>25%</b>

Question 3: (Only if undecided is selected for the previous question) Given that you are undecided, which candidate are you leaning towards supporting? (Party affiliations of candidates mentioned, ballot order rotated)

<b>Campbell</b>	<b>17%</b>
<b>Boustany</b>	<b>17%</b>
<b>Fleming</b>	<b>15%</b>
<b>Kennedy</b>	<b>13%</b>
<b>Fayard</b>	<b>12%</b>
<b>Maness</b>	<b>4%</b>
<b>Duke</b>	<b>4%</b>
<b>Other candidate</b>	<b>2%</b>
<b>Undecided</b>	<b>16%</b>

Question 4: And finally, to ensure that our survey responses are most accurate, are you male or female?

<b>Female</b>	<b>55%</b>
<b>Male</b>	<b>45%</b>

### SUMMARY POINTS

- There are five candidates who have a viable path to the December runoff, but only Republican Congressman John Fleming and Democratic attorney Caroline Fayard have shown much recent growth;
- While Democratic Public Service Commissioner Foster Campbell and Republican Congressman Charles Boustany lead the crowded field, Republican Congressman John Fleming is within the margin of error, and has seen a near doubling in his support since the July poll (Jeremy Alford of LA Politics Weekly noted last week that “*at least two other campaigns contend their internal polling from this week shows that Fleming is the candidate on the move — to the point of being within the margins of the leading candidates*”);
- Republican State Treasurer John Kennedy has seen a considerable decline in his support since the July poll;
- While Caroline Fayard has narrowed Foster Campbell’s lead among black votes from 29-16% to 33-24%, if undecided “leaners” are included, his lead expands to 38-25%;
- Congressman Charles Boustany has a 27-26% lead over Congressman John Fleming among registered Republican voters - a six point increase for Boustany and a fifteen point increase for Fleming since July. If undecided “leaners” are included, Boustany’s narrow lead remains, with a 30-29% lead over Fleming;
- Donald Trump has a 10 point (45-35%) lead in Louisiana, with a 76-8% lead over Clinton among registered Republicans, while Clinton has a 75-6% lead among black voters.

### CROSSTABS

Question 1 – Ballot Test (President)

		Race Name			Total
		Black	Other	White	
Ballot (President)	1 Clinton	75%	31%	17%	35%
	2 Johnson	1%	10%	7%	6%
	3 Stein	2%	5%	2%	2%
	4 Trump	6%	44%	62%	45%
	5 Undecided	16%	10%	12%	13%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Ballot (President)	1 Clinton	58%	22%	8%	35%
	2 Johnson	3%	6%	8%	6%
	3 Stein	1%	4%	1%	2%
	4 Trump	24%	46%	76%	45%
	5 Undecided	14%	22%	7%	13%
Total		100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Ballot (President)	1 Clinton	33%	36%	35%
	2 Johnson	6%	6%	6%
	3 Stein	2%	2%	2%
	4 Trump	46%	44%	45%
	5 Undecided	14%	13%	13%
Total		100%	100%	100%

*Question 2 – Ballot Test (US Senate)*

		Race Name			Total
		Black	Other	White	
Ballot (Senate)	1 Boustany	4%	13%	21%	15%
	2 Campbell	33%	13%	7%	15%
	3 Duke	2%	8%	4%	3%
	4 Fayard	24%	13%	6%	12%
	5 Fleming	1%	10%	20%	14%
	6 Kennedy	4%	3%	15%	11%
	7 Maness	1%		5%	4%
	8 Other Candidate	2%		1%	1%
	9 Undecided	30%	41%	22%	25%
Total		100%	100%	100%	100%

	Party			Total
	DEM	OTHER	REP	
Ballot (Senate) 1 Boustany	9%	12%	27%	15%
2 Campbell	26%	7%	2%	15%
3 Duke	3%	4%	3%	3%
4 Fayard	18%	9%	4%	12%
5 Fleming	7%	10%	26%	14%
6 Kennedy	8%	14%	15%	11%
7 Maness	1%	4%	7%	4%
8 Other Candidate	1%	2%	1%	1%
9 Undecided	26%	39%	14%	25%
Total	100%	100%	100%	100%

	Gender		Total
	1 Male	2 Female	
Ballot (Senate) 1 Boustany	18%	13%	15%
2 Campbell	14%	16%	15%
3 Duke	3%	4%	3%
4 Fayard	13%	11%	12%
5 Fleming	9%	17%	14%
6 Kennedy	13%	10%	11%
7 Maness	4%	3%	4%
8 Other Candidate	1%	1%	1%
9 Undecided	25%	26%	25%
Total	100%	100%	100%

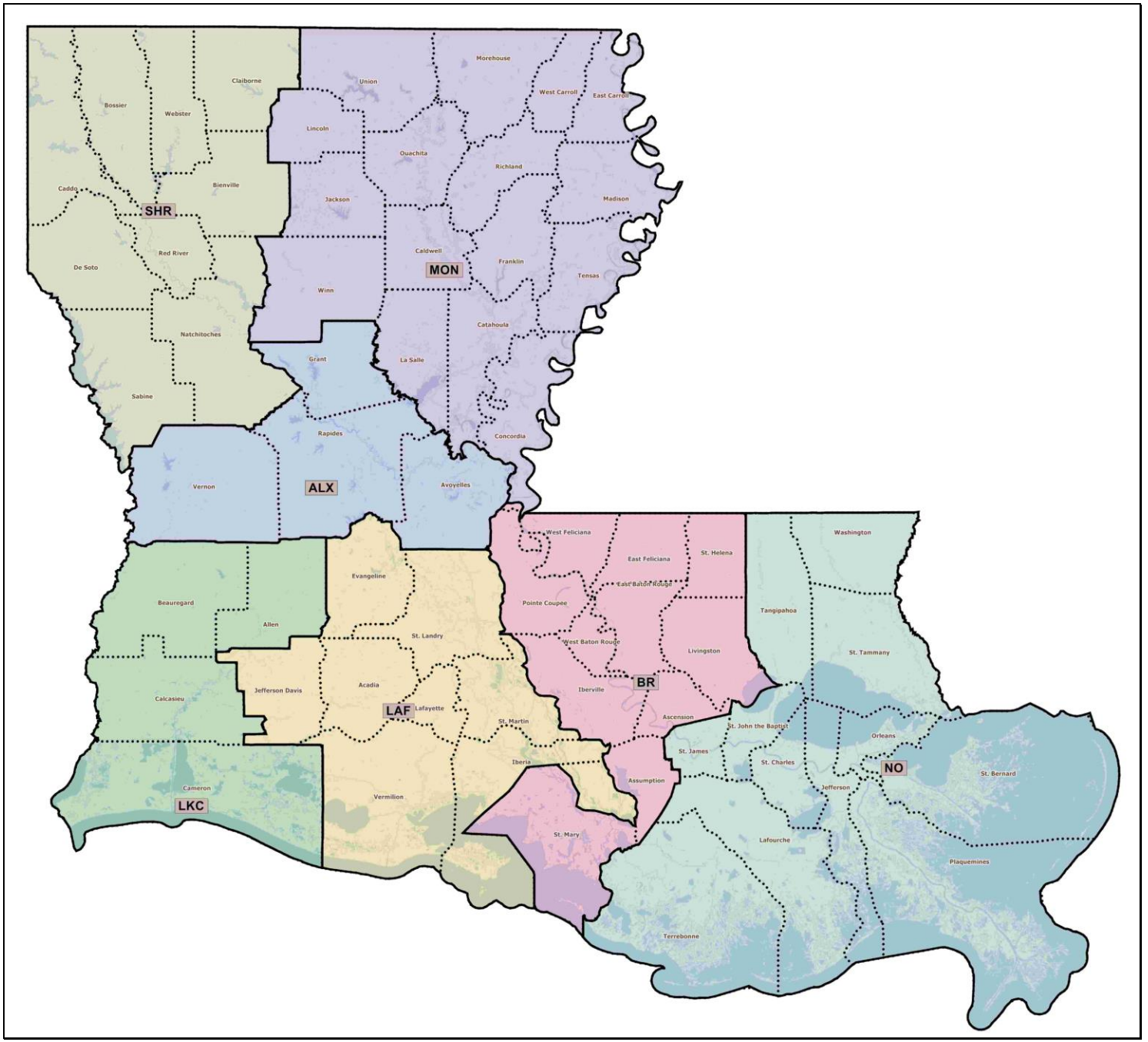
Question 3 – Ballot Test (US Senate – leaners included)

		Race Name			Total
		Black	Other	White	
Ballot (Senate - Leaners)	1 Boustany	5%	13%	23%	17%
	2 Campbell	38%	15%	8%	17%
	3 Duke	2%	8%	4%	4%
	4 Fayard	25%	18%	7%	12%
	5 Fleming	1%	10%	22%	15%
	6 Kennedy	5%	5%	17%	13%
	7 Maness	1%		5%	4%
	8 Other Candidate	3%		2%	2%
	9 Undecided	21%	31%	12%	16%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Ballot (Senate - Leaners)	1 Boustany	10%	14%	30%	17%
	2 Campbell	30%	10%	2%	17%
	3 Duke	3%	6%	4%	4%
	4 Fayard	19%	9%	5%	12%
	5 Fleming	8%	12%	29%	15%
	6 Kennedy	10%	14%	16%	13%
	7 Maness	1%	5%	7%	4%
	8 Other Candidate	2%	2%	1%	2%
	9 Undecided	17%	29%	5%	16%
Total		100%	100%	100%	100%

	Gender		Total
	1 Male	2 Female	
Ballot (Senate - 1 Boustany	20%	14%	17%
Leaners) 2 Campbell	16%	18%	17%
3 Duke	3%	4%	4%
4 Fayard	13%	12%	12%
5 Fleming	10%	20%	15%
6 Kennedy	14%	12%	13%
7 Maness	4%	3%	4%
8 Other Candidate	2%	2%	2%
9 Undecided	17%	15%	16%
Total	100%	100%	100%

## Appendix A: Louisiana regions



(ALX=Alexandria media market, BR=Baton Rouge media market, LAF=Lafayette media market, LKC=Lake Charles media market, MON=Monroe media market, NO=New Orleans media market, SHR=Shreveport media market)