



## **Louisiana Supreme Court District 5 Poll Results**

**Guidry 29%, Higginbotham 16%, Pierson 13%, Hughes 13%, 12% Undecided**

**Guidry 31%, Higginbotham 19%, Pierson 15%, Hughes 14% (leaners)**

### **POLLING METHODOLOGY**

For this poll, we chose a sample of likely Supreme Court District 5 households for an automated poll, with a sample size of 1,319. The survey was conducted October 27-28. The margin of error, with a 95% confidence interval, was 2.7%. The demographic breakdown of the respondents was 65-31% white/black, while the party registration of respondents was 49-31% Democratic (21% Independents). The geographic breakdown of the respondents was as follows: 13% from Ascension Parish, 3% from Baker, 5% from Central, 4% from Choctaw, 3% from East Feliciana Parish, 4% from the Garden District, 9% from Highland Perkins, 4% from Iberville Parish, 12% from the Inner City, 15% from Livingston Parish, 3% from Pointe Coupee Parish, 16% from Southeast Baton Rouge, 4% from West Baton Rouge Parish, 2% from West Feliciana Parish, and 3% from Zachary (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis.*).

### **SUMMARY**

Judge Guidry, on the basis of a strong consolidated black vote, leads the race. Judge Higginbotham is leading among white voters 23-19%.

### **POLL RESULTS**

Question 1: If the election for President were held today, which candidate would you support?

<b>Romney</b>	<b>51%</b>
<b>Obama</b>	<b>44%</b>
<b>3<sup>rd</sup> Party Candidate</b>	<b>2%</b>
<b>Undecided</b>	<b>3%</b>

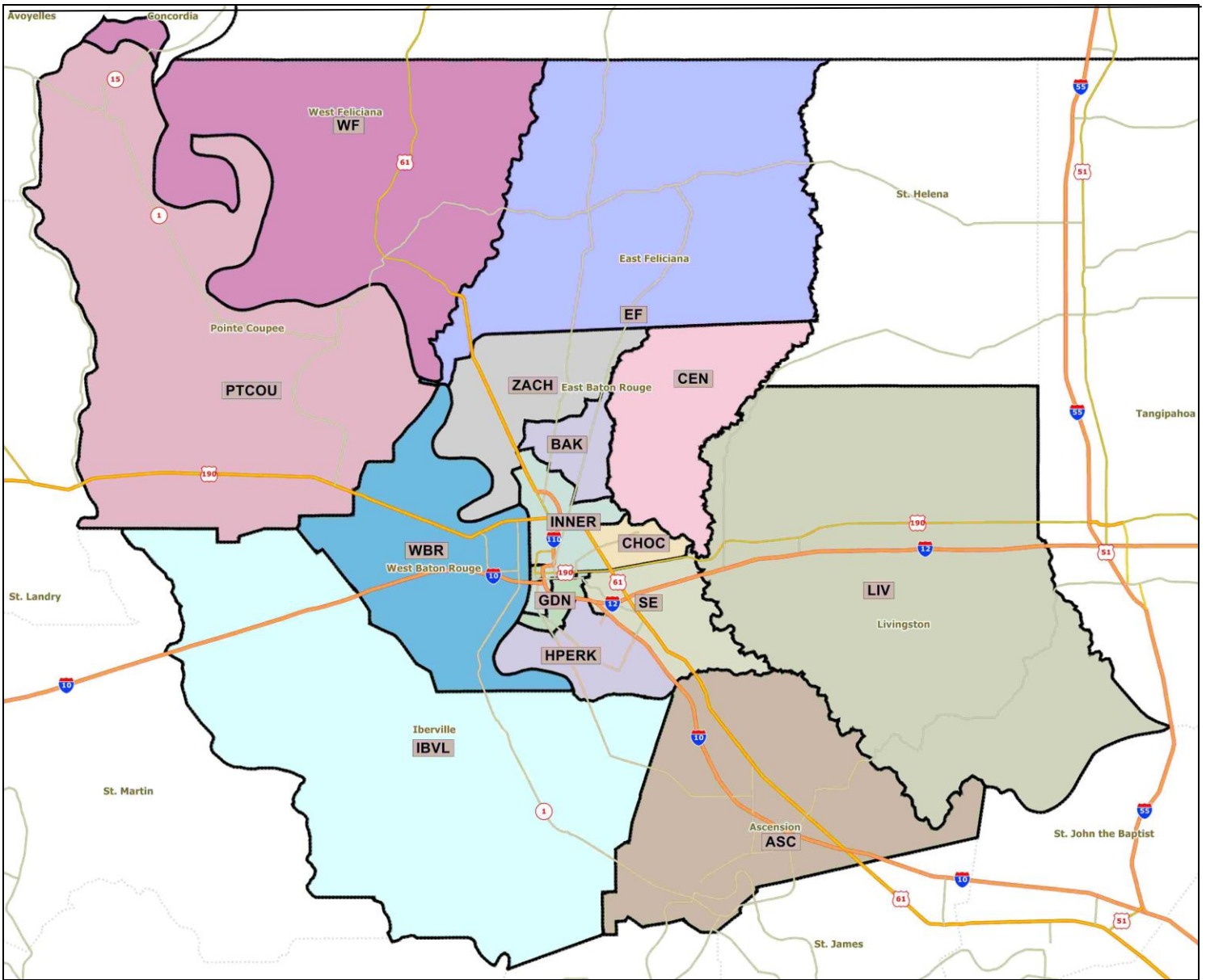
Question 2: If the election for Louisiana Supreme Court were held today, which candidate would you support?

<b>Guidry</b>	<b>29%</b>
<b>Higginbotham</b>	<b>16%</b>
<b>Pierson</b>	<b>13%</b>
<b>Hughes</b>	<b>13%</b>
<b>Welch</b>	<b>9%</b>
<b>Morvant</b>	<b>5%</b>
<b>Kelley</b>	<b>2%</b>
<b>Sanford</b>	<b>2%</b>
<b>Undecided</b>	<b>12%</b>

Question 3: Since you are undecided, which candidate are you leaning towards supporting?

<b>Guidry</b>	<b>31%</b>
<b>Higginbotham</b>	<b>19%</b>
<b>Pierson</b>	<b>15%</b>
<b>Hughes</b>	<b>14%</b>
<b>Welch</b>	<b>10%</b>
<b>Morvant</b>	<b>6%</b>
<b>Kelley</b>	<b>3%</b>
<b>Sanford</b>	<b>2%</b>

## Appendix A: Supreme Court District 5 regions



(ASC = Ascension Parish, BAK = Baker, CEN = Central, CHOC = Choctaw, EF = E Feliciana Parish, GDN = Garden District, HPERK = Highland Perkins, IBVL = Iberville Parish, INNER = Inner City, LIV = Livingston Parish, PTCOU = Pointe Coupee Parish, SE = Southeast Baton Rouge, WBR = West Baton Rouge Parish, WF = W Feliciana Parish, ZACH = Zachary)