

Oklahoma 2nd Congressional District Republican Poll Results

Mullin 57%, Faught 26% (Undecided 17%) Mullin favorability/unfavorability 75-5%, Faught favorability/unfavorability 42-12%

POLLING METHODOLOGY

Our philosophy about which population to use depends on the election, but we are generally comfortable with a "likely" model (as opposed to a "registered" model) for most elections. For this poll, we chose a sample of 15,000 registered Republican households in the 2nd Congressional District of Oklahoma (using the district lines in effect for 2012) for an automated poll. We only sampled respondents who indicated that they were "extremely" or "very" likely to vote in the August 28 runoff. 547 respondents met this screening criterion.

The poll was conducted August 2. The margin of error, with a 95% confidence interval, was 4.2%. The geographic breakdown of the respondents was weighted as follows: 49% from northeast Oklahoma, 27% from the central region, and 24% from southeast Oklahoma (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis.*).

POLL RESULTS

Question 1: Are you male o	or female?
Female	59%
Male	41%
Question 2: How likely are	you to vote in the August 28 Republican runoff?
Extremely Likely	78%
Very Likely	12%
Unlikely	3% (Excluded from survey)
Very Unlikely	4% (Excluded from survey)
Undecided	4% (Excluded from survey)
Question 3: If the Republication	an runoff were held today, who would you vote for? (Weighted geographically)
Markwayne Mullin	57%
George Faught	26%
Undecided	17%
Question 4: Would you say	that you have a favorable or unfavorable opinion of Markwayne Mullin?
Extremely Favorable	42%
Favorable	33%
Unfavorable	3%
Extremely unfavorable	2%
No opinion	21%

Question 5: Would you say that you have a favorable or unfavorable opinion of George Faught?

Extremely Favorable	17%
Favorable	25%
Unfavorable	8%
Extremely unfavorable	4%
No opinion	45%

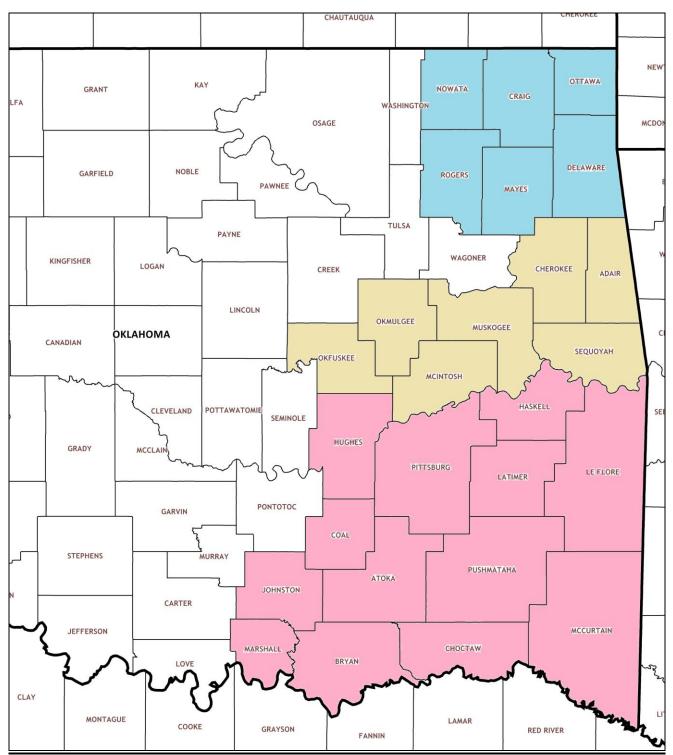
CROSSTABS

Ballot Test By Region (See Appendix A for map)			
Description	Central	NE Oklahoma	SE Oklahoma
Faught	27%	22%	31%
Mullin	60%	61%	45%
Undecided	13%	17%	24%

Ballot Test By Voter Likelihood				
	Extremely	Very		
Description	Likely	Likely		
Faught	25%	35%		
Mullin	59%	37%		
Undecided	16%	29%		

Mullin Favorability By Region (See Appendix A for map)			
Description	Central	NE Oklahoma	SE Oklahoma
Favorable	77%	78%	63%
Unfavorable	4%	6%	4%
Undecided	20%	15%	33%

Faught Favorability By Region (See Appendix A for map)			
Description	Central	NE Oklahoma	SE Oklahoma
Favorable	50%	38%	44%
Unfavorable	12%	13%	8%
Undecided	38%	49%	48%



Appendix A: Regions of the 2nd Congressional District

(Light Blue = "Northeast Oklahoma", Tan = "Central region", Pink = "Southeast Oklahoma")