



## **Defend LA Poll Results**

**Landrieu gun control vote hurts/helps her 48-30% (Re-elect numbers: 37-45%)**  
**Thompson bill (HB 8) favored 42-27% (31% undecided)**

### **POLLING METHODOLOGY**

Our philosophy about which population to use depends on the election, but we are generally comfortable with a “likely voter” model (as opposed to a “registered voter” model) for most elections. For this poll, we chose a sample of those likely to vote in a statewide election for an automated poll, and there were 582 completed responses to four poll questions.

The survey was conducted May 8-9. The margin of error, with a 95% confidence interval, was 4.1%. The demographic breakdown of the respondents was 69-28% white/black, while the party registration of respondents was 54-31% Democratic (15% Independents). The geographic breakdown of the respondents was as follows: The geographic breakdown of the respondents was as follows for each media market: 6% from Alexandria, 20% from Baton Rouge, 14% from Lafayette, 5% from Lake Charles, 9% from Monroe, 32% from New Orleans, and 13% from Shreveport (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

### **POLL RESULTS**

**Question 1: Do you approve or disapprove of President Obama’s job performance?**

<b>Approve</b>	<b>36%</b>
<b>Disapprove</b>	<b>56%</b>
<b>Undecided</b>	<b>8%</b>

**Question 2: Do you favor re-electing Senator Mary Landrieu?**

<b>Support re-election</b>	<b>37%</b>
<b>Oppose re-election</b>	<b>45%</b>
<b>Undecided</b>	<b>18%</b>

**Question 3: Senator Mary Landrieu recently voted for gun control legislation that failed to pass the United States Senate. Does her support of gun control legislation make you more or less likely to vote for her?**

<b>More likely</b>	<b>30%</b>
<b>Less likely</b>	<b>48%</b>
<b>No difference</b>	<b>22%</b>

**Question 4: Recently in New York, the names and addresses of conceal carry handgun permit holders was made public. Rep. Jeff Thompson has introduced legislation in Louisiana to penalize those who publish this confidential information. Do you favor or oppose his bill?**

<b>Favor</b>	<b>42%</b>
<b>Oppose</b>	<b>27%</b>
<b>Undecided</b>	<b>31%</b>

## **CROSSTABS**

### Question 1 – Obama job performance

<b>By Race</b>			
Description	White	Black	Other
Approve	17%	84%	32%
Disapprove	76%	6%	58%
Undecided	7%	11%	11%

<b>By Party Registration</b>			
Description	Democrat	Republican	Other
Approve	56%	7%	24%
Disapprove	35%	87%	66%
Undecided	9%	7%	10%

<b>By Region (See Appendix A for Map)</b>							
Description	Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport
Approve	18%	46%	30%	38%	30%	39%	34%
Disapprove	71%	46%	59%	53%	65%	52%	63%
Undecided	12%	9%	11%	9%	6%	9%	3%

### Question 2 –Landrieu re-elect

<b>By Race</b>			
Description	White	Black	Other
Favor	24%	70%	37%
Oppose	59%	11%	47%
Undecided	17%	19%	16%

<b>By Party Registration</b>			
Description	Democrat	Republican	Other
Favor	55%	9%	32%
Oppose	27%	74%	51%
Undecided	18%	16%	17%

<b>By Region (See Appendix A for Map)</b>							
Description	Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport
Favor	29%	45%	31%	44%	30%	37%	39%
Oppose	47%	44%	43%	38%	52%	44%	49%
Undecided	24%	11%	25%	19%	19%	19%	12%

Question 3 – Landrieu gun control vote

By Race			
Description	White	Black	Other
More Likely	20%	54%	32%
Less Likely	61%	15%	42%
No Difference	18%	31%	26%

By Party Registration			
Description	Democrat	Republican	Other
More Likely	45%	7%	24%
Less Likely	30%	76%	53%
No Difference	25%	17%	23%

By Region (See Appendix A for Map)							
Description	Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport
More Likely	21%	33%	22%	31%	22%	35%	33%
Less Likely	59%	44%	52%	41%	67%	45%	41%
No Difference	21%	23%	27%	28%	11%	20%	26%

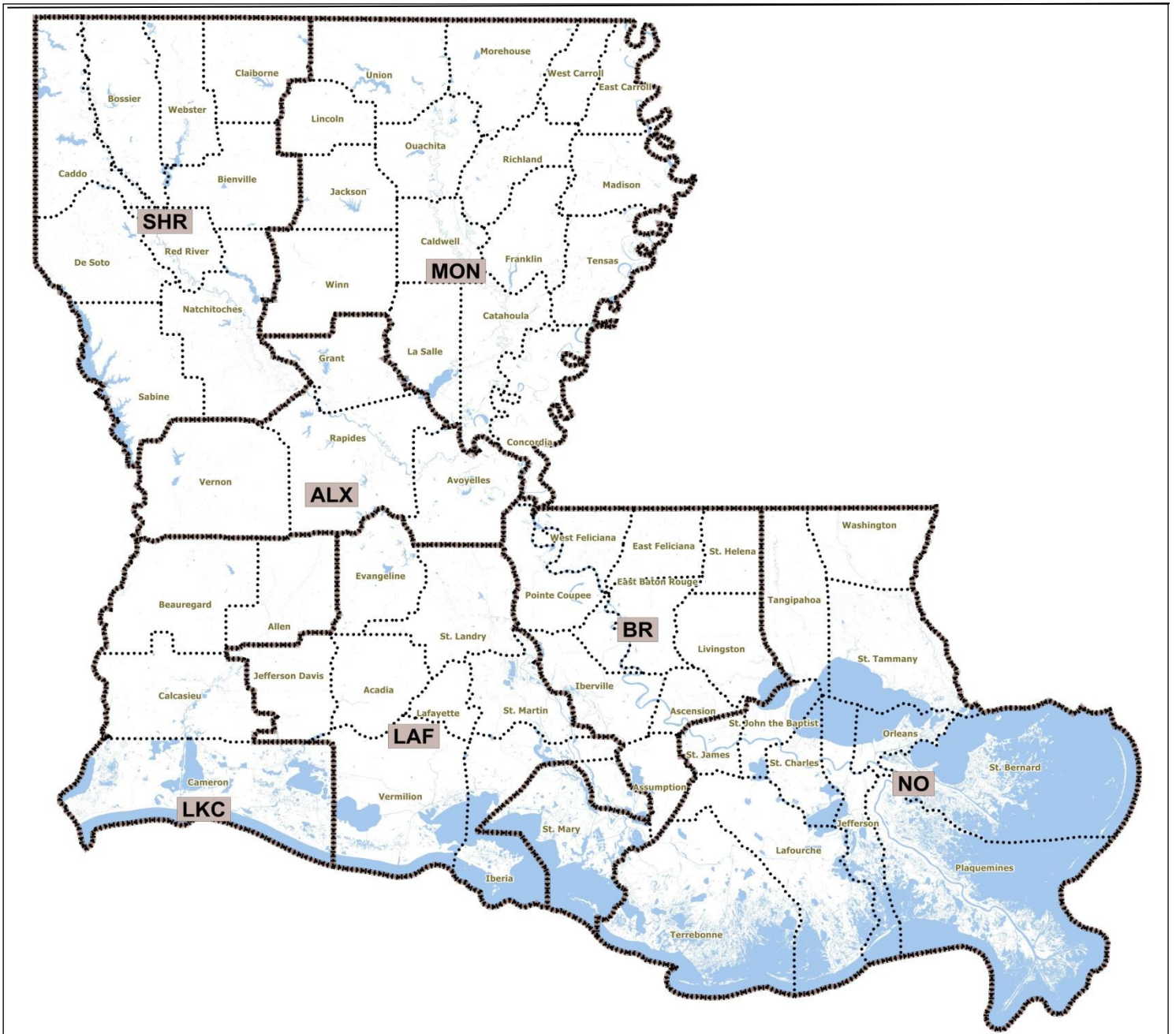
Question 4 – Thompson legislation

By Race			
Description	White	Black	Other
Favor	52%	20%	26%
Oppose	24%	34%	32%
Undecided	24%	46%	42%

By Party Registration			
Description	Democrat	Republican	Other
Favor	32%	54%	57%
Oppose	31%	20%	27%
Undecided	37%	26%	16%

By Region (See Appendix A for Map)							
Description	Alexandria	Baton Rouge	Lafayette	Lake Charles	Monroe	New Orleans	Shreveport
Favor	41%	43%	48%	38%	41%	42%	39%
Oppose	29%	28%	28%	25%	28%	25%	30%
Undecided	29%	28%	24%	38%	31%	33%	30%

## Appendix A: Regions of Louisiana



*ALX = Alexandria, SHR = Shreveport, MON = Monroe, LKC = Lake Charles, LAF = Lafayette, BR = Baton Rouge, NO = New Orleans*